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Republic of the Philippines
Department of Education
REGION I
SCHOOLS DIVISION OF VIGAN CITY

Advisory No. 171, s. 2025

In compliance with DepEd Order (DO) No. 8, s. 2023
This advisory is issued not for endorsement per DO No. 28, s. 2001,
But only for the information of DepEd Officials,
Personnel/staff, as well as the concerned public.

INVITATION TO HELP CO-CREATE THE NEXT MANGO AND MARMALADE BOOKS

In reference to **Regional Advisory No. 174, s. 2025**, the upcoming Mango and Marmalade books, a children's book series about family, kindness, and growing up between cultures will feature the twins (Sam and Sophie in the Mango and Marmalade Stories) exploring the Philippines - its places, foods, stories, characters and traditions.

Anent to this, Ms. Elena Baldwin, the Founder-Author of Mango and Marmalade Stories is reaching out to invite our teachers, and learners to participate in a nationwide co-creation project where students help write and shape the next 5 books in the series.

The Founder-Author is also requesting this Office to share this project to the school heads, English/Filipino coordinators or reading coordinators who may want to join through Facebook virtual event on **November 29, 2025** for an introduction 2025 through this link:
<https://fb.me/e/51uJCLDBC?mibextid=wwXlfr>.

Participation of teachers from public schools shall be purely **VOLUNTARY** and in compliance with the provisions of DepEd Order No. 12, s. 2025 titled, "*Multi-Year Implementing Guidelines on the School Calendar and Activities*" and DepEd Order No. 9, s. 2002 titled, "*Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*".

For other information, see attached Regional Advisory and invitation letter from Mango and Marmalade Stories.

For other details, please contact:

MS. ELENA BALDWIN
Founder-Author
Mango and Marmalade Stories



SGOD/HRDD/Research/aff/ADV_InvitationToCoCreateMangoAndMarmaladeStories
November 26, 2025



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Republic of the Philippines
Department of Education
REGION I



Advisory No. 174, s. 2025

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(Visit www.deped.gov.ph)

**INVITATION TO HELP CO-CREATE THE NEXT MANGO
AND MARMALADE BOOKS**

The upcoming Mango and Marmalade books, a children's book series about family, kindness, and growing up between cultures will feature the twins (Sam and Sophie in the Mango and Marmalade Stories) exploring the Philippines - its places, foods, stories, characters and traditions.

Anent to this, Ms. Elena Baldwin, the Founder-Author of Mango and Marmalade Stories is reaching out to invite our schools, teachers, and learners to participate in a nationwide co-creation project where students help write and shape the next 5 books in the series.

The Founder-Author is also requesting this Office to share this project with Schools Division Offices, school heads, English/Filipino coordinators or reading coordinators who may want to join through Facebook virtual event on November 29, 2025 for an introduction through this link: <https://fb.me/e/51uJCLDBC?mibextid=wwXlfr>.

Attached is the printed email from Ms. Elena Baldwin, Founder-Author of Mango and Marmalade Stories dated November 19, 2025 for reference.

Participation to this activities shall be on a voluntary basis and must subject to the no-disruption-of-classes policy stipulated in DepEd Order No. 9, s. 2005 entitled Instituting Measures to Increase Time-on-Task and Ensuring Compliance Therewith.

For more information, please contact:

MS. ELENA BALDWIN
Founder-Author
Mango and Marmalade Stories

Handwritten signature: Elena Baldwin

CLMD/gaa/orine/Adv_InvitationToCo-CreateMangoAnd MarmaladeStories
November 19, 2025



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Doc. Ref. Code	RO-CLMD-F045	Rev	00
Effectivity	11 07 2024	Page	1 of 1



Invitation for Your Schools to Help Co-Create the Next Mango & Marmalade Books

From E.Baldwin <support@mangoandmarmaladestories.com>

Date Wed 11/19/2025 4:54 AM

To DEPED NATIONAL CAPITAL REGION <ncr@depd.gov.ph>; DEPED CORDILLERA ADMINISTRATIVE REGION <car@depd.gov.ph>; DEPED I ILOCOS REGION <region1@depd.gov.ph>; DEPED II CAGAYAN VALLEY <region2@depd.gov.ph>; DEPED III CENTRAL LUZON <region3@depd.gov.ph>; DEPED REGION IV-A CALABARZON <region4a@depd.gov.ph>; MIMAROPA REGION <mimaropa.region@depd.gov.ph>; DEPED V BICOL REGION <region5@depd.gov.ph>; DepEd VI Western Visayas <region6@depd.gov.ph>; DepEd Region VII Central Visayas <region7@depd.gov.ph>; REGION VIII EASTERN VISAYAS <region8@depd.gov.ph>; DEPED IX ZAMBOANGA PENINSULA <region9@depd.gov.ph>; DEPED X NORTHERN MINDANAO <region10@depd.gov.ph>; DEPED XI DAVAO REGION <region11@depd.gov.ph>; DEPED XII SOCCSKSARGEN <region12@depd.gov.ph>; DEPED REGION XIII CARAGA <caraga@depd.gov.ph>; DEPED ARMM <arrrm@depd.gov.ph>

