

Republic of the Philippines Department of Education

REGION I



REGIONAL MEMORANDUM

No. <u>20</u>, s. 2025

PARTICIPATION IN THE 46TH EDITION OF THE NATIONAL MILO MARATHON

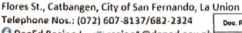
To: Schools Division Superintendents

- 1. Reference is made to the letter from Nestlé Philippines regarding the 46th Edition of the National MILO Marathon, a premier national sports event that will take place in 15 cities nationwide.
- 2. The National MILO Marathon, now in its 46th year, will feature six categories in regional races: 1k, 3k, 5k Fun Run, 5k Champion Family, 10k, and 21k. For Manila, the categories will include the 3k, 5k Fun Run, 5k Champion Family, 10k, 21k, and 42k.
- Schedule of Races:
 - Vigan City: February 16, 2025
 - Dagupan City: November 16, 2025
- 4. Participation in this event is voluntary for all interested teachers, students, and school staff. All expenses related to registration and other incidental costs will be shouldered by the participants.
- 5. Participation of public schools shall be subject to the no-disruption-ofclasses policy stipulated in DepED Order No. 9, s. 2005 entitled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.
- 6. All schools in the region are encouraged to promote participation and support this national event, which aims to promote health, fitness, and community engagement through sports.
- 7. For inquiries, participants may visit the official MILO website at www.milo.com.ph or contact the following:
 - Mr. Carlo Sampan at 09175323626 or via email at johncarlo.sampan@ph.nestle.com
 - Mr. Rod Coquia at 09157939434 or via email at Rod.mec@gmail.com









O DepEd Region | region1@deped.gov.pl







Republic of the Philippines

Department of Education

REGION I

Be guided accordingly.

TOLENTINO G. AQUINO
Regional Director

To be indicated in the PERPETUAL INDEX under the following subjects:

PARTNERSHIPS

ESSD/dcn/RM- Milo-Marathon-46th January 23, 2025











Flores St., Catbangen, City of San Fernando, La Union Telephone Nos.: (072) 607-8137/682-2324 (7) Dept d Region 1 region1@deped.gov ph www.depedregion 1 rem

February 6, 2025

To: Public and Private Elementary and Secondary School Heads

For information and guidance. Participation of teachers, learners and school staff shall be on voluntary basis only.

VILMA D. EDA, CESO V Schools Division Superintendent



Email Address: vigan.city@deped.gov.ph
Website: www.depedvigancity.com









Good food, Good life

Nestlé Philippines, Inc.

31 Plaza Drive Rockwell Center, Makati City 1200 Phone: (632) 756-30-01; (632) 898-00-01

January 13, 2025

Dr. Tolentino Aquino

Regional Director Department of Education Region 1

Thru:

Dr. Sarah CasugaChief, Education Support Services Division

Dr. Darius NietoProject Development Officer

Dear Dr.Aquino,

Greetings in the name of building next-generation Champions!

It is with honor to present to your good office a partnership opportunity for health, fitness and physical welfare of Filipino families, including our learners. MILO®, the most trusted name in nutritious drink shares its heritage and success with you as we renew our commitment to build a strong nation of champions through our line-up of sports programs. It is for this reason that we are requesting once again **DepEd's endorsement for our sports programs in 2025** detailed below.

National MILO® Marathon

Starting nearly four decades ago, the MILO® Marathon made its mark in the Philippines by being the first marathon to be considered a major national sports event. To this day, it remains the grandest, most prestigious running competition in the country.

Now on its 46th edition, the 2025 MILO® Marathon will be running the qualifying races in fifteen (15) cities nationwide. There will be six (5) categories (i.e. 1K, 3K, 5K Fun Run, 5K Champion Family, 10K, and 21K) for the regional races and seven (6) categories (i.e 3K,

Good food, Good life

5K Fun Run, 5K Champion Family, 10K, 21K, and 42K) for Manila. We are expecting a total of 171,000 runners where about seventy percent (70%) are students. The MILO® Marathon 2024 schedule is as follows:



For more details, please log-on to www.milo.com.ph or contact:

- 1. Mr. Carlo Sampan at 09175323626 or via e-mail address, johncarlo.sampan@ph.nestle.com.
- Mr. Rod Coquia at 09157939434 or via e-mail address, rod.mec@gmail.com

We hope to gain your support for our programs as we continue to help build champions through the promotion of sports and a healthy, active lifestyle.

Very truly yours,

CARLO SAMPAN

AVP-Head of MILO Sports