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Republic of the Philippines
Department of Education
REGION I
SCHOOLS DIVISION OF VIGAN CITY

Advisory No. **102** s. 2025

September 8, 2025

In compliance with DepEd Order (DO) No. 8, s. 2023
This advisory is issued not for endorsement per DO No. 28, s. 2001,
But only for the information of DepEd Officials,
Personnel/staff, as well as the concerned public.

**GUIDELINES FOR THE 2025 PROJECT W.A.T.C.H. IMPLEMENTATION AND
SUBMISSION OF ENTRIES FOR THE NATIONAL SEARCH FOR BEST
PROJECT W.A.T.C.H. SCHOOL**

In line with the nationwide advocacy to promote time consciousness and honesty, the JCI Senate Philippines - Project W.A.T.C.H. Committee hereby issues the guidelines for the 2025 Project W.A.T.C.H. Implementation and the National Search for Best Project W.A.T.C.H. School for both public and private elementary and high schools.

Participating schools are required to submit the Pre-Entry Form on or before October 1, 2025, and all final requirements on or before October 10, 2025. Entry requirements include:

- Bid Book (60-100 pages) with narrative reports and documentation
- Video Documentation (MP4 format, max 8 minutes)
- Special Awards Entries (optional): Best Project W.A.T.C.H. Jingle, Best Project W.A.T.C.H. Impromptu Speech, Best Project W.A.T.C.H. Kick-Off Program

Entries will be evaluated based on advocacy, training/orientation, club activities, and curriculum integration. Top implementers will undergo validation by the official Validation Team.

All winners will be announced on November 13 during the National Recognition and Awards Day.

For complete guidelines, entry forms, and detailed criteria, please refer to the official document attached.

Participation of public and private schools shall be on **VOLUNTARY** basis and in compliance with the provisions of DepEd Order No. 12, s. 2025 titled "*Multi-Year Implementing Guidelines on the School Calendar and Activities*" and DepEd Order No. 9, s. 2005 titled "*Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*".

For more information, please contact:

JCI SEN. GARRY G. GALUTERA, JGF
2025 National Chairman, Project W.A.T.C.H.
Mobile Number: 0926-957-7000 or 0920-107-5645.

SGOD/HRDD/aff/ADV_ProjectWATCH
September 8, 2025



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**JCI SENATE PHILIPPINES
PROJECT W.A.T.C.H. COMMITTEE**

CIRCULAR ORDER NO.001, SERIES OF 2025

TO: All School Project W.A.T.C.H. Coordinators, School Principals, and JCI Senate Chapters

FROM: JCI Senate Philippines – Project W.A.T.C.H. Committee

SUBJECT: Guidelines for the 2025 Project W.A.T.C.H. Implementation and Submission of Entries for the National Search for Best Project W.A.T.C.H. School

DATE: August 12, 2025

In line with the nationwide advocacy to promote time consciousness and honesty, the JCI Senate Philippines – Project W.A.T.C.H. Committee hereby issues the **guidelines for the 2025 Project W.A.T.C.H. Implementation and the National Search for Best Project W.A.T.C.H. School** for both public and private elementary and high schools.

Participating schools are required to submit the **Pre-Entry Form on or before October 1, 2025**, and **all final requirements on or before October 10, 2025**.

Entry Requirements include:

- Bid Book (60–100 pages) with narrative reports and documentation
- Video Documentation (MP4 format, max 8 minutes)
- Special Awards Entries (*optional*): Best Project W.A.T.C.H. Jingle, Best Project W.A.T.C.H. Impromptu Speech, Best Project W.A.T.C.H. Kick-Off Program

Judging Process:


Entries will be evaluated based on advocacy, training/orientation, club activities, and curriculum integration. Top implementers will undergo validation by the official Validation Team.

Winners:

All winners will be announced on November 13 during the National Recognition and Awards Day.

For complete guidelines, entry forms, and detailed criteria, please refer to the official document below. For queries and coordination, you may contact us at 0926-957-7000 or 0920-107-5645.

Yours truly,


JCI SEN. GARRY G. GALUTERA, JGF
2025 National Chairman, Project W.A.T.C.H

Noted:

JCI SEN. CECILIA LA MADRID DY, CCF
National President



**GUIDELINES ON THE 2025 PROJECT W.A.T.C.H. IMPLEMENTATION
SUBMISSION OF ENTRIES FOR BEST PROJECT W.A.T.C.H. SCHOOL**

PRE-ENTRY FORM (SUBMIT ON OR BEFORE OCTOBER 1, 2025)

The following pre-entry information must be submitted by the School Project W.A.T.C.H. Coordinator or School Principal noted by JCI Chapter Officer (contact details may be found below) on or before **OCTOBER 1, 2025**.

