



Republic of the Philippines  
**Department of Education**  
**REGION I**  
SCHOOLS DIVISION OF VIGAN CITY

**DIVISION MEMORANDUM**

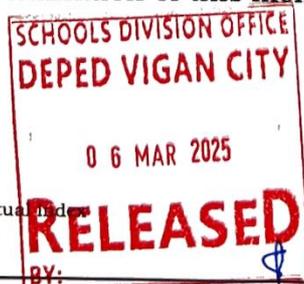
No. 107, 2025

**INVITATION TO EDUCATIONAL TRIP TO PHILIPPINE BOOK FESTIVAL 2025**

**To:** Assistant Schools Division Superintendent  
Chief Education Supervisor, Curriculum Implementation Division  
Public Elementary and Secondary School Heads  
Department Heads, ISNHS  
Assistant Principals, ISNHS  
All Others Concerned

1. Regional Memorandum No., 189, s. 2025 invites Schools Division Offices to organize a 1-day education trip to the upcoming 3<sup>rd</sup> Philippine Book Fair (PBF) from March 13-16, 2025 at the Megatrade Halls, SM Megamall, Ortigas Center, Mandaluyong.
2. The PBF event shall offer a wonderful opportunity to explore and discover a wide variety of books across genres and academic disciplines, experience meaningful workshops and interactive sessions and activities, and connect with authors, publishers, and book enthusiasts.
3. Participants who already pre-registered are advised to secure approved authority to travel using the prescribed format prior to attendance to the said activity.
4. Travel expenses of the participants shall be charged against local funds subject to the usual government accounting and auditing rules and regulations. Participants involved in the activity shall be entitled to service credit in accordance with the guidelines specified in DepEd Order No. 53, s. 2003 titled, "Updated Guidelines on Grant of Vacation Service Credits of Teachers" and Civil Service Commission (CSC) and Department of Budget Management (DBM) Joint Circular No. 2 s. 2004 on Non-Monetary Remuneration for Overtime Service Rendered, whichever is appropriate and applicable.
5. Enclosed is the list of pre-registered participants and a copy of Regional Memorandum No. 189, s. 2025 for reference.
5. Immediate dissemination of this memorandum is earnestly desired.

Enclosure/s: as stated  
Reference: as stated  
To be indicated in the Perpetual Order:  
Under the following subject:  
BOOKS



**VILMA D. EDA, CESO V**  
Schools Division Superintendent



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Telephone No: (077) 722-20-23 / (077) 632-05-33  
Email Address: vigan.city@deped.gov.ph  
Website: www.depedviganacity.com  
Your Feedback is important to us. Visit this link [bit.ly/SDOViganCityCSM](https://bit.ly/SDOViganCityCSM)



Enclosure to DM 107s, 2025

List of Participants to the Philippine Book Fair Educational Trip

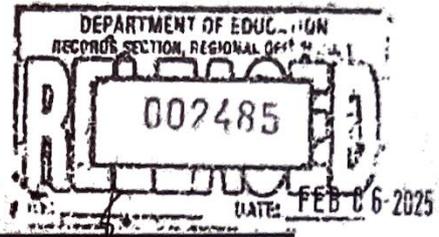
1. Editha C. Bagcal
2. Glenn U. Tadena
3. Salvador S. Avisá
4. Raymond Florendo
5. Erlinda Anicas
6. Joseph Obrero
7. Aileen Joy Manzano
8. Ronald Alejo
9. Rosario Organo
10. Leticia Pugrad
11. Richard Agtutubo
12. Nora Paroligan
13. Karen Frando
14. Racquel Follante
15. Lany Corpuz
16. Pablo Bañaga, Jr.



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Republic of the Philippines  
Department of Education  
REGION I



