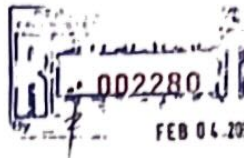




Republic of the Philippines
Department of Education
REGION I

2506-318



Advisory No. 11, s. 2025

February 3, 2025

In compliance with DepEd Order (D.O) No. 8, s. 2013
but only for the information of DepEd Officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

INVITATION TO THE 2025 GURU PUBLISHING LUMINARY AWARD

The Guru Publishing will hold the 2025 Guru Publishing Luminary Award on February 26, 2025 via online modality. This prestigious event aims to recognize exceptional contributions in the fields of literature, public service, and professional achievement.

The awards to be presented included:

- Luminary Award Distinguished Author of the Year** which recognizes the outstanding achievements in literary work and contributions to Filipino literature; and
- Luminary Award for Excellence in Public Service** which honors exemplary service and significant contributions to public welfare and governance.

Interested and qualified DepEd employees and officials may send their nomination directly to the secretariat. For details and other information, please see attached guidelines and criteria for nomination.

Participation of DepEd personnel in this activity is subject to DepEd Order No. 046 s 2022 (Omnibus Travel Guidelines for All Personnel of the Department of Education). This advisory shall only serve to disseminate information and should not be construed as promotion of the activity.

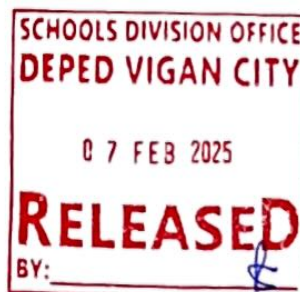
For more details, please contact:

EDJHON HAROLD F. TOMBOC
Executive Director, Guru Publishing
CP No.: 0950-809-8468
Email: gurupublishing@gmail.com

HRDD /jmv/ADV_2025GuruAwards
February 3, 2025



Adv. Party



Flores St., Catbengan, City of San Fernando, La Union
Telephone Nos.: (072) 607-8137/682-2124
DepEd Region I | region1@deped.gov.ph
www.region1deped.gov.ph



February 6, 2025

**To: Assistant Schools Division Superintendent
Chief Education Supervisors
Section/Unit Heads
Public Elementary & Secondary School Heads**

For information and guidance. Attention is invited to the content of paragraph 3 of the Advisory No. 11, s. 2025.

Vilma D. Eda
VILMA D. EDA, CESO V
Schools Division Superintendent



Republic of the Philippines
Department of Education
REGION I

2502-318



FEB 04-2025

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HRDD //jmv/ADV_2025GuruAwards
February 3, 2025

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Flores St., Catbangen, City of San Fernando, La Union
Telephone Nos.: (072) 607-8137/682-2324
DepEd Region I region1@deped.gov.ph
www.densedsregion1.com



GURU PUBLISHING

National Book Development Board (NBDB) Reg. No. 6089
Purok 1, Brgy. Nagbunga, San Marcelino, Zambales 2207
0950-809-8468/ gurupublishing@gmail.com



January 6, 2025

SONNY ANGARA

Secretary
Department of Education

Subject: **Invitation to Join the 2025 Guru Publishing Luminary Award**

Dear Secretary,

Greetings from Guru Publishing!

We are pleased to announce the upcoming **2025 Guru Publishing Luminary Award**, which will take place on February 26, 2025. This prestigious event aims to recognize exceptional contributions in the fields of literature, public service, and professional achievement. We are inviting government employees, authors, and professionals in the **Department of Education** to participate in this momentous occasion. The awards ceremony will be held online to accommodate awardees from across the Philippines. We kindly request an advisory or memorandum regarding this communication, which will serve as a strong support to the event.

The awards to be presented during the event are as follows:

1. **Luminary Award for Distinguished Author of the Year** – Acknowledging outstanding achievements in literary work and contributions to Filipino literature.
2. **Luminary Award for Excellence in Public Service** – Honoring exemplary service and significant contributions to public welfare and governance.
3. **Luminary Award for Excellence in Professional Achievement** – Recognizing exceptional accomplishments and leadership in the private sector.

Nomination and selection for the awards will begin immediately. We invite qualified individuals from your region to join us in this year's event by submitting their **curriculum vitae** to **gurupublishing2023@gmail.com** for initial assessment. Once the initial review is completed, successful nominees will be contacted for the next steps in the selection process.

To ensure a fair and transparent evaluation, please refer to the attached criteria for each award category. For further inquiries or clarifications, you may contact us through our Facebook page or reach us directly via phone at 09508098468.

We look forward to the opportunity to celebrate and acknowledge the remarkable individuals from your department and are eager to see the incredible talent and leadership they bring to their respective fields. Thank you and God bless!

Sincerely,

EDJHON/HAROLD F. TOMBOC
Executive Director, Guru Publishing



Criteria for Each Award

1. Luminary Award for Distinguished Author of the Year

- **Creativity and Innovation (25%):** Demonstrates originality and creativity in written works.
- **Cultural Impact (10%):** Contributes to the preservation and promotion of Filipino culture and heritage through literature.
- **Exceptional Literary Craftsmanship (40%):** Must have demonstrated a high level of mastery in their writing, showcasing an exceptional command of language, structure, and storytelling. Their works must reflect a consistent and refined level of craft in their chosen genre.
- **Impact on the Literary Community (25%):** Works should have made a significant impact within the literary world, influencing readers, fellow authors, and the broader literary community. This could be through thought-provoking themes, inspiring others to write, or contributing to the development of the literary landscape.

2. Luminary Award for Excellence in Public Service

- **Dedication to Service (20%):** Consistent commitment to public welfare and community development.
- **Leadership and Impact (20%):** Demonstrates leadership qualities that have resulted in positive change or advancement in public sector initiatives.
- **Public Recognition (10%):** Acknowledged by peers, communities, or the government for excellence in service.
- **Significant Literary Contributions to Public Service (50%):** Must have made substantial contributions to public service through their literary works, which may include books, essays, articles, poetry, or other forms of written content. These works should reflect a deep commitment to using literature as a tool for societal change.

3. Luminary Award for Excellence in Professional Achievement

- **Professional Accomplishments (20%):** Exceptional performance and achievements in a given profession or industry.
- **Leadership and Influence (20%):** Proven leadership, mentoring, and influence within their field.
- **Community Engagement (10%):** Actively engages in projects that benefit the community or society at large.
- **Exceptional Literary Contributions to Professional Practice (50%):** Must have produced literary works, such as articles, research papers, publications, or creative content, that have made a significant impact on their industry and offer innovative solutions to industry challenges.