



2508-165

Republic of the Philippines
Department of Education
REGION I
SCHOOLS DIVISION OF VIGAN CITY

ADVISORY NO. 71, s. 2025

August 13, 2025

In compliance with DepEd Order (DO) No. 8, s. 2023
This advisory is issued not for endorsement per DO No. 28, s. 2001,
But only for the information of DepEd Officials,
Personnel/staff, as well as the concerned public.

**8th NATIONAL PEACETIVAL OF TALENTS AND VALTUES
(VALUES AND VIRTUES)**

In reference to **Regional Advisory No. 88, s. 2025**, the APNIEVE – Philippines will have the 8th National Peacetival of Talents and Valtues (Values and Virtues) with the theme *"LAYAG: Navigating Talents, Anchored in the Compass of Values,"* on **November 8 and 15, 2025**.

The invitation is open to all personnel and staff of the Department of Education from the Regional and School Division Offices, including public and private elementary and secondary schools on **VOLUNTARY** basis and subject to the provisions of DepEd Order No. 9, s. 2005 titled *"Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith"*, Section 3 of Republic Act No. 5546 (*Policy on Contributions*) and Deped Order No. 66, s. 2017 (*Policy on Off-Campus Activities*).

For more information, please contact:

MR. FLOYD G. AQUINO

Organizer

Email: apnievecontest@gmail.com.ph

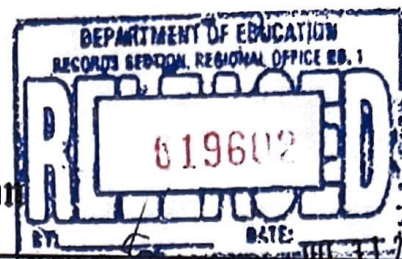
Mobile: **0927-751-4909**

SGOD/HRD/aff/ADV_APNIEVE
August 13, 2025



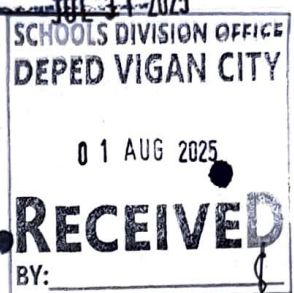


Republic of the Philippines
Department of Education
REGION I



Advisory No. ⁸⁸
JUL 31 2025, s. 2022

In compliance with DepEd Order (D.O) No. 8, s. 2013
but only for the information of DepEd Officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)



**8th NATIONAL PEACETIVAL OF TALENTS AND VALTUES
(VALUES AND VIRTUES)**

The APNIEVE - Philippines will have the 8th National Peacetival of Talents and Valtues (Values and Virtues) with the theme "LAYAG: Navigating Talents, Anchored in the Compass of Values", on November 8 and 15, 2025.

Personnel and staff of the Department of Education from the Regional and School Division Offices, including public and private elementary and secondary schools are invited to participate in the activity on a voluntary basis.

Participation in public and private schools shall be subject to the no-disruption-of-classes policy stipulated in DepEd Order No. 9, s. 2005 entitled Instituting Measures to Increase Engaged Time-On-Task, Section 3 of Republic Act No. 5546 (Policy on Contributions), DepEd Order No. 66, s. 2017 (Policy on Off-Campus Activities), and Ensuring Compliance Therewith.

For more information, please contact Mr. Floyd G. Aquino, National Contest Organizer at 09277514909 or at apnievecontest@gmail.com.ph.

CLMD/magd/8thNationalPeacetivalofTalentsandValtues
July 31, 2025

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Doc. Ref. Code	RO-CLMD-FO45	Rev	00
Effectivity	11.18.2024	Page	1 of 1





UNESCO- Asia-Pacific Network for International and Values Education

JULY 23, 2025

TOLENTINO G. AQUINO, PhD, CESO IV
Regional Director IV
DepEd Region I

Director Aquino:

Greetings of peace from APNIEVE-Philippines!

In line with Presidential Proclamation 479 declaring November as Filipino Values Month, this initiative highlights the importance of strengthening moral foundations through values that are pro-God, pro-people, pro-country, and pro-nature. It encourages all Filipinos to take part in nation-building by recognizing the vital role of values in achieving personal and national goals. This is supported by DepEd Order No. 010, s. 2024, which promotes values formation in the MATATAG Curriculum by equipping learners with life skills rooted in the core values of Maka-Diyos, Makatao, Makakalikasan, and Makabansa.


The 8th National Peacetival of Talents and ValTues (VALUES AND VIRTUES) aims to enhance students' creativity, self-expression, and internalization of Filipino core values through meaningful participation. It also promotes character development, responsible citizenship, and teacher involvement in mentoring and values-based instruction. The contest supports the MATATAG Curriculum by integrating GMRC and values education in co-curricular activities while encouraging the responsible use of AI for academic integrity and digital wellness.