**REGIONAL MEMORANDUM**

No. 189, s. 2025

**INVITATION TO ATTEND AN EDUCATIONAL TRIP TO  
THE PHILIPPINE BOOK FESTIVAL**

To: Schools Division Superintendents  
All Others Concerned

1. The National Book Development Board (NBDB), an attached agency of the Department of Education (DepEd) will host the 3<sup>rd</sup> Philippine Book Festival (PBF) on March 13 to 16, 2025 at the Megatrade Halls, SM Megamall, Ortigas Center, Mandaluyong, Metro Manila.
2. The PBF will feature the following four realms, offering a variety of quality books for both teachers and students to enjoy and benefit from:
  - a. **Aral Aklat** - dedicated to academic books;
  - b. **Booktopia** - showcasing fiction and nonfiction trade books;
  - c. **Kidlit** - focused on children's books; and
  - d. **Comics** - highlighting comics and graphic novels.
3. Relative to the foregoing, the Schools Division Offices are invited to organize a **1-day educational trip** for teachers and students to the upcoming PBF between March 14 and 16, 2025. This event shall offer an opportunity to explore and discover a wide variety of books across genres and academic disciplines, experience meaningful workshops and interactive sessions and activities, and connect with authors, publishers and fellow book enthusiasts.
4. Interested participants and/or schools must register using this link: [bit.ly/PBF2025](https://bit.ly/PBF2025) until **February 20, 2025** only.
5. The said educational trip shall be for **one (1)** day only and shall be conducted between the above-mentioned dates. The final details, such as the assigned schedule and actual date of the school's tour, shall be provided a week before the event.
6. Enclosed is the Joint Memorandum from the Office of the Undersecretary and Chief of Staff, Office of the Undersecretary for Curriculum and Teaching, and Office of the Assistant Secretary for Operations, for reference.
7. For further queries and/or concerns, please contact Mr. Robert P. Martin, Senior Education Program Specialist of the Bureau of Learning Resources - Quality Assurance Division (BLR-QAD) at [robert.martin001@deped.gov.ph](mailto:robert.martin001@deped.gov.ph).



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[www.depedregion1.com](http://www.depedregion1.com)

Doc. Ref. Code	CM-ORD	Rev	00
Effectivity	11 18 2024	Page	1 of 2



8. For information and immediate dissemination.

For the Regional Director:

**RHODA T. RAZON**  
Director

Encl.: As stated  
Reference: As stated  
To be indicated in the Perpetual Index  
Under the subject:

**PHILIPPINE BOOK FESTIVAL**

CLMD/gaa/RM\_InvitationtoattendEdTriptothePhilippineBookFest  
February 5, 2025



DepEd RO1



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Effectivity	11.18.2024	Page	2 of 2





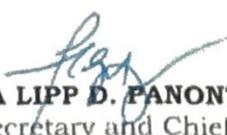
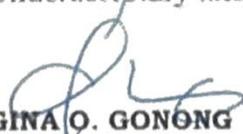
Republic of the Philippines  
**Department of Education**

**JOINT MEMORANDUM**

**TO :** **TOLENTINO G. AQUINO**, Regional Director, Region I  
**BENJAMIN D. PARAGAS**, Regional Director, Region II  
**RONNIE S. MALLARI**, Officer-in-Charge  
Regional Director, Region III  
**ALBERTO T. ESCOBARTE**, Regional Director, Region IV-A  
**GILBERT T. SADSAD**, Regional Director, Region V  
**ESTELA L. CARIÑO**, Regional Director, CAR  
**JOCELYN DR. ANDAYA**, Regional Director, NCR

**SCHOOLS DIVISION SUPERINTENDENTS**

**ATTENTION :** **CURRICULUM AND LEARNING MANAGEMENT DIVISION (CLMD) CHIEFS**  
**REGIONAL OFFICE LEARNING RESOURCE SUPERVISORS**  
**CURRICULUM IMPLEMENTATION DIVISION (CID) CHIEFS**  
**SCHOOLS DIVISION OFFICE LEARNING RESOURCE SUPERVISORS**

**FROM :**   
**FATIMA LIPP D. PANONTONGAN**  
Undersecretary and Chief of Staff  
  
**GINA O. GONGONG**  
Undersecretary for Curriculum and Teaching

  
**MALCOLM S. GARMA**  
Assistant Secretary for Operations  
Officer-in-Charge  
Office of the Undersecretary for Operations  


**SUBJECT :** **INVITATION TO ATTEND AN EDUCATIONAL TRIP TO THE PHILIPPINE BOOK FESTIVAL**

**DATE :** **February 3, 2025**

The National Book Development Board (NBDB), an attached agency of the Department of Education (DepEd), will host the **3<sup>rd</sup> Philippine Book Festival (PBF)**, the largest marketplace for Filipino books and a prime venue for learning and educational entertainment, from **March 13 to 16, 2025**, at the **Megatrade Halls, SM Megamall, Ortigas Center, Mandaluyong**.

OOED-L-2025-089

10 January 2025

**UNDERSECRETARY FATIMA LIPP D. PANONTONGAN**

*Chief of Staff and Undersecretary*  
Department of Education  
Meralco Ave., Pasig City

**Dear Undersecretary Panontongan,**

Greetings from the National Book Development Board!

