



TC. 2506-1983

Republic of the Philippines
Department of Education
REGION I
SCHOOLS DIVISION OF VIGAN CITY

Division Memorandum
No. 401, s. 2025

2025 NUTRITION MONTH CELEBRATION

To: **Assistant Schools Division Superintendent
Chief Education Supervisors
School Heads of Public Elementary & Secondary Schools
All Others Concerned**

1. Pursuant to the Regional Memorandum No. 812, s2025 **“2025 Nutrition Month Celebration”** and in consistent with section 7 of the Presidential Decree No. 491 or the Nutrition Act of the Philippines which provides that Nutrition Month is celebrated every month of July.

2. This year’s theme includes **“Sa PPAN: Sama Sama sa Nutrisyong Sapat Para sa Lahat”** with subtheme, **“Food at Nutrition Security, Maging Priority! Sapat na Pagkain, Karapatan Natin!”**.

3. The Nutrition Month Celebration for the year 2025 activity aims to create awareness on the importance of good health.

4. Anent this, all schools and offices are enjoined to participate in the nationwide celebration by planning and undertaking activities along with the theme. The following are the suggested activities but not limited to

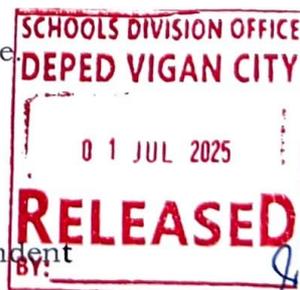
- a. Flag-raising programs for the launching of Nutrition Month;
- b. Conduct forums and webinars on healthy diets and food security;
- c. Activity initiatives under the Gulayan sa Paaralan Program (GPP);
- d. Poster-making, slogan writing, and essay-writing contests;
- e. Organizing “Buy Local” weeks to promote local products
- f. Cooking demonstrations;
- g. Social media campaigns;
- h. Webinars on climate-smart agriculture in partnership with stakeholders;
- and
- i. Nutrition Month quiz bees

5. Schools are requested to submit relevant documentation of the Nutrition Month Celebration on or before **August 15, 2025** to be uploaded at this link: <https://tinyurl.com/yue86mcm>

6. Attached is the copy of the Regional Memorandum for your reference

7. Immediate dissemination of this memorandum is desired

VILMA D. EDA, CESO V
Schools Division Superintendent



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Republic of the Philippines
Department of Education
REGION I

DEPARTMENT OF EDUCATION
REGIONAL OFFICE NO. 1
C16811
JUN 23 2025

REGIONAL MEMORANDUM
No. 812, s. 2025

2025 NUTRITION MONTH CELEBRATION

To: Schools Division Superintendents

1. By virtue of the PD No. 491 s. 1974 or the Nutrition Act of the Philippines, the Department of Education enjoins all learners, teaching and non-teaching personnel, officials, stakeholders and parents to actively engage in the activities of the 2025 Nutrition Month Celebration with the theme, "Sa PPAAN: Sama-sama sa Nutrisyong Sapat Para sa Lahat" with the subtheme "Food at Nutrisyon Security, Maging Priority! Sapat na Pagkain, Karapatan Natin!", this year's celebration underscores that food and nutrition security is not a privilege, but a fundamental human right as enshrined in the Philippine Constitution and supported by global commitments.

2. The celebration **calls for collective and urgent action to ensure safe and nutritious food for all, emphasizing healthy diets as a right.** It also supports the implementation of the Philippine Plan of Action for Nutrition (PPAN) 2023-2028 under its overarching theme.

3. For information and guidance.

TOLENTINO G. AQUINO
Director IV

Incl.: None.

