



Republic of the Philippines
Department of Education
REGION I
SCHOOLS DIVISION OF VIGAN CITY

Division Memorandum
No. 678, s. 2025

**CONDUCT OF THE DIVISION ON-THE-SPOT POSTER MAKING CONTEST
FOR THE 2025 WORLD FOOD DAY (WFD) CELEBRATION**

TO: Assistant Schools Division Superintendent
Chief Education Supervisors CID and SGOD Personnel
Public and Private Elementary School Heads
All Others Concerned

1. Pursuant to Regional Memorandum No. 1200, s. 2025, titled "Conduct of the Regional On-the-Spot Poster Making Contest for Grades 5-6 Learners in Public and DepEd-Accredited Private Elementary Schools" and in celebration of the 2025 World Food Day (WFD) with the theme "Hand in Hand for Better Food and a Better Future," the Schools Division of Vigan City shall conduct its Division-level contest on September 17, 2025 (Tuesday, 1:00 PM) at the SDO Vigan City Conference Hall.
2. Each school shall send one (1) contestant to the Division-level competition. The criteria for judging are attached to this Memorandum for reference.
3. The first-place winner together with the coach shall represent the Division in the Regional level contest on September 25, 2025 (Thursday, 9:00 AM) at the Department of Agriculture Regional Office I, Conference Hall, San Fernando City.
4. Necessary materials to be used during the contest shall be charged against local funds, subject to the usual accounting and auditing rules and regulations.
5. This Memorandum shall serve as the Locator Slip of the participants.
6. Immediate and wide dissemination of this Memorandum is enjoined.

an E. Eda
VILMA D. EDA, CESO V
Schools Division Superintendent

Enclosure: As indicated
Reference: RM No. 1200, s. 2025
To be included in the perpetual Index
Under the following subjects:
CONTESTS
PROGRAMS



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Your Feedback is important to us. Visit this link bit.ly/SDOViganCityCSM





Republic of the Philippines
Department of Education
REGION I
SCHOOLS DIVISION OF VIGAN CITY

Enclosure to Division Memorandum No. _____ s. 2025

**2025 WORLD FOOD DAY DIVISION-ON-THE-SPOT
POSTER MAKING CONTEST**

Guidelines for the Contest:

1. The contest is open to Grade V-VI pupils enrolled in any public or DepEd-accredited private schools of SDO Vigan City.
2. The contestants must wear their school uniform throughout the contest.
3. The poster must be an original creation of the contestant illustrating the given theme. The theme should be written outside the illustration board's border (1-inch border on all sides), and should not be included in the artwork itself.
4. The theme for this year's on-the-Spot Poster Making Contest is "Hand in Hand for Better Foods and a Better Future".
5. The contestant shall use the following materials:
20"x30"/ 1/2 size illustration board with pre-drawn borders
Oil pastels-24 pcs.
Ruler
Pentel pen
Ball pen
Pencil
Tissue
Cotton balls
Eraser
6. The contest is good for 3 hours and 30 minutes to finish the work.

Criteria for Judging:

Originality-----	30%
Creativity-----	30%
Visual Impact -----	20%
Theme relevance-----	20%

Total----- 100%





Republic of the Philippines
Department of Education
REGION I



REGIONAL MEMORANDUM
No. 1200, s. 2025

**CONDUCT OF THE REGIONAL ON-THE-SPOT POSTER MAKING CONTEST FOR
THE 2025 WORLD FOOD DAY (WFD) CELEBRATION**

To: Schools Division Superintendents

1. This refers to the letter from the Department of Agriculture, Regional Office I, City of San Fernando, La Union dated September 3, 2025 regarding the conduct of a Nationwide On-the-spot Poster Making Contest to Grade 4-6 learners enrolled in public and DepED-accredited private elementary schools to highlight the World Food Day Celebration on October 16, 2025 (copy attached).
2. There will be one (1) Division Winner to compete in the Regional Contest to be held at the Department of Agriculture Regional Office I, Conference Hall, San Fernando City on September 25, 2025 at 9:00 AM.
3. Submit confirmed division winner representative not later than September 22, 2025 to prepare the needed materials for the contest proper.
4. For your information, guidance, and strict compliance.