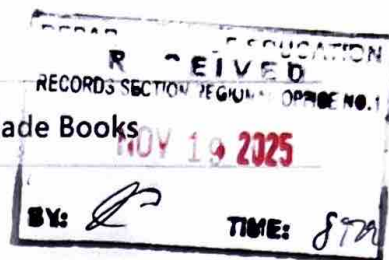
Some people who received this message don't often get email from support@mangoandmarmaladestories.com.
[Learn why this is important](#)

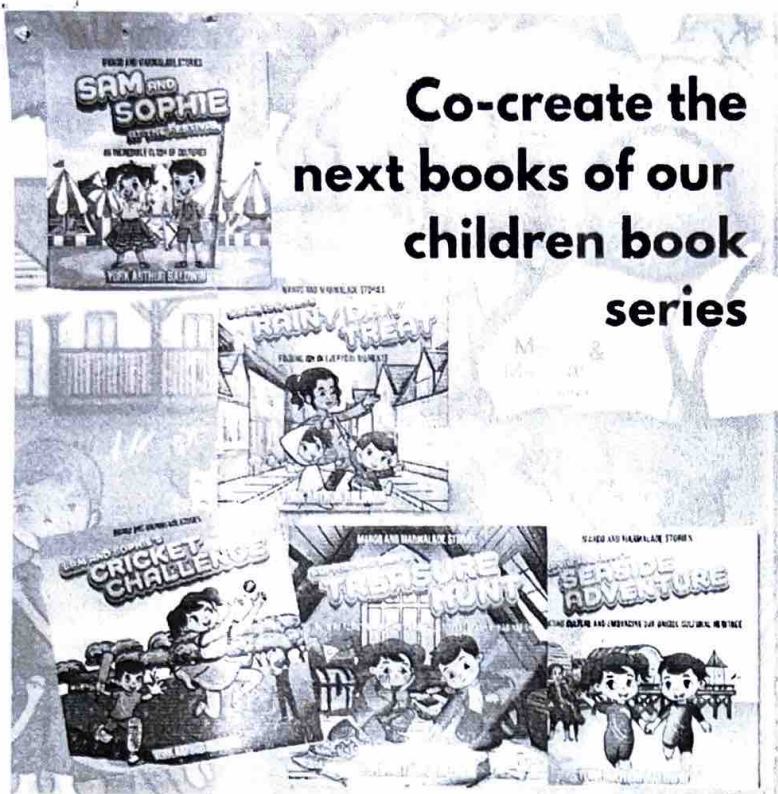
Dear DepEd Regional Director and Education Program Supervisors,

My name is Elena, the Filipina British author of the Mango & Marmalade Stories — a children's book series about family, kindness, and growing up between cultures.

I am reaching out to invite your schools, teachers, and learners to participate in a nationwide co-creation project where students help write and shape the next 5 books in the series.

About the Co-Creation Project





The upcoming Mango & Marmalade books will feature the twins exploring the Philippines — its places, food, stories, characters, and traditions.

Learners and teachers from your region can contribute:

- local stories, short writing pieces
- places, cultural practices, and community insights
- drawings or character ideas
- student-written scenes or dialogues that may appear in the final book

Selected schools will be acknowledged in the published book.

How Schools Benefit

- Students practice reading, writing, and creative expression
- Teachers gain ready-made prompts for class activities or reading sessions
- Schools help create books that can later be used as reading materials that reflect Filipino culture and identity
- Encourages regional pride and student participation in a national literary project

What I am requesting

May your office share this project with interested SDOs, school heads, English/Filipino coordinators, or reading coordinators who may want to join?

I can also provide a exclusive Zoom orientation for district or school representatives.

Or join my Facebook virtual event on 29 Nov for an introduction
<https://fb.me/E/51uJCLDBC?mibextid=wwXlfr>

Incentive to join our event on Facebook

- Free event
- Free videobook of our first two stories to all participants. See trailers here

[Sam and Sophie at the Festival](#)

[Sophie and Sam's Rainy Day Treat](#)

Thank you very much for considering this collaboration. I believe this project can give Filipino learners a meaningful opportunity to see themselves in stories and become co-authors of a published book.

Regards,

Elena Baldwin

Founder - Author

[Mango and Marmalade Stories](#)

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