The year 2025 marks another significant opportunity for collaboration between the Department of Education (DepEd) and the National Book Development Board (NBDB) in our shared mission to improve the quality of books produced and streamline the procurement process for learning resources.

Among the key projects we successfully undertook last year was the **Philippine Book Festival (PBF)**. Serving as a vital platform to support DepEd Order No. 24, s. 2023, the PBF provided a venue for regional and district offices to procure essential Supplementary Learning Resources (SLRs). As a result, regional procurement for SLRs reached **PHP 245 million** as of August 2024, benefiting libraries and the National Reading Program (NRP).

The two installments of the PBF in 2023 and 2024 have proven instrumental in facilitating scoping activities for DepEd Technical Working Group (TWG) members and procurement officers. We hope to continue and build upon these collaborative efforts this year. The extensive work done by the scopers at PBF 2023 resulted in an impressive and diverse list of titles, and will ensure that there are resources that cater to different educational needs and interests:

- a. More than 1,500 titles of Fiction Books/Creative Works
- b. 200+ titles on General References
- c. 600++ titles on Learning Area References
- d. 700 +++ - titles also made the List of Reading Resources for Enrichment from the National Reading Program (NRP) Priority List

The PBF will feature the following four realms, offering a variety of quality books for both teachers and students to relish and benefit from:

1. **Aral Aklat** – dedicated to academic books;
2. **Booktopia** – showcasing fiction and nonfiction trade books;
3. **Kidlit** – focused on children’s books; and
4. **Comics** – highlighting comics and graphic novels.

In view of the foregoing, the Regional Offices (ROs) and Schools Division Offices (SDOS) are invited to organize a **1-day educational trip** for teachers and students to the upcoming PBF **between March 14 and 16, 2025**. This event shall offer a wonderful opportunity to explore and discover a wide variety of books across genres and academic disciplines, experience meaningful workshops and interactive sessions and activities, and connect with authors, publishers, and fellow book enthusiasts.

Identified participants and/or schools must register using this link: [bit.ly/PBF2025tour](https://bit.ly/PBF2025tour). Please be advised that the deadline for registration is Thursday, **February 20, 2025**.

Likewise, please note that the said trip shall be **one (1)** day only and shall be conducted between the abovementioned dates. With this, the final details, such as the assigned schedule and actual date of your respective school, shall be provided a week before the planned event.

For any queries and/or concerns, please contact Mr. Robert P. Martin, Senior Education Program Specialist of the Bureau of Learning Resources – Quality Assurance Division (BLR-QAD), at [robert.martin001@dcped.gov.ph](mailto:robert.martin001@dcped.gov.ph).

The **2025 Philippine Book Festival** is scheduled to take place on **13-16 March 2025 at the Megatrade Hall, Madaluyong City**. In relation to this, we kindly request the following support from your office:

1. **Issuance of a DepEd Memorandum** mandating all Regional Offices, School Division Offices personnel and students to attend the PBF at the Megatrade Hall.
2. **Issuance of a DepEd Office Order** directing Regional Offices and School Division Offices to send Learning Resources Managers, teachers, and Procurement Officers to attend the festival's first and second days.
3. **Issuance of a DepEd Office Order** instructing Learning Resources Managers and teachers to participate in sessions on the **Evaluation of Learning Resources, Learning Sessions with Publishers and other reading-related activities** scheduled prior to the PBF.
4. **Provide NBDB** information on the SLR procurement from the ROs for the library hubs and SDOs for the public school libraries. This information will help us align our programs with the needs of the regions and districts.

As in previous years, the NBDB will engage creators, publishers, and readers to ensure the festival's success. However, your invaluable support will be crucial in mobilizing attendance and enhancing program outcomes

We would also like to request a meeting with your office, along with representatives from the Bureau of Learning Resources and the Bureau of Curriculum Development, on **20 January 2025 at 2:00 PM**.

Thank you for your continued partnership and commitment to improving literacy and learning in the Philippines. We look forward to your favorable response.

Our dedicated team will be in regular communication with your esteemed office to ensure a seamless coordination of details and to confirm your attendance. For any inquiries or additional information, please feel free to contact **Maria Carolina A. Tapia** at **+639277280931** or via email at **mctapia@books.gov.ph**.

Thank you very much.



**CHARISSE AQUINO-TUGADE**  
Executive Director