For the Regional Director:

RHODA T. RAZON
Director (I)

Incl.: As Stated.

To be included in the perpetual Index
under the following subject

CONTESTS
PROGRAMS

ESSD-SQC/mar/ Regional Memo 2025
September 9, 2025



Flores St., Catbangen, City of San Fernando, La Union
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Effectivity	11.18.2024	Page	1 of 1



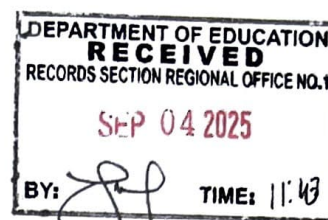


Republic of the Philippines
DEPARTMENT OF AGRICULTURE
Regional Field Office No. 1
Aguila Road, Sevilla, City of San Fernando, La Union
Telephone No. (072) 242 1045/1046



03 September 2025

DIR. TOLENTINO G. AQUINO
Regional Director
Department of Education – Region I
San Fernando City, La Union



Dear **Dir. Aquino**,

Mabuhay!

Once again, the country joins the whole nation in celebrating **World Food Day (WFD)** on **October 16, 2025** with this year's theme, **"Hand in Hand for Better Foods and Better Future."**

In line with this, the **Department of Agriculture (DA)** and the **Food and Agriculture Organization (FAO)**, in collaboration with the **Department of Education (DepEd)** shall again jointly conduct a nationwide **On-the-Spot Poster Making Contest** among students in elementary level. The contest is open to all **Grade IV to VI** pupils enrolled in any **public** and **DepEd-accredited private elementary schools** in the region.

As our usual partner-agency in this worthwhile undertaking, may we once again solicit your support and request your good office to **facilitate the conduct of screening for qualified contestants** to determine the school's representative for the regional level contest.

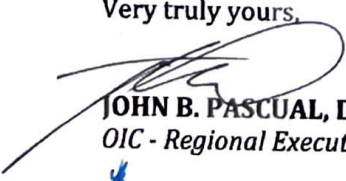
Schedule of the Regional Contest proper will be on September 25, 2025 to be held at the DA-RFO I Conference Hall. The contest will promptly start at 9:00 AM following the Opening Program/Contest Briefing at 8:30 AM. With this, may we request that names of division/school winner-representative be submitted to us not later than September 22, 2025 for us to prepare the needed materials in the regional contest proper.

For more information regarding this activity, please refer to attached guidelines or you may coordinate with our Information Officer II **Ms. Eva C. Agustin** at her **Mobile Number 09230896764**.

With your utmost cooperation, we look forward to a successful World Food Day 2025 celebration with you.

Thank you very much & God Bless!

Very truly yours,


JOHN B. PASCUAL, DVM
OIC - Regional Executive Director





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DA-RECORDS FILE

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March 17, 2025

HON. JUAN EDGARDO M. ANGARA
Secretary
Department of Education
DepEd Complex, Meralco Avenue
Pasig City

MAR 28 2025
GLORIA H. MENDOZA

Dear **Secretary Angara**:

The Department of Agriculture (DA), in partnership with the Food and Agriculture Organization of the United Nations (FAO), will be leading the country's annual celebration of the World Food Day (WFD) in October 2025.

One of the highlights of the celebration is the Nationwide On-the-Spot Poster Making Contest. The Department of Education (DepEd) plays a vital role in this initiative, as it engages elementary students from Grades V to VI enrolled in public and DepEd-accredited private elementary schools across the country. This activity aims to instill in young minds the importance of World Food Day and its advocacy.

To ensure the success of this event, may we once again request your office to issue a Memorandum Circular to all your regional offices including the DepEd National Capital Region (NCR) encouraging the participation of all public and DepEd accredited private elementary schools in the Nationwide On-the-Spot Poster Making Contest.

For reference, please find attached the Contest Guidelines for dissemination.

For inquiries and concerns, your office may contact the WFD 2025 Nationwide On-the-Spot Poster Making Contest Secretariat at (02) 8928-0588 or email at afid@mail.da.gov.ph. The DepEd Regional Office may also coordinate with the Regional Information Officers (RIOs) of the DA-Regional Field Offices nationwide.

We sincerely appreciate your unwavering support to this meaningful initiative.

Thank you.