With this, we respectfully request the issuance of a memorandum from your Office for the conduct of the 8th NATIONAL PEACETTIVAL OF TALENTS AND VALTUES (VALUES AND VIRTUES) organized by APNIEVE-Philippines, with the theme "LAYAG: Navigating Talents, Anchored in the Compass of Values" to be held on November 8 and 15, 2025.

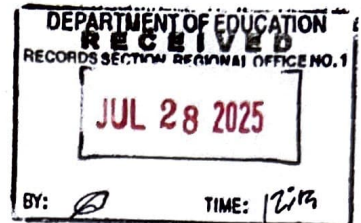
In line with this, we seek your kind endorsement to invite students and coaches from both public and private schools to participate in this meaningful event. Thank you for your unwavering support and commitment to our shared mission of promoting Filipino values and nurturing the holistic development of our learners.

Attached herewith are the SEC Registration, BIR registration, mechanics and criteria for the event.

Sincerely yours,


Floyd G. Aquino, EdD.
National Contest Organizer


Maria Lourdes Quisumbing-Baybay, PhD.
President
APNIEVE-Philippines





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8th NATIONAL PEACETIVAL OF TALENTS AND VALTUES (VALUES AND VIRTUES)

THEME:

LAYAG: Navigating Talents, Anchored in the Compass of Values

Rationale

The 8th National Peacetival of Talents and Values (Values and Virtues) is a celebration of learners' creativity, character, and competence, guided by the theme "LAYAG: Navigating Talents, Anchored in the Compass of Values." This national initiative reinforces the Department of Education's commitment to its 5-Point Agenda under the leadership of Secretary Juan Edgardo "Sonny" Angara.

By providing platforms where students can showcase their diverse abilities while being grounded in Filipino values, the Peacetival directly contributes to Creating an Enabling Learning Environment—one that is inclusive, values-driven, and supportive of holistic growth. Simultaneously, it promotes Supporting Learners' Well-Being by nurturing their self-worth, expression, and moral development in a safe and empowering setting.

Teachers, as guides in this journey, are central to the success of values-based talent development. Through this event, opportunities for mentorship, coaching, and recognition of teacher leadership also uphold the agenda of Prioritizing Teacher Welfare. It reflects how educators serve not only as instructors, but as moral compasses helping students navigate life with integrity and purpose.

As learners from diverse backgrounds engage in collaborative and creative expression, the Peacetival showcases Efficient and Inclusive Learning, reaching all types of learners, including those in alternative and marginalized contexts. This inclusivity ensures that no talent is left behind, and every learner finds a space to thrive.

Ultimately, this initiative prepares students to be value-oriented, purpose-driven, and globally competitive—truly Preparing a Future-Ready Workforce that is not only skilled, but principled. The Peacetival thus becomes a vessel ("LAYAG") steering the nation's youth toward excellence, guided by the unwavering compass of Filipino values and virtues.

APNIEVE-Philippines empowers individuals and institutions in promoting the values of Peace, Human Rights, Democracy, and Sustainable Development. It establishes networks and partnerships with local and international institutions interested in values education. It recognizes the crucial role of education.

In light of Republic Act No. 11476, known as "An Act Institutionalizing Good Manners and Right Conduct and Values Education " it is imperative to emphasize the significance of values formation in the education system. The Act underscores the importance of Character-Building Activities as authentic learning experiences that shape and build the character of



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learners. These activities are essential in cultivating moral integrity, ethical decision-making, and a strong sense of responsibility among students.

Presidential Proclamation 479, dated October 24, 1994, designates November as Filipino Values Month, emphasizing the importance of strengthening the moral foundations of the Filipino people, which are deeply rooted in our culture, values, and ideals—pro-God, pro-people, pro-country, and pro-nature. The proclamation calls for the mobilization of all Filipinos in nation-building through the practical application of these values in daily life. It highlights the critical role that values play in achieving both individual aspirations and national goals.

The Department of Education's (DepEd) DO 010, s. 2025, or the Policy Guidelines on the Implementation of the MATATAG Curriculum, aligns with this mandate by placing a strong emphasis on values formation. The MATATAG Curriculum is designed to equip learners with essential life skills while fostering a deep understanding of citizenship, unity in diversity, and the ability to work effectively with others. It aims to prepare Filipino learners to navigate the complexities of everyday life, respond effectively to disasters, and thrive in the global job market.

Central to the MATATAG Curriculum is the holistic development of learners, focusing on instilling the core values of *Maka-Diyos*, *Makatao*, *Makakalikasan*, and *Makabansa*. These values are integral to producing competent, job-ready, and responsible citizens who are peace-loving and advocates for social equity, justice, and democratic principles. By embracing these values, learners are encouraged to take pride in their Filipino identity, celebrate the nation's rich cultural diversity, and engage in peaceful conflict resolution.

Moreover, the MATATAG Curriculum prioritizes peace education and the cultivation of responsible global citizens. Through its focus on values formation, it seeks to foster a positive attitude, a strong sense of righteousness, and a commitment to peaceful coexistence and community building. This curriculum aims to prepare learners to contribute effectively to nation-building, economic development, and the advancement of global harmony and sustainable development through intercultural understanding.

