



Republic of the Philippines
Department of Education
 REGION I
 SCHOOLS DIVISION OF VIGAN CITY

Office of the Schools Division Superintendent

DIVISION MEMORANDUM

No. 438, s.2025

**REQUEST FOR PARTICIPATION IN THE MILO CHAMP CAMP FOR HEALTH,
 FITNESS, AND PHYSICAL WELL-BEING**

To: Assistant Schools Division Superintendent
 Chief Education Supervisor (SGOD & CID)
 Public Elementary & Secondary Schools
 All Others Concerned

1. This is in reference to the Regional Memorandum No. 879, s. 2025 titled: Request for Participation in the Milo Champ Camp for Health, Fitness, and Physical Well-being. All schools are encouraged to participate in the said sports camp.
2. Attached is the Regional Memorandum No. 879, s. 2025 and letter from Milo Sports Regional Coordinator for reference.
3. Parental consent of participating learners shall be secured prior to the attendance to the said activity.
4. For inquiries, please contact Mr. Rod Coquia at 0915-793-9434.
5. Immediate dissemination of this memorandum is desired.

VILMA D. EDA, CESO V
 Schools Division Superintendent

Enclosure: as stated
 Reference: None
 To be indicated in the Perpetual Index
 under the following subject:

SPORTS TRAINING LEARNERS

SGOD/DSO





Republic of the Philippines
Department of Education
 REGION I

2507-882 E-67



REGIONAL MEMORANDUM
 No. 879, s. 2025

REQUEST FOR PARTICIPATION IN THE MILO CHAMP CAMP FOR HEALTH, FITNESS, AND PHYSICAL WELL-BEING

To: Schools Division Superintendents

1. This refers to the communication received from Nestlé Philippines requesting endorsement to the Schools Division Offices to facilitate coordination with the designated MILO representative regarding the MILO Champ Camp (MCC) program.
2. As MILO celebrates over 50 years of commitment to Filipino youth, it continues to uphold its legacy by promoting nutrition and active lifestyles in schools through the MCC initiative. This program aims to develop future champions by encouraging healthy habits through sports and proper nutrition.
3. The MILO Champ Camp is a comprehensive and engaging program developed in collaboration with the University of the Philippines – College of Human Kinetics. It is designed to instill the values of physical fitness and balanced nutrition among students.
4. Each MCC session includes a 20-minute guided physical activity conducted by trained instructors, followed by the distribution of cold MILO drinks to participating students, offering a nutritious and energizing refreshment.
5. All schools in the region are highly encouraged to support and participate in the MILO Champ Camp. Through this initiative, we can collectively promote the physical and overall well-being of our learners, both in and out of the classroom.



Flores St., Catbangan, City of San Fernando, La Union
 Telephone Nos.: (072) 607-8137/682-2324
 DepEd Region I | region1@deped.gov.ph
 www.depedregion1.com

Doc. Ref. Code	RM-ORD	Rev	00
Effectivity	11.07.2024	Page	1 of 2



6. For further information or coordination concerns, please contact Mr. Rod Coquia at mobile number 0915-793-9434.

7. Immediate and wide dissemination of this memorandum is desired.

For the Regional Director:


RHODA T. RAZON
Director III

Reference: None

To be indicated in the Perpetual Index
under the following subjects:

PARTNERSHIPS

ESSD/SQC/RM-Milo-Champ-Camp-2025
July 7, 2025



Flores St., Catbangan, City of San Fernando, La Union
Telephone Nos.: (072) 607-8137/682-2324
DepEd Region I | region1@depd.gov.ph
www.depedregion1.com

Doc. Ref. Code	RM-ORD	Rev	00
Effectivity	11.18.2024	Page	2 of 2





Good food, Good life

Dr. Tolentino Aquino

Regional Director

Department of Education

Region 1

Thru:

Dr. Sarah Casuga

Chief, Education Support Services Division

Dr. Darius Nieto

Project Development Officer

Dear Dr. Aquino,

Greetings!

For over half a century, MILO has been providing generations of Filipino families with its nutritious cup of energy-giving nutrients in fueling their days ahead. Beyond this commitment, MILO has also become a strong advocate of grassroots sports development in the country together with its key partners: The Department of Education (DepEd), Philippine Sports Commission (PSC), and the Philippine Olympic Committee (POC).

We at MILO believe that sports and nutrition play a critical role to nation building. Through sports, children learn different character forming values such as discipline, confidence, and teamwork. These values can help them not just in sports, but also in life. Through nutrition, children get the energy and nutrients they need to fuel their champion journey.

This year we are bringing back "Back-To-School"

Sampling Activity to different select schools nationwide.

As such, may we request for your endorsement for the attached SDO's to welcome our designated negotiator to discuss in details the nature of the activity.

Rest assure that we will follow the guidelines you will set.

For clarifications, kindly call Rod Coquia at 09157939434

Yours in Sports

Rod Coquia

MILO Sports Regional Coordinator

North Luzon