NATIONAL SEARCH FOR BEST PROJECT W.A.T.C.H. SCHOOL			
Public and Private Elementary/High School			
Please fill all applicable spaces. Print legibly. Tick appropriate boxes. Indicate N/A if not available. DO NOT ABBREVIATE.			
NAME OF SCHOOL:		SCHOOL I.D.:	
SCHOOL ADDRESS:			
SCHOOL EMAIL ADDRESS:			
REGION:	DIVISION:	SCHOOL CONTACT NO.:	
TYPE OF SCHOOL:		NO. OF ENROLLEES:	
<input type="checkbox"/> Public <input type="checkbox"/> Private		_____ Elementary _____ JHS _____ SHS	
JCI SENATE CHAPTER:		ADDRESS:	
		CONTACT NO.:	
		EMAIL ADDRESS:	
		NAME OF OFFICER:	
PROJECT W.A.T.C.H. VICE CHAIRMAN			
CONTACT NO.:			
MATERIALS SUBMITTED:			
<input type="checkbox"/> Bid Book	<input type="checkbox"/> AVP in Flash Drive	<input type="checkbox"/> Audio File of Project W.A.T.C.H. Jingle	<input type="checkbox"/> File of Project W.A.T.C.H. Month "Best School Implementer" in Flash Drive
PRE-ENTRY DATE FILED			



BID BOOK

The entry for Best W.A.T.C.H. Bid Book is **optional**. However, all schools are highly encouraged to send their W.A.T.C.H. Bid Book entry.

For those schools who wish to join the competition, they may submit/upload the summary of their achievements online through the **Google Drive link** that will be provided. This will serve as the basis for the selection of the **Top 10 entries**.

- The online submission of the summary of achievements for the pre-qualification shall be on or before **October 1, 2025**.
- **Only the Top 10** schools chosen by the judges will advance to the final round for the final judging and will be required to submit their Bid Book.
- The Bid Book hard copy submission for the **top 10 finalists** shall be on or before **October 10, 2025**.

The following are the guidelines on the creation and submission of the Bid Book:

1. The contents of the bid book must support and substantiate the entry for Project W.A.T.C.H.;
2. Outside dimensions must not exceed 8.5" x 13" (21.59 cm x 33.02 cm);
3. Any type of Bid Book is acceptable as long as it conforms to the specified outside dimensions;
4. The minimum number of pages per Bid Book shall be 60 pages and the maximum shall be 100 pages;
5. A page shall be one side of a sheet of paper. The maximum size of a page shall be the size of the Bid Book 8.5" x 13" (21.59 cm x 33.02 cm). Foldout pages, gatefolds, etc. are not permitted;
6. Each page of the Bid Book shall be numbered. The first two (2) pages shall serve as cover page and table of contents, respectively. These pages are **not included** in the required number of pages.
7. Multiple page documents such as awards, bulletins, manuals, newsletters, magazines, copies of correspondences and other related documents are permitted and will be counted as one page.
8. The 100-page Bid Book must consist of comprehensive narrative reports about the school's advocacy, planning and implementation of trainings/orientations and activities, and curriculum integration, related to Project W.A.T.C.H covering a period of **three (3) years**.
9. All attendance sheets, pictures, and other related evidence with regard to the narrative reports shall be included as appendix. Appendices are not included in the Bid Book page requirement.
10. Further, attendance sheets for different activities need may be displayed and checked during the validation; and

11. The Bid Book should have a label on its front cover indicating the following information:

PROJECT W.A.T.C.H. 2025

Name of submitting school

Division / Region

School Head / Contact Number

School Project W.A.T.C.H. Coordinator / Contact Number

Mailing address of submitting school

VIDEO DOCUMENTATION

The entry for Best W.A.T.C.H. video documentation for kick-off is **optional**. However, all schools are highly encouraged to send their W.A.T.C.H. video documentation entry.

For those schools who wish to join the competition, they may submit/upload their video documentation online through the **Google Drive link** that will be provided. This will serve as the basis for the selection of the **Top 10 entries**.

- The online submission of the video documentation for the pre-qualification shall be on or before **October 1, 2025**.
- **Only the Top 10** schools chosen by the judges will advance to the final round for the final judging and will be required to submit their video documentation using USB Flash Drive.
- The Video Documentation using USB Flash Drive submission for the **top 10 finalists** shall be on or before **October 10, 2025**.

The following are the requirements on the creation and submission of the video documentation:

1. Must be a high-quality Audio-Visual Presentation in mp4 format;
2. Saved in flash drive (use of CDs/ DVDs is discouraged); and
3. Time duration must not be more than 8 minutes.

