

KINGFISHER ABM ORGANIZATION **OFFICERS** S.Y. 2024-2025

Ian Zabdiel Estrada President

Ghermin Luis L. Gomez **VP for Academics**

Clarie Maye C. De Leon **VP for Communications**

Annika Lei S. Patayan Asst. VP for Communications

Divine Queen F. Plomillo **VP for Finance**

> Rafaela P. Narido Asst. VP for Finance

Jaleen Koleen I. Zulueta **VP for Graphics**

Abigail C. Lambino Asst. VP for Graphics

Ellaizah Christine B. Dela Cruz Secretary

> Jomar F. Salinas Accountant

Gwenyth Gail R. Coronia Treasurer

Carl Mark R. Agsalud Ways and Means Head

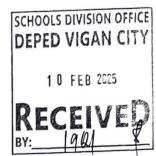
Althea A. Meneses Invites Committee Head

John Gabriel D. Mangaliag Competition Set-up Head



February 10, 2025

Vilma D. Eda, CESO V Schools Division Superintendent Division of Vigan Vigan City, Ilocos Sur, 2700



Greetings of Excellence, Benevolence, and Courage!

The Kingfisher Accountancy and Business Management Organization is a highly recognized association of Grade 12 students in Kingfisher School of Business and Finance. Ever since its first installment on January 19, 2018, now on its eighth year in a continuous collaboration with Kingfisher Junior Philippine Institute of Accountants (JPIA), the prestigious ABM Cup has become an avenue for aspiring accountants throughout the Philippines to showcase their skills and prowess in the subject Fundamentals of Accountancy and Business Management. The Cup is one of the few ABM-related platforms that trains students to be future assets in the corporate world, intends to give them a way to make connections, and aspires to give them a leap in their ascension to excellence.

For the School Year 2024-2025, the 8th ABM Cup with the theme, "Journal Your Way to Victory: Achieving Excellence by Cultivating Knowledge, Leadership, and Empowerment through Accountancy," is scheduled for March 21, 2025.

In this regard, the organization is cordially inviting your honorable school to take part in the said competition and give your students the opportunity to showcase their accounting potential.

The competition will be divided into two categories:

- · For the Individual Category, each participating school can only assign a maximum of two (2) students as their official delegates.
- For the Group Category, each participating school can only assign three (3) students as the members of their school's group representative.

To ensure total neutrality and fairness towards all competing schools, Kingfisher School of Business and Finance Senior High School will remain as the host of the competition and will not take part in any category of the competition.











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The event is free of charge. Registered coaches and participants will receive reimbursements not exceeding ONE THOUSAND EIGHT HUNDRED PESOS (Php1800.00) for every participating school's travel costs related to the competition. Reimbursements will be given after the awards ceremony.

Should you require additional information and further details, you may refer to the Implementing Rules and Regulations provided, or contact us through any of the contact information provided below.

We wish you all the best in your future ventures and we hope to see you on the competition day!

Respectfully,

Gherman Luis L. Gomez

VP for Academics

Noted By:

Ian Caparel Estrada
President

TO: Public Secondary School Heads

For information and guidance. Attention is invited to the content of paragraphs 4 and 5 of the invitation letter from Kingfisher School of Business and Finance. Participation is on voluntary basis, however, is subject to the no disruption of classes as stipulated in DepEd Order No. 9, s. 2005 (Time-on-Task Policy).

VILMA D. EDA, CESO V Schools Division Superintendent

Joycelle F. De Guzman, CPA

Charles Dharylle E. Orgando, CPA
Organization Advisers

Octoberius P. Cambeant
Octoberius P. Lambino
Senior High School Director









