



Republic of the Philippines
Department of Education
REGION I
SCHOOLS DIVISION OF VIGAN CITY

Office of the Schools Division Superintendent

2510-1441

Division Memorandum

No. 783, s. 2025

2025 GLOBAL HANDWASHING DAY CELEBRATION

TO: Assistant Schools Division Superintendent
Chief Education Supervisor-SGOD & CID
Elementary, Secondary and Integrated School Heads
All Others Concerned

1. Pursuant to OM-OUGOPS-2025--, titled "2025 Global Handwashing Day," the Department of Education – Schools Division Office of Vigan enjoins all schools and offices to participate in the online celebration of Global Handwashing Day on October 15, 2025.
2. This year's global theme is "Be a Handwashing Hero." This advocacy aims to raise awareness and deepen understanding of the importance of handwashing with soap and water as a simple, effective, and affordable way to prevent diseases and save lives.
3. In line with this, all schools and offices are encouraged to participate in the virtual program to be livestreamed via the DepEd Philippines Facebook Page on October 15, 2025, from 10:00 a.m. to 11:00 a.m. The program includes a demonstration emphasizing the importance of a clean environment and proper hygiene practices, including but not limited to proper handwashing.
5. Schools are encouraged to sustain initiatives that support the objectives of this celebration throughout the year, as October 15 of every year is recognized globally as Global Handwashing Day.
6. Attached is a copy of the Central Office Memorandum for your reference
7. Immediate dissemination of this memorandum is desired



VILMA D. EDA, CESO V
Schools Division Superintendent



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Republika ng Pilipinas

Department of Education

OFFICE OF THE UNDERSECRETARY FOR GOVERNANCE AND OPERATIONS

MEMORANDUM**OM-OUGOPS-2025-__ -__**

**FOR : REGIONAL DIRECTORS AND BARMM EDUCATION MINISTER
SCHOOLS DIVISION SUPERINTENDENTS
SCHOOL HEADS AND PRINCIPALS
ALL OTHERS CONCERNED**

FROM : MALCOLM S. GARMA
Undersecretary for Governance and Operations

SUBJECT : 2025 GLOBAL HANDWASHING DAY CELEBRATION

DATE : October 6, 2025

The Governance and Operations Strand, through the Bureau of Learner Support Services-School Health Division (BLSS-SHD), in collaboration with United Nations Children's Fund (UNICEF), shall organize this year's celebration of the Global Handwashing Day with the theme, **"Be a Handwashing Hero!"**. This global advocacy is celebrated every 15th day of October and is dedicated to increasing awareness and understanding on the importance of handwashing with soap as an effective and affordable way to prevent diseases and save lives.

In line with this celebration, a virtual program will be **broadcasted via the DepEd Philippines Facebook Page on October 15, 2025 (Wednesday), 10:00 am - 11:00 am.**

This activity aims to showcase the best practices of DepEd regions visited during the series of validation activities for the Water, Sanitation and Hygiene (WASH) in Schools (WinS) Program and in promoting a hand hygiene culture among the learners that emphasizes handwashing as a critical public health measure to safe school communities. Also, the said virtual program will highlight selected school jingles from the aforementioned DepEd regions designed for both elementary and secondary learners that demonstrate the importance of clean surroundings and hygienic practices such as, but not limited to, proper handwashing. Further, the importance of using nudges in reinforcing handwashing habits among learners as an important public health strategy shall be emphasized.



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In this regard, all DepEd offices and schools are enjoined to participate online in the said activity.

All Regional, Division, and School WinS Coordinators are requested to participate by tuning in at the broadcast of the event via the official **Facebook Page of DepEd Philippines**.

The Regional Offices (ROs) and Schools Division Offices (SDOs) are enjoined to ensure and monitor the participation of personnel and learners to the said virtual program. For details see annex A.

While the 15th day of October every year is designated as the Global Handwashing Day, the public is encouraged to sustain the initiatives to achieve the objectives of the celebration throughout the year.

Regional Office employees and officials are encouraged to create a short commitment video to show support to this year's global theme (please see annex B for details) to be submitted to wins@deped.gov.ph on or before October 10, 2025.

For further details, **Ms. Magdalene Portia T. Cariaga**, Senior Education Program Specialist, **Mr. Vonerich B. Berba**, Education Program Specialist II, or **Mr. Dranoel Cyrus C. Baguio**, Technical Assistant II of BLSS-SHD, may be contacted at 8632-9935 or email at wins@deped.gov.ph or blss.shd@deped.gov.ph. Attached is the Concept Note for ready reference.

Immediate dissemination of this Memorandum is desired.

Annex A

“Be a Handwashing Hero!”

15 October 2025 at 10:00 am – 11:00 am

(A virtual program in support of the 2025 Global Handwashing Day celebration)

Indicative Program

Indicative Program			
Time	Duration	Session	Speaker
Preliminaries and Opening Program			
10:00-10:10 a.m.	10 mins	WinS Promotional Video	Playback Video Emcee
		Opening Remarks	Dr. Miguel Angelo S. Mantaring Director IV
		Message	Roger B. Masapol Assistant Secretary for Governance and Operations - Education Governance
Strategies to Reinforce Hygiene-related Behavior			
10:10-10:30 a.m.	20 mins	Presentation on the Importance of Using Hygiene-related Nudges	Mr. Jon Michael Villaseñor UNICEF WASH Officer
Audio-Visual Presentation of WASH Facilities			
10:30-10:35 a.m.	5 mins	Three-Star Schools visited during the series of validation activities of the WinS Program in DepEd Regions II, VI, VIII, IX	Emcee AVP
Promoting WASH Behaviors in Schools Through Engaging Jingles			
10:35-10:45 a.m.	10 mins	Presentation of WASH Jingles of Selected Schools	Emcee AVP
Closing Program			
10:45-10:55 a.m.	10 mins	Pledge of Commitment Closing	ALL DepEd Regions and Central Office Emcee

Annex B

Guidelines for recording the required video presentation of each region

1. The video presentation to be submitted by each region should highlight their commitment to supporting this year's theme of Global Handwashing Day. Recommended spiel is as follows:

“Here at DepEd Region _____, we proudly commit to being Handwashing Heroes For-The-WinS”

2. The duration of the video presentation must be **15 seconds to 30 seconds (must not exceed 30 seconds)**;
3. The following procedures are recommended when recording a video:
 - a. Subject must be positioned at the center of the frame;
 - b. Medium Shot (from the top of their head to roughly their waist) is recommended;
 - c. Give at least an inch for the head room for the subject;
 - d. Set audio recording to Stereo;
 - e. Choose a good background, face the window instead and use it as a source of light;
 - f. Illuminate your face using a ring light or any source of light;
4. Video format should be MP4 with 1080p or 720p resolution;
5. Recommended minimum specifications for videos:
 - a. File Format: MP4
 - b. Dimensions: 1920px x 1080px (16:9)
 - c. Orientation: Landscape
 - d. Frame Rate: 30fps