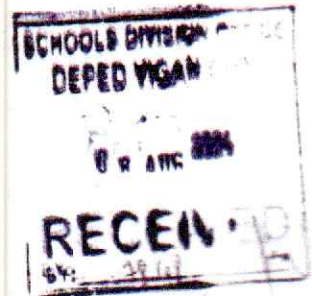




OFFICE OF THE CITY MAYOR

August 6, 2024

SUPERINTENDENT VILMA EDA, CESO V
Schools Division Superintendent
Vigan City Schools Division



Dear **Superintendent Eda**,

Greetings!

The City Government of Vigan will be conducting its first ever **Vigan City Ghost Festival 2024** on **August 16 - 30, 2024** which aims to support and unify the Bigueños and the Chinese Community of Vigan through observing Chinese culture and their influence in the heritage city's culture and tradition. The festival is also to formally record the urban legends of the heritage city of Vigan, which will be beneficial to the promotion and preservation of the culture and traditions of the Bigueños and will eventually become an additional attraction for tourists to visit and experience the heritage city.

One of the highlights of the festival is the **Creation of Vigan City Urban Legend and Spooky Stories Book**. With this, we would like to invite storytellers from your institution to submit written stories of urban legends and/or true to life experiences about the heritage sites and areas within the city.

The deadline for submission of written stories will be on August 16, 2024 at the City Public Relations and Information Office, 2nd Floor, Vigan City Hall, Burgos Street corner Quezon Avenue, Barangay I, Vigan City, Ilocos Sur. For clarification, you may contact Mr. Jay Leonard Roldan, Public Relations and Information Officer through his mobile number 0936 795 5021.

We are thrilled at the prospect of showcasing the creativity and storytelling prowess of our local writers and preserving the heritage charm of Vigan City's folklore for future generations. We look forward to reading your spine-chilling stories and sharing them with the world.

Thank you very much.


JOSE "BONITO" C. SINGSON, JR.
City Mayor

/Adm
/RAM
/ANS

August 9, 2024

To: SDO Personnel thru Chiefs of Division and Section Heads
Public Elementary and Secondary School Heads

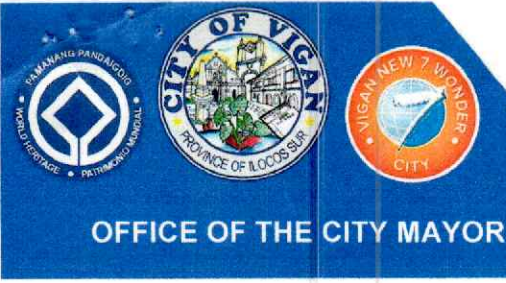
For information and guidance.


VILMA D. EDA, CESO V
Schools Division Superintendent

"Our obligation to the past is to ensure a better future."

Vigan City Hall, Burgos St. corner Quezon Avenue, Vigan City 2700, Philippines • admin@viganacity.gov.ph





Republic of the Philippines
Province of Ilocos Sur
City of Vigan



OFFICE OF THE CITY MAYOR

August 6, 2024



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Schools Division Superintendent
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City Mayor

/Admin
/RAM
/ANS

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GUIDELINES AND CRITERIA FOR THE VIGAN CITY URBAN LEGEND WRITING:

