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Republic of the Philippines
Department of Education
REGION I
SCHOOLS DIVISION OF VIGAN CITY

DIVISION MEMORANDUMNo. 888, s. 2025**2025 NATIONAL OBSERVANCE OF THE FILIPINO VALUES MONTH**

TO: Asst. Schools Division Superintendent
Chief Education Supervisors – CID and SGOD
School Heads (Public, Private & Laboratory Elementary/Secondary Schools)
All Others Concerned

1. Pursuant to Proclamation No. 479, s. 1994, and in compliance with Regional Memorandum No. 1523, s. 2025, this Office enjoins all public, private, and laboratory elementary, junior high, and senior high schools to celebrate the National Observance of the Filipino Values Month this November to promote moral recovery, civic consciousness, and the practice of positive Filipino values among learners.
2. This year's celebration emphasizes unity and accountability as pillars of hope and social transformation in a values-driven, inclusive society, in line with the national theme: **"Bagong Pilipinas, Bagong Pag-asa: Pagkakaisa at Pananagutan para sa Makabuluhang Pagbabago."** The celebration further reinforces DepEd's steadfast commitment to inclusivity, ensuring that every learner, regardless of ability, culture, or circumstance, can participate meaningfully and fairly in all the activities.
3. This celebration has the following objectives:
 - a) To promote unity and nationalism by engaging learners in group activities that foster teamwork and pride in the country;
 - b) To strengthen civic responsibility through reflective activities that highlight learners' role in nation-building; and
 - c) To ensure inclusivity and national pride by preparing activities that allow all learners to participate meaningfully while appreciating Filipino culture and heritage.
4. In support of this initiative, schools are encouraged to incorporate learning activities within GMRC/VE/EsP lessons that align with the event's theme and objectives. These activities should embody the principles of inclusive education, ensuring meaningful participation for all learners, including those under Special Needs Education (SNED) and Alternative Learning System (ALS) programs.
5. Below is the list of activities to be conducted in celebration of the event:
 - a) Integrating values into daily lessons and activities within GMRC/VE/EsP and across learning areas
 - b) Conducting Values Education sessions (e.g., fora, symposia, discussions) focusing on character education, moral values, and citizenship
 - c) Engaging in Community and Outreach Programs



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- d) Recognizing Character Awards
 - e) Embedding core values and inclusive, ecumenical prayers in classroom routines and activities
 - f) Using stories that highlight model heroes and inspirational individuals and families during reading activities
 - g) Other supplementary activities consistent with the theme, objectives, and the featured value for the month: Nationalism
6. The observance of Filipino Values Month shall strictly comply with DepEd Order No. 9, s. 2025, titled **“Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.”**
7. The school heads are required to submit a comprehensive report, both in hard and soft copy, using the template provided in Enclosure No. 1, to this Office through the Curriculum Implementation Division. The electronic copy must be sent via email to clarito.siababa@deped.gov.ph on or before December 12, 2025.
8. Immediate and wide dissemination of this Memorandum is desired.

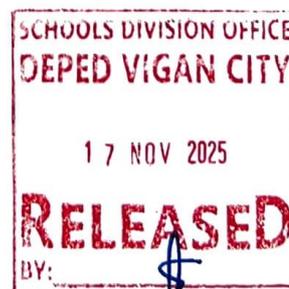

VILMA D. EDA, CESO V
Schools Division Superintendent

Enclosure: As stated
References: As stated

To be indicated in the Perpetual Index
Under the following subjects:

EDUKASYON SA PAGPAPAKATAO INCLUSIVE EDUCATION

CID/cas/DM_FilipinoValuesMonth
November 14, 2025





Republic of the Philippines
Department of Education
REGION I
SCHOOLS DIVISION OF VIGAN CITY

Enclosure No. 1 to DM _____, s. 2025

**REPORT ON THE CONDUCT OF THE
2025 NATIONAL OBSERVANCE OF THE FILIPINO VALUES MONTH**

NATURE OF THE ACTIVITY/IES	
OBJECTIVE/S	
KNOWLEDGE GAINED BY THE LEARNERS	
INVOLVED STAKEHOLDERS	
OBSERVATIONS	
ISSUES/CONCERNS	
RECOMMENDATIONS	

Prepared and Submitted by:

School Head



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Enclosure to DM _____, s. 2025

ELEMENTARY LEVEL

Inclusive Poster-Making Contest

Theme: “Bagong Pilipinas, Bagong Pag-asa: Pagkakaisa at Pananagutan para sa Makabuluhang Pagbabago”

Mechanics:

1. Open to all Grades 4-6 learners, including Learners with Disabilities (LWDs).
2. LWDs may be assisted by a support aide (for mobility or setup) without influencing artistic output.
3. The poster must be original, created on the spot, and drawn on ¼ illustration board.
4. Art materials are the learner’s choice – traditional or digital
5. Each public/private/laboratory elementary school shall send one (1) representative on the day of the contest.