Very truly yours,


FRANCISCO P. TIULAUREL JR.
Secretary



DA-CO-AS-LE20250317-00433

Guidelines for the 2025 World Food Day National and Regional on-the-Spot Poster Making Contests

The Department of Agriculture (DA) together with the Food and Agriculture Organization of the United Nations (FAO) will once again collaborate in this year's World Food Day (WFD) celebration.

A key highlight of the annual WFD celebration is the **on-the Spot Poster Making Contest**, to be organized in coordination with the Department of Education (DepEd). This competition is open to Grade V & VI students enrolled in public and DepEd-accredited private schools nationwide.

The **Regional-level Contests** including NCR will take place from August to September 2025, to be facilitated by the DA-Agriculture and Fisheries Information Division (DA-AFID) and the DA- Regional Offices through their respective Regional Agriculture and Fisheries Information Sections (RAFIS), and in partnership with DepEd.

While, the **National-level competition** is scheduled on **October 15, 2025, in Metro Manila**.

Guidelines for the contest

I. General Provisions

1. The contest is open to all Grades V to VI students enrolled in public or DepEd-accredited private school nationwide. Previous national winners are not eligible to participate.
2. Contestants must wear their school uniform throughout the contest both in the regional and national levels.
3. The poster must be an original creation of the contestant, illustrating the given theme. The theme should be written outside the illustration board's border (1-inch borders on all sides), and should not be included in the artwork itself. Failure to follow these instructions will lead to automatic disqualification.
4. The theme for this year's on-the-Spot Poster Making Contest is:
5. The Contest Committee will provide all necessary materials for the on-the-Spot Poster Making Contest, as follows:
 - illustration board (20" x 30" / ½ size) with pre-drawn boarders
 - oil pastels - 24 pcs
 - ruler
 - pentel pen
 - ball pen
 - pencil
 - tissue
 - cotton ball
 - eraser
6. Judging will commence immediately after the allotted time for the contestants. Only the **Board of Judges (BOJ)**, **Technical Working Group (TWG)** and secretariat are allowed inside the contest area during the evaluation.
7. The decision of the **BOJ** is final and irrevocable. However, if a winner is found guilty of any misconduct (i.e. plagiarism, or any form of cheating), the title and the prize will be forfeited.
8. All entries shall become the property of the Department of Agriculture (DA) and the Food and Agriculture Organization (FAO).

Regional Level

1. The On-the-Spot Poster Making Contest will be conducted at the **regional levels** including the **DepEd National Capital Region (NCR)**. (A division/district-level contest may also be held, but any expenses incurred shall be covered by the **DepEd and/or DA regional offices**.)
2. Each contestant must be accompanied by **one (1) coach or one (1) guardian** to the venue. However, the coach or guardian is **not allowed** to enter or move around the contest venue during the competition.
3. The **regional winners** must be formally endorsed by the respective **NCR and Regional On-the-Spot Poster Making Contest Committees** to compete at the national level.
4. The **national level contestants** may be accompanied by **one (1) guardian or one (1) coach** during the **National On-the-Spot Poster Making Contest in Metro Manila**.

National Level

The National on-the-Spot Poster Making Contest will be held in Metro Manila.

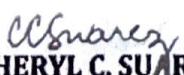
1. The contest preliminaries will begin at **8:00 AM**, followed by the contest proper at **8:30 AM**. Contestants will have a maximum of **three (3) hours and 30 minutes** to complete their posters, with the competition ending exactly at **12:00 noon**.
2. **Originality** must be strictly observed. Any form of duplication or copying of artwork will result in **automatic disqualification**.
3. The **Board of Judges (BOJ)** will select the **top five (5) posters** from all the entries.
4. The winning entries will be displayed during the **culminating activities of the World Food Day (WFD) Celebration on October 16, 2025, in Quezon City**. The best posters will also be awarded on the same day.
5. The **National winners** will be awarded **cash prizes, trophies, and certificates of recognition** during the **WFD celebration**.

II. Criteria for Judging:

Only the **top five (5) Posters** shall be selected as **National Winners**, based on the following criteria:

a. Originality	30%
b. Creativity	30%
c. Visual Impact	20%
d. Relevance to the theme	20%
Total	100%

Approved by:


CHERYL C. SUAREZ
Information Division Chief