1. The activity is open to all bona fide Biguenos aged 18 and above with good writing skills in English, Pilipino, or Ilocano.
2. The story shall have an **exposition** (introducing the world and characters), an **inciting incident**, **rising action** (building towards conflict or climax), **climax**, and **falling action/the denouement**, and shall only consist of a **maximum of 1,500 words**.
3. The story must be known or popular, either in the writer's street, purok, barangay, or in the city of Vigan, and it must be connected with the city's rich culture, traditions, beliefs, and history, such as the old structures, locations, and/or events.
4. The setting and characters, especially the antagonist, must be described.
5. The story must be submitted on or before **August 16, 2024, at spo@vigancity.gov.ph**.
6. The submission shall be an automatic waiver of Intellectual Property rights over the work and the City Government of Vigan reserves the right to revise, publish and/or use the same for all purposes it may deem fit.
7. Only fifteen (15) best stories will be chosen by the City Government of Vigan based on the following criteria:
 - **Creativity and Originality (25%)** (*How unique and imaginative is the legend or story? Does it offer a fresh perspective or twist on a familiar theme?*)
 - **Atmosphere and Setting (15%)** (*How effectively does the writing create a sense of place and mood? Does it evoke a spooky or eerie atmosphere appropriate to the theme?*)
 - **Plot and Structure (10%)** (*Is the story well-structured with a clear beginning, middle, and end? Are there elements of suspense or surprise that engage the reader?*)
 - **Language and Style (10%)** (*How skillfully is language used to enhance the spooky elements of the story? Is there a good balance of description, dialogue, and narrative flow?*)
 - **Adherence to Theme (25%)** (*Does the story effectively explore the urban legend or spooky theme related to Vigan City? Is there a connection to local folklore or history?*)
 - **Impact and Engagement (10%)** (*How compelling and memorable is the story? Does it leave a lasting impression on the reader?*)
 - **Overall Quality (5%)** (*Considering all the above criteria, how well-crafted is the story in terms of literary merit and entertainment value?*)
8. A simple token of recognition will be given to the 15 chosen stories on **August 30, 2024, at 6:00 PM at Plaza Burgos, Vigan City**.

/PRIO
/JLR
/RAM

"Our obligation to the past is to ensure a better future."



GUIDELINES AND CRITERIA FOR THE VIGAN CITY TRUE TO LIFE SPOOKY STORY WRITING:

1. The competition is open to all interested individuals aged 18 and above with good writing skills in English, Pilipino, or Ilocano.
2. The participant shall either a resident or a tourist in the city of Vigan who has personally witnessed a spooky, disturbing or ghostly encounter in the heritage city.
3. The story shall have an **exposition** (introducing the world and characters), an **inciting incident**, **rising action** (building towards conflict or climax), **climax**, and **falling action/the denouement**, and shall only consist of a **maximum of 1,500 words**.
4. It must be connected with the city's rich culture, traditions, beliefs, and / or history, such as the old structures, locations, and/or events.
5. Supporting documents such as images, videos, audio recordings, and other documents are encouraged.
6. The setting and characters, especially the antagonist, must be thoroughly described.
7. The story must be submitted on or before **August 16, 2024**, at **spo@vigancity.gov.ph**.
8. The submission shall be an automatic waiver of Intellectual Property rights over the work and the City Government of Vigan reserves the right to revise, publish and/or use the same for all purposes it may deem fit.
9. Only fifteen (15) best stories will be chosen by the City Government of Vigan based on the following criteria:
 - **Originality and Authenticity (25%)** (*How unique and true is the story. Does it offer a fresh perspective or twist on familiar theme.*)
 - **Atmosphere and Setting (15%)** (*How effectively does the writing create a sense of place and mood. Does it evoke a spooky or eerie atmosphere appropriate to the theme*)
 - **Plot and Structure (10%)** (*Is the story well-structured with a clear beginning, middle, and end. Are there elements of suspense or surprise that engage the reader.*)
 - **Language and Style (10%)** (*How skillfully is language used to enhance the spooky elements of the story. Is there a good balance of description, dialogue, and narrative flow.*)
 - **Adherence to Theme (25%)** (*Does the story effectively explore the spooky theme related to Vigan City. Is there a connection to local folklore or history.*)
 - **Impact and Engagement (10%)** (*How compelling and memorable is the story. Does it leave a lasting impression on the reader.*)
 - **Overall Quality (5%)** (*Considering all the above criteria, how well-crafted is the story in terms of literary merit and entertainment value.*)
10. A simple token of recognition will be given to the 15 chosen stories **on August 30, 2024, at 6:00 PM at Plaza Burgos, Vigan City.**

/PRIO
/JLR
/RAM

Page 2 of 2
Guidelines and Criteria for Urban Legend and Spooky Stories Writing

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