



Republic of the Philippines
Department of Education
REGION I
SCHOOLS DIVISION OF VIGAN CITY

Office of the Schools Division Superintendent

DIVISION MEMORANDUM No. 71, s.2025

CELEBRATION OF THE 21st NATIONAL ORAL HEALTH MONTH

To: Public Elementary and Secondary School Heads
All Others Concerned

1. Pursuant to Presidential Proclamation No. 559, series of 2004, the month of February is celebrated as The National Dental Health Month. The theme for this year's celebration is **"Pamilya Una Kong Dentista"**
2. Schools are encouraged to organize activities to celebrate the said event and to participate in the national activities such as but not limited to the following:
 - a. Conduct of simultaneous toothbrushing drills utilizing BSBF kits or personal hygiene kits.
 - b. Partner with stakeholders in the conduct of dental activities.
3. IEC materials for the celebration may be accessed through the link: <https://tinyurl.com/NDHM2025IEC>
4. Attached is DepEd Memorandum no. 13, s. 2025 for your reference.
5. For your information and guidance.

Vilma D. EDA
for **VILMA D. EDA, CESO V**
Schools Division Superintendent



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Republic of the Philippines
Department of Education

FEB 03 2025

DepEd MEMORANDUM

No. **013**, s. 2025

21st NATIONAL ORAL HEALTH MONTH CELEBRATION

To: Undersecretaries
Assistant Secretaries
Bureau and Service Directors
Minister, Basic, Higher, and Technical Education, BARMM
Regional Directors
Schools Division Superintendents
Public and Private Elementary and Secondary School Heads
All Others Concerned

1. The Department of Education (DepEd), through the Bureau of Learner Support Services-School Health Division (BLSS-SHD), will celebrate the 21st National Oral Health Month in February 2025 with the theme ***Pamilya Una Kong Dentista***. This celebration highlights the crucial role of families and caregivers in promoting oral health, particularly among learners with disabilities. This initiative aligns with the Department's commitment to learner well-being as outlined in
 - a. DepEd Order (DO) No. 028, s. 2018, titled Policy and Guidelines on *Oplan Kalusugan sa Department of Education*), which promotes comprehensive health programs for learners; and
 - b. DO 33, s. 2019, titled Implementing Guidelines on the Comprehensive Oral Health Program of the Department of Education, which emphasizes the promotion and maintenance of good oral health among learners by integrating oral health education and services into school health programs, preventing oral diseases, and fostering collaboration with stakeholders to support learners' overall well-being and productivity.
2. The celebration aims to
 - a. promote oral health awareness and education nationwide; and
 - b. emphasize the inclusivity and protection of the rights of children with disabilities to access quality oral health care.
3. To promote public awareness, all DepEd offices, including the Central Office, regional offices (ROs), and schools division offices (SDOs), as well as schools, are encouraged to support the 2025 National Oral Health Month by undertaking related activities, such as but not limited to
 - a. utilizing online and other media platforms through active posting and sharing of campaign and advocacy materials from DepEd and the Philippine Dental Association (PDA); and
 - b. conceptualizing relevant activities for learners and their families, such as seminars, webinars, lectures, and exhibits.

Activities should be scheduled outside core learning hours or integrated into relevant subject areas where applicable.

The following are the suggested activities:

First Week	Oral Health Awareness Campaigns: <ul style="list-style-type: none"> • Initiate a school-wide campaign to raise awareness about oral health • Dental awareness campaigns tailored to learners with disabilities.
Second Week	Oral Health Workshops and Seminars: <ul style="list-style-type: none"> • Classroom activities (lectures/Oral health education) • Parent and caregiver orientation sessions on basic oral health practices
Third Week	Delivery of Dental services <ul style="list-style-type: none"> • Collaborate with local dental clinics or practitioners to organize on-site dental check-ups for learners. • Free dental check-ups and consultations at school clinics.
Fourth Week	Interactive Workshops: <ul style="list-style-type: none"> • Set up interactive workshops that include hands-on activities. • Have demonstrations on proper brushing techniques and provide learners with toothbrushes and toothpaste

4. DepEd school dentists are advised to coordinate with the Philippine Dental Association (PDA) local chapters and other stakeholders on the activities scheduled during the month – long celebration.

5. Dentists and other school health personnel in the regions and schools division offices shall take the lead in the celebration.

6. For more information, please contact the BLSS-SHD, 3rd Floor, Mabini Building, Department of Education Central Office, DepEd Complex, Meralco Avenue, Pasig City through email at blss.shd@deped.gov.ph or at telephone number (02) 8632-9935.

7. Immediate dissemination of this Memorandum is desired.


ATTY. FATIMA LIPP D. PANONTONGAN
Undersecretary and Chief of Staff



References:

DepEd Order (Nos. 028, s. 2018; 033, s. 2019; and 9, s. 2005)

To be indicated in the Perpetual Index
under the following subjects:

CAMPAIGN
HEALTH EDUCATION
LEARNERS
PARTNERSHIPS
PROGRAMS
PROJECTS

MSCM APA MPC, DM 21st National Oral Health Month Celebration
0019 - January 22, 2025