The integration of Good Manners and Right Conduct (GMRC) and Values Education into the MATATAG Curriculum is not merely an academic requirement but a crucial element in shaping the moral and ethical foundations of Filipino learners. It ensures that they emerge as well-rounded individuals who are not only academically proficient but also imbued with the values necessary to lead meaningful, peaceful, and responsible lives in an increasingly complex and interconnected world.



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Objectives:

- To evaluate how student participation in the 8th National Peacetival of Talents and Values enhances creativity, self-expression, and internalization of Filipino core values such as Maka-Diyos, Makatao, Makakalikasan, and Makabansa.
- To explore how values-based programs and celebrations promote students' character development, moral reasoning, and readiness for responsible citizenship and global engagement.
- To identify the benefits of teacher participation in values-centered activities—such as mentoring, coaching, and talent development—in strengthening teacher leadership, well-being, and value-based instruction.
- To assess how the integration of values education and GMRC in co-curricular programs aligns with the MATATAG Curriculum's goal of preparing future-ready, principled Filipino learners.
- To promote the responsible and ethical use of Artificial Intelligence (AI) among students and teachers, ensuring digital tools are used in ways that support academic integrity, cyber wellness, and values-driven education.



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General Guidelines for Participants, Coaches, and Trainers

1. Official Endorsement

All participants, coaches, and trainers must be officially endorsed by their respective School Heads and duly recommended by the Schools Division Superintendent or designated officer.

2. Parental Consent

Coaches and trainers are required to secure and submit signed parental consent forms for each student contestant under their supervision.

3. Adherence to Rules

All participants must strictly adhere to the contest guidelines, mechanics, and criteria for judging.

4. Anonymity of Entries

To ensure fairness and eliminate bias during the evaluation process, all submitted videos must be free from any form of visible text, school/division/region logos, watermarks, or identifiable symbols.

5. Elimination and Finals

An initial elimination round will be conducted. Only the top ten (10) entries per category will proceed to the final round and will be announced on October 30 via zoom. All finalists are required to attend the Opening Program on November 8, 2025, at exactly 8:00 AM.

6. Online Registration

Participants must complete the online registration through the official link provided: <https://tinyurl.com/8NPOTV2025>. Please ensure accurate and complete details.

7. No Registration Fee

Participation in all contest categories is free of charge. No registration or entry fees will be collected.

8. Submission Responsibility

Before uploading your entry, carefully review both the recorded video and the registration form. The organizers and technical committees will not be held responsible for any errors, technical issues, or changes made after submission.

9. Inquiries and Assistance

For any concerns or clarifications, please contact the assigned focal person or contest coordinator for your specific category.

10. Certificates

All participants and winners will receive a Digital Certificate of Participation.

11. Deadline for Submission

All entries must be submitted on or before **October 18, 2025**. Late submissions will not be entertained. Announcement of the top 10 finalist will be on **October 30, 2025**.

12. For Inquiries

Contact Number: 09277514909

Email: apnievecontest@gmail.com

Facebook Group

NATIONAL PEACETIVAL OF TALENTS AND VALTUES (OFFICIAL)

<https://www.facebook.com/groups/124431232734064>



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Matrix of Contest Details

Contest/Activity	Date and Time	Level	Number of Participant/s	Number of Coach	Number of Trainer
Deadline of Submission of entries	October 18, 2025				
Announcement of top 10 finalist	October 30, 2025 8:00 am onwards				
1.MaTIK(Mabuting Tao, Itatanghal Ko)	November 08, 2025 8:00 AM- Onwards	Elementary (Grade 4 to 6)	3	1	1
		Junior High School	3	1	1
		Senior High School	3	1	1
2.Infomercial Value Laden Contest	November 08, 2025 8:00 AM- Onwards	Junior High School	3	1	1
		Senior High School	3	1	1
3.MTV JINGLE MAKING CONTEST	November 08, 2025 8:00 AM- Onwards				
• Maka-Tao Category	November 08, 2025 8:00 AM- Onwards	Elementary	10 to 20	1	1
• Maka Bansa Category	November 08, 2025 8:00 AM- Onwards	Junior High School Level	10 to 20	1	1
• Maka Kalikasan Category	November 08, 2025 8:00 AM- Onwards	Senior High School Level	10 to 20	1	1
• Maka Diyos Category	November 08, 2025 8:00 AM- Onwards	Teacher	10 to 20	1	1
4. Sabayang Pagbigkas (Virtual Edition Recorded)	November 15 , 2025 8:00 AM- Onwards	Junior High	20 to 30	1	1
		Senior High School	20 to 30	1	1
5. Values Tiktok Challenge (VT)	November 15 , 2025 8:00 AM- Onwards	Elementary (Grade 4 to 6)	5	1	1
			5	1	1
		Junior High School	5	1	1
		SHS Teacher	5	1	1
6.A.I Spoken Poetry	November 15 , 2025 8:00 AM- Onwards	Junior High School	3	1	1
		Senior High School	3	1	1