JINGLE

SPECIAL AWARD FOR BEST PROJECT W.A.T.C.H. JINGLE

The entry for Best W.A.T.C.H. Jingle is **optional**. However, all schools are highly encouraged to send their W.A.T.C.H. Jingle entry.

For those schools who wish to join the competition, they may submit/upload their Jingle entry online through the **Google Drive link** that will be provided. This will serve as the basis for the selection of the **Top 10 entries**.

- The online submission of the jingle entry for the pre-qualification shall be on or before **October 1, 2025**.



- **Only the Top 10** schools chosen by the judges will advance to the final round for the final judging and will be required to submit their jingle entry using USB Flash Drive.
- The Jingle entry using USB Flash Drive submission for the **top 10 finalists** shall be on or before **October 10, 2025**.

The following guidelines shall be observed for the preparation, submission, and judging of entries for the Best W.A.T.C.H. Jingle:

1. The Jingle must be about PROJECT W.A.T.C.H. No school must be identified with the song or lyrics, as the winning entry will be used as the official Jingle of Project W.A.T.C.H.
2. Time duration must not exceed three (3) minutes;
3. The jingle entry may either be in Filipino or English language.
4. The jingle entry must be an original composition. Students and teachers are encouraged to collaborate and perform the jingle. Any musical accompaniment may be used.
5. Only ONE entry per school may be submitted. The entry shall be submitted in mp3 format, and saved in flash drive using the title of jingle entry as its file name;
6. The lyrics and a short description of the jingle entry must be included in the flash drive in Word file format; and
7. The name of school, number of participants and number/kind of instruments used must be included in the said Word file format.
8. The Criteria for judging shall be as follows:
 - a. **Uniqueness - 25%**
 - b. **Lyrics - 25%**
 - c. **Melody - 25%**
 - d. **Commercial Appeal - 25%****Total: 100%**
The decision of the board of judges will be final and irrevocable.

IMPROMPTU SPEECH (DAGLIANG TALUMPATI)

SPECIAL AWARD FOR BEST PROJECT W.A.T.C.H. IMPROPTU SPEECH

Guidelines for Impromptu Speech

The entry for Best W.A.T.C.H. Impromptu Speech is **optional**. However, all schools are highly encouraged to submit their W.A.T.C.H. Impromptu Speech entry.

- All participants are required to submit their pre-entry video of their *Talumpati* with content focused on Project W.A.T.C.H. on or before **October 30, 2025** through the **Google Drive link** that will be provided. This submission shall serve as the pre-entry/qualification round.



- **Only the Top 10** schools chosen by the judges will advance to the **finals** and are required to make their **final appearance for the final judging on November 13, 2025**.

The following guidelines shall be observed for the preparation, submission, and judging of entries for the Best W.A.T.C.H. Impromptu Speech:

Theme: *(To be announced)*

1. Participants

- The contest is open to all qualified students as identified by the organizing committee.
- Each school/organization may send only one (1) official representative.
- Participants are required to wear Filipiniana and Barong as the official attire

2. Speech Mechanics

- The speech must revolve around the given theme.
- The participant will be given **five (5) minutes** to prepare after the theme is announced.
- Each participant is allowed **two (2) to three (3) minutes** to deliver their speech.

3. Language

- The speech may be delivered in **Filipino** or **English**.
- Mixing the two languages is allowed, but the dominant language must be consistent throughout the delivery.

4. Delivery

- No reading of notes is allowed. The speech must be delivered from memory.
- The participant must speak clearly and audibly, maintaining good posture and eye contact.
- Props, costumes, or visual aids are **not allowed**.

5. Judging

- Participants will be judged based on the following:

a. Content & Relevance to Theme- 40%,

b. Delivery & Confidence- 30%

c. Mastery of Language- 20%

d. Impact & Persuasiveness- 10%

Total: 100%

- The decision of the board of judges is **final and irrevocable**.

6. Time Cue

- A sound will be heard as a signal for the participant to stop speaking once the maximum time limit has been reached.



SPECIAL AWARD FOR BEST PROJECT W.A.T.C.H. KICK-OFF PROGRAM

The Kick-Off Launch of Project W.A.T.C.H is highly encouraged but optional. This award is a special category applicable to all the schools who participated during the nationwide Project W.A.T.C.H Kick-Off.

