



Republic of the Philippines
Department of Education
REGION I
SCHOOLS DIVISION OF VIGAN CITY

DIVISION MEMORANDUM

No. 408 s.2024

2024 PAMBANSANG BUWAN AT ARAW NG PAGBASA

To: Chief Education Supervisor - CID
Public and Private Elementary and Secondary School Heads

1. Per Regional Memorandum No. 1566, s. 2024 on Pambansang Buwan at Araw ng Pagbasa (PBAP), the Bureau of Learning Delivery (BLD) shall spearhead the nationwide celebration of the PBAP this November. This is in support to Department of Education's (DepEd) commitment to make the curriculum relevant to produce job-ready, active, and responsible citizens through strengthening literacy programs. This initiative aims to foster a love for reading among learners and enhance their profound understanding of the pivotal role of reading and literacy in cultivating critical thinking.
2. With the theme "Sa PAGBASA may PAG-ASA," this year's reading month celebration urges all elementary and secondary public and private schools to actively participate in the suggested activities attached to this memorandum. Additionally, all schools are encouraged to explore related activities other than those on the list and to organize programs to capacitate teachers as reading teachers.
3. The PBAP shall culminate with a nationwide synchronized reading time on November 22, 2024, at 9:00 A.M.
4. School activities during the celebration of PBAP must not disrupt the essential contact time between the teachers and learners as stipulated in DepEd Order No. 9, s. 2025, Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith.
5. All school reading coordinators/teachers in charge of the Reading Month shall submit the School Report on the Conduct of the 2024 PBAP not later than November 29, 2024.
6. Should you have any questions or require further details, please contact the Division Office through the Curriculum Implementation Division (CID) Language Supervisors @ 09175054366 or 09777016440.
7. For information and guidance.

for: p. Tuzon
VILMA D. EDA, CESO V
Schools Division Superintendent

Encl: As stated
Reference: Regional Memorandum No.1566 s. 2024

To be indicated in the Perpetual Index under the following subjects:

READING CELEBRATION ADVOCACY



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Annex A

SUGGESTED ACTIVITIES FOR THE 2024 PAMBANSANG BUWAN AT ARAW NG PAGBASA
School-level Pambansang Buwan at Araw ng Pagbasa Kick-off. All teachers, school administrators, Schools Division Superintendents, Regional Directors are enjoined to be reading ambassadors of a Filipino children's storybook during the flag raising.
Dress up like a Book Character. Teachers and learners are encouraged to dress up like a Filipino story character during the school-level <i>Pambansang Buwan at Araw ng Pagbasa</i> Kick-Off. Guess the character and the story title can also be done.
Share a Book Drive. All schools and DepEd Offices are encouraged to put designated boxes for storybook donations in conspicuous places. Learners who do not have much access to storybooks will be given donated books.
Book Buddy. Allowing elementary learners to read aloud to a partner from a lower grade level will help them develop their reading confidence. During buddy-reading sessions, partners set up a time to visit each other's classroom. Have the older learner choose books that they believe their younger peers will enjoy.
Book Talk. A daily 10-minute Drop Everything and Read (DEAR) episode shall be given to learners to share with their classmates about a book that they have read.
Araw ng Pagbasa Challenge. On November 22, all learners, teachers, and school officials shall participate in the nationwide synchronized reading at exactly 9:00 am Philippine Standard Time (PST).
Classroom-level Read-A-Thon. Include 10 to 15-minute segments into English/Filipino class periods where volunteer learners either retell stories or offer oral reading interpretations of texts written by Filipino authors. Assess performance using rubrics centered on storytelling accuracy, organization, expression, and other relevant criteria.
Poster Making. Incorporate into arts classes an activity where students craft posters either championing the benefits of reading or promoting a storybook they have recently enjoyed.

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Reading Ambassador. Parents, teachers, DepEd officials and other stakeholders are invited as Reading Ambassadors for a week. Ambassadors are chosen for their love of reading and zeal to inspire others. They shall:

- read stories to groups of learners during organized sessions or broadcasting via local TV or radio;
- be featured weekly as the National Reading Ambassador on the official FB page of DepEd; and
- actively promote reading culture by familiarizing themselves with reading technologies, serving as reading role models, and recommending worthwhile books, and other reading materials.

Book Exchange Fair. To ensure that everyone has access to a wide range of reading materials, encourage learners to bring in books they have already read and trade them with their peers.

Dugtungang Pagbasa. Assign a group of learners to read a pre-determined passage from a certain story. Each reader must use a powerpoint recorder to record their interpretation of the pre-assigned passage. When permission is obtained from the parent or legal guardian, the recorded session may be shared on the school's official social media channels or played at the flag-raising ceremony and/or at the beginning of each morning class.

Book Report. All Grades 4 to Senior High School learners are assigned to read a book of their own choice and to prepare a book report following the format found in Kagamitan ng Mag-aaral- Filipino Baitang IV.

Story Quest. A Story Quest is a great way to inspire learners to spin tales, embark on journeys of the imagination, and appreciate a story well told. Each grade shall have picture prompts and story starters. Students can choose any one that plants the seeds of a story in their minds. They'll do a quick-write without stopping and then will have the opportunity to reflect and share

Reading Challenge. Learners will read the Reading Challenge text and respond to questions posed by the teachers in the Reading Progress using MS Teams during the school-level activity. Top readers may be recognized during the flag-raising ceremony and on the Araw ng Pagbasa.

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