To be included in the Perpetual Index
under the following subjects:

CONTESTS
NUTRITION EDUCATION
PROGRAMS

ESSD-SQC/mar/RM 2025
June 23, 2025



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Republic of the Philippines
Department of Education

DepEd MEMORANDUM
No. s. 2025

2025 NUTRITION MONTH CELEBRATION

To: Undersecretaries
Assistant Secretaries
Minister, Basic, Higher, and Technical Education, BARMM
Bureau and Service Directors
Regional Directors
Schools Division Superintendents
Public and Private Elementary and Secondary School Heads
All Others Concerned

1. In support of the government's commitment to address hunger and malnutrition, the Department of Education (DepEd) calls on all learners, teaching and non-teaching personnel, school officials, parents, and stakeholders to actively participate in the 2025 Nutrition Month Celebration this July. This is pursuant to Section 7 of Presidential Decree No. 491, known as the Nutrition Act of the Philippines, which mandates the observance of Nutrition Month every July to create greater awareness on the importance of good nutrition.
2. The annual celebration is led by the National Nutrition Council (NNC), the country's highest policymaking and coordinating body on nutrition. In coordination with national and local stakeholders, the celebration mobilizes multi-sectoral actions in addressing malnutrition, promoting food and nutrition security, and building healthier communities.
3. The 2025 Nutrition Month theme, "**Sa PPAN: Sama-sama sa Nutrisyong Sapat Para sa Lahat!**" with the subtheme, "**Food at Nutrition Security, Maging Priority! Sapat na Pagkain, Karapatan Natin!**" emphasizes that food and nutrition security is not a privilege but a fundamental human right enshrined in the Philippine Constitution and supported by global commitments. The theme highlights the need for sustained, inclusive, and collaborative efforts to ensure access to nutritious, affordable, and safe food for all Filipinos.
4. The campaign aims to:
 - a. Raise awareness on the vital role of nutrition in reducing all forms of malnutrition and hunger;
 - b. Reinforce the call for healthy diets and food security as pillars of the Philippine Plan of Action for Nutrition (PPAN) 2023–2028 and the Philippine Development Plan (PDP) 2023–2028;
 - c. Promote inclusive, sustainable, and climate-resilient food systems;
 - d. Mobilize multi-sectoral support among agencies, LGUs, NGOs, civil society, private sector, and communities.
5. For this year's Nutrition Month campaign, the use of the '**SAPAT**' strategy is encouraged to reach a broader audience, as follows:

- **S** – Strengthen food policies;
- **A** – Amplify public awareness;
- **P** – Promote sustainable food systems;
- **A** – Activate partnerships without conflicts of interest; and
- **T** – Transform food systems.

6. The celebration shall align with the Department's ongoing efforts to promote learner health, food and nutrition security, and sustainable school environments. Activities to be undertaken are expected to reflect a whole-of-school and whole-of-community approach, advancing nutrition and well-being as essential components of learner development.

7. All DepEd offices and schools are highly encouraged to actively participate in this nationwide celebration by implementing localized activities that align with the objectives and strategies outlined above. Schools are also encouraged to leverage online and other media platforms, including but not limited to the following activities:

- a. Launching Nutrition Month through ceremonies and flag-raising programs featuring the official theme;
- b. Conducting nutrition education sessions, forums, and webinars on healthy diets and food security;
- c. Holding poster-making, slogan-writing, and essay-writing contests;
- d. Activities that highlight school gardening initiatives under the *Gulayan sa Paaralan Program* (GPP);
- e. Organizing "Buy Local" weeks to promote climate-resilient, locally sourced food;
- f. Hosting cooking demonstrations that emphasize food safety, nutrition, and affordability;
- g. Launching social media campaigns to highlight local nutrition initiatives;
- h. Holding webinars on climate-smart agriculture in partnership with local agricultural offices and other relevant stakeholders; and
- i. Conducting Nutrition Month quiz bees focusing on school gardening, food systems, and nutrition.

8. Materials related to the celebration may be accessed through the official website of the National Nutrition Council at www.nnc.gov.ph. Additional resources to be developed by the Central Office will soon be available for access and download at <https://tinyurl.com/CO-2025-NMC>.

9. Regional and Schools Division Offices are requested to submit relevant documents and highlights of their Nutrition Month celebrations via <https://tinyurl.com/2025-NUTMONTH> on or before **September 5, 2025**.

10. For more information, please contact the Bureau of Learner Support Services – School Health Division (BLSS-SHD), 3rd Floor, Mabini Building, Department of Education Central Office, DepEd Complex, Meralco Avenue, Pasig City through email: blss.shd@deped.gov.ph or at telephone number (02) 8632-9935.

11. Immediate dissemination of this Memorandum is desired.

By Authority of the Secretary

ATTY. FATIMA LIPP D. PANONTONGAN
Undersecretary and Chief of Staff