1. The special award shall be given to the school that shall best exhibit, on the day of the kick off, the practices that aim to strengthen punctuality and honesty that the school plans to implement for the whole year.
2. The said kick off shall involve students, teachers, staff, stakeholders, and other members of the community. Most number of involved participants will receive high merits.
3. Entries must be saved in the similar flash drive thru DEPED External Partnerships Unit-Special Events Unit (EPS-SEU) including the following:
 - a. Labeled folders based on different activities;
 - b. If the school decides to put a video, the video must be in .mp4 format with seven (7) minutes maximum running time;
 - c. The following information: name of school, number of participants / stakeholders; and
 - d. A narrative describing the preparations and implementation done relative to the Project W.A.T.C.H. Kick Off conducted by the school.

GENERAL GUIDELINES

1. Here is the link to the Google Drive where you can submit your pre-qualification entries:
<https://drive.google.com/drive/folders/1uFx0Od70CH1RtqLHZ7YTrkDmuu2aJkDR?usp=sharing>
2. For the **qualified participants**, all required documents, including the video documentations and jingle, shall be placed in one flash drive only;
3. Organize and label the said documents inside the flash drive;
4. Place all materials for submission inside an envelope and label the envelope with the following information:

PROJECT W.A.T.C.H. 2025

Name of submitting school
 Division / Region
 School Head / Contact Number
 School Project W.A.T.C.H. Coordinator / Contact Number
 Mailing address of submitting school

5. Place the same information at the back page of the front cover of the Bid Book (info in item #8 says front cover - please check); and
6. Submit all the requirements on or before **OCTOBER 10, 2025**.
7. The mailing address for the submission of the physical/required documents shall be posted together with the list of qualified participants.

SUBMISSION

The National Search for Best Project W.A.T.C.H. School is open to all **Public and Private Elementary / High Schools**. All **qualified participants** from the pre-qualification stage must submit all requirements on or before **OCTOBER 10, 2025**.

JUDGING PROCESS

The Project W.A.T.C.H. Judging Committee will choose 10 Best School Implementers in Elementary and 10 Best School Implementers in High School following the set criteria for judging. All chosen schools will be notified for validation by the Validation Team.

CRITERIA FOR JUDGING:

Project Undertaken:	
Advocacy (Barangay/Community)	30%
Training Orientation (Teachers, PTA, others)	20%
W.A.T.C.H. Club Activities (Enrichment)	20%
Curriculum Integration	30%
TOTAL	100%

FOR THE AWARDEES

The list of awardees will be officially announced on **November 13** in conjunction with the celebration of the **National Recognition and Awards Day**. This special occasion will serve as an opportunity to acknowledge and commend the outstanding efforts and exemplary performance of all participants.



2025 JCI SENATE COUNTERPART

NAME	POSITION	JCI SENATE CHAPTER	EMAIL ADDRESS	MOBILE NUMBER
JCI Senator Garry G. Galutera	Project W.A.T.C.H. National Chairperson		galuteragarry@gmail.com	0926-957-7000
JCI Sen. Jeanette Uy	Deputy National Chair	Bicol Region	jeanetteauy05@gmail.com	
JCI Sen. Jing Aberca	Secretary			
JCI Sen. Rhea David	Treasurer			
Rommel Gerodias	National Training Director/ Validation Head			
JCI Sen. Jojo Matias	Vice Chairperson, North & Central Luzon	Area 1 (Cagayan Valley, Central Luzon Region, Pangasinan Region, Ilocandia Region)		
JCI Sen. Bryan Castillo	Vice Chairperson, NCR	Area 2 (Metro South Region, Metro East Region, Metro North Region, Metro Rizal Region)		
JCI Sen. Cesar Moran	Vice Chairperson, Bicol Region & South Luzon	Area 3 (Southern Tagalog Region, Palawan Region, Bicol Region, Cavite North Region, Cavite South Region, Laguna Region)		
JCI Sen. Ly Tillo	Vice Chairperson, Visayas	Area 4 (Central Visayas Region, Western Visayas Region, Eastern Visayas Region)		
JCI Sen. John Frederich Ruiz	Vice Chairperson, Mindanao	Area 5 (Davao Region, Western Mindanao 1, Western Mindanao 2, Western Mindanao 3, Northern Mindanao, Central Mindanao, Southern Mindanao)		
Trisha Kaye A. Lacambra	Secretariat		trishakayealacambra20@gmail.com	0920-107-5645
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Please treat the email addresses and mobile numbers of the abovementioned JCI personnel with strict confidentiality. Consent must be obtained before giving them to personnel from other offices and external parties. Thank you very much.

Prepared by,

JCI SEN. GARRY G. GALUTERA, JGF
2025 National Chairman, Project W.A.T.C.H

Noted:

JCI SEN. CECILIA LA MADRID DY, CCF
National President