



Republic of the Philippines
Department of Education
REGION I
SCHOOLS DIVISION OF VIGAN CITY

10 August 2023

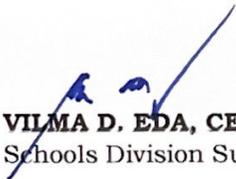
DIVISION MEMORANDUM

No. 112, s. 2023

LAUNCHING OF D.A.M.A.G. DEPED VIGAN

To: OIC, Assistant Schools Division Superintendent
Chief Education Supervisors
SDO Section/Unit Heads
School Heads (Public Elementary and Secondary School Heads)
All Others Concerned

1. The Schools Division of Vigan City, with the aim to develop advocacy and public affairs strategies to better engage its stakeholders, will be launching the **DAMAG DepEd Vigan** (*Dissemination for Accurate Media Awareness and Guidance*) on August 14, 2023, at 10:00 AM at SDO Mini Conference Hall. The activity will be streamed live via *DepEd Tayo Vigan City* Facebook Page.
2. DAMAG DepEd Vigan will provide the agency a platform to share its programs with the general public through the help of local media outlets. The discussion will revolve around the following topics:
 - Palarong Pambansa & National Schools Press Conference Result
 - National Learning Camp and other EOSY Break Activities
 - New Curricular Program Offerings
 - Other Oplan Balik Eskwela activities
3. The resource persons will be the key officials of the SDO Vigan City and selected public elementary and secondary school principals.
4. For information and guidance.


VILMA D. EDA, CESO V
Schools Division Superintendent

Encl.: Program Matrix
Program Management Team



Address: Mena Crisologo St. corner Rivero St., Brgy. IX, Vigan City, Ilocos Sur
Telephone No: (077) 722-20-23 / (077) 632-05-33
Email Address: vigan.city@deped.gov.ph



Republic of the Philippines
Department of Education
REGION I
SCHOOLS DIVISION OF VIGAN CITY

Enclosure 1 to Division Memorandum No. 112, s. 2023

**DAMAG DEPED VIGAN
PROGRAM MATRIX**

- I. Rationale of the Activity**
- II. Presentation of Resource Persons**
- III. Acknowledgement of Media Partners**
- IV. Prayer**
- V. Discussions**
 - SDS Vilma D. Eda
 - OIC ASDS Jo Eulie Mei T. Domingo
 - CID Chief Marie Christine L. Natividad
 - OIC SGOD Chief Rodrigo Q. Reyes Jr.
 - ISNHS Principal Editha C. Bagcal
 - BMSW Principal Richard A. Agtutubo
- VI. Open Forum**
- VII. Distribution of Tokens to Media Partners**
- VIII. Lunch**



Address: Mena Crisologo St. corner Rivero St., Brgy. IX, Vigan City, Ilocos Sur
Telephone No: (077) 722-20-23 / (077) 632-05-33
Email Address: vigan.city@deped.gov.ph



Republic of the Philippines
Department of Education
REGION I
SCHOOLS DIVISION OF VIGAN CITY

Enclosure 2 to Division Memorandum No. _____, s. 2023

PROGRAM MANAGEMENT TEAM

SDS Vilma D. Eda	Resource Person
OIC ASDS Jo Eulie Mei T. Domingo	Resource Person
CID Chief Marie Christine L. Natividad	Resource Person
OIC SGOD Chief Rodrigo Q. Reyes Jr.	Resource Person
Editha C. Bagcal (ISNHS)	Resource Person
Richard A. Agtutubo (BMSW)	Resource Person
Jonthan R. Del Castillo (SDO)	Moderator
Ted Cliexzle Aurellado (SDO)	Documenter
John Wayne T. Alconis (ISNHS)	Technical Support
Laurence Agtutubo (SDO)	QAME
Meynard Jerel T. Luczon (SDO)	Secretariat
Grace Nemedez (SDO)	Support Staff



Address: Mena Crisologo St. corner Rivero St., Brgy. IX, Vigan City, Ilocos Sur
Telephone No: (077) 722-20-23 / (077) 632-05-33
Email Address: vigan.city@deped.gov.ph