Judging Criteria:

Relevance to the Theme	40%
Creativity and Originality	25%
Inclusivity and Expression of Values	20%
Presentation and Neatness	15%
Total	100%

JUNIOR HIGH SCHOOL LEVEL

Inclusive Essay Writing Contest

Theme: “Bagong Pilipinas, Bagong Pag-asa: Pagkakaisa at Pananagutan para sa Makabuluhang Pagbabago”

Mechanics:

1. Open to all Grades 7-10 learners, including Learners with Disabilities (LWDs).
2. The essay may be written in Filipino or English; assistive technology is permitted.
3. The word limit is 800 words only.
4. Each public/private/laboratory secondary school shall send one (1) representative on the day of the contest.

Judging Criteria:

Depth of Content and Reflection	40%
Coherence and Organization	25%
Creativity and Originality	20%
Grammar and Clarity	15%
Total	100%



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SENIOR HIGH SCHOOL LEVEL
Inclusive Values Advocacy Video Contest

Theme: "Bagong Pilipinas, Bagong Pag-asa: Pagkakaisa at Pananagutan para sa Makabuluhang Pagbabago"

Mechanics:

1. Open to all Grades 11-12 learners, individual or group (maximum 5 members)
2. Videos may be produced in any local language or Filipino Sign Language (FSL) with subtitles. **Ensure that the video is ready before the contest day; only minor refinements should be made during the competition.**
3. Length: 3-5 minutes, MP4 format.
4. Each public/private/laboratory secondary school shall send one (1) team on the day of the contest.

Judging Criteria:

Message and Relevance to the Theme	40%
Creativity and Originality	25%
Inclusivity and Technical Quality	25%
Impact and Advocacy Strength	10%
Total	100%



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Republic of the Philippines
Department of Education
REGION I



NOV 12 2025

REGIONAL MEMORANDUM

No. 1523 s. 2025

2025 NATIONAL OBSERVANCE OF THE FILIPINO VALUES MONTH

To: Schools Division Superintendents

1. Pursuant to Proclamation No. 479, s. 1994, declaring November of every year as the Filipino Values Month, the Department of Education – Regional Office I through the Curriculum and Learning Management Division (CLMD) enjoins all schools to celebrate the event to strengthen moral recovery, civic consciousness, and the practice of positive Filipino values among learners.
2. Anchored on the national theme **“Bagong Pilipinas, Bagong Pag-asa: Pagkakaisa at Pananagutan para sa Makabuluhang Pagbabago,”** this year’s celebration highlights unity and accountability as foundations of hope and social transformation in a values-driven and inclusive society.
3. This year’s celebration also underscores DepEd’s commitment to inclusivity ensuring that learners of all abilities, cultures, and circumstances can participate meaningfully and equitably in all contest categories.
4. The observance aims to:
 - a. Promote positive Filipino values and strengthen moral development among all learners;
 - b. Encourage reflection on how unity and accountability drive societal transformation;
 - c. Provide inclusive opportunities for creative expression of values through accessible and diverse media; and
 - d. Recognize and celebrate diverse talents of learners across ability levels.
5. In this regard, the Curriculum and Learning Management Division (CLMD), shall conduct regional contests aligned with the theme. The Division Offices shall hold elimination rounds to select winners who will represent their divisions in the Regional Level Competition. All activities must adhere to DepEd Order No. 49, s. 2022 (Inclusive Education Policy Framework) and ensure reasonable accommodations for learners with disabilities.
6. The conduct of the contest shall be a collaborative undertaking between and among the Education Program Supervisors in Edukasyon sa Pagpapakatao (EsP) and Special Needs Education (SNED) to ensure inclusive participation and equitable representation of all learners.
7. All entries should strictly adhere to the contest guidelines. There shall be no direct submission to the Regional Office. The Division EPS in EsP, in coordination with EPS in SNED, shall be responsible for submitting the official Division entries to the Regional Office via email.



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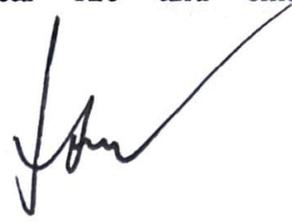
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8. The Division EPS in EsP, in coordination with SNED, shall submit the official Division entries to the Regional Office via email on or before November 25, 2025. Regional Evaluation and Announcement of Winners shall be done on or before November 30, 2025.

9. Certificates of Recognition shall be awarded to the winning learners and their respective coaches.

10. For advance coordination and further information, please contact CLMD through telephone number (072) 682-2324 local 120 and email at clmd.region1@deped.gov.ph.

11. For information and guidance.



TOLENTINO G. AQUINO
Director IV

Encl.: Contest Guidelines
Reference: As stated

To be included in the Perpetual Index
Under the following subject

CELEBRATION

CLMD/magd/RM_FilipinoValuesMonth
November 7, 2025



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Enclosure 1 to RM _____, s. 2025

ELEMENTARY LEVEL
Inclusive Poster-Making Contest
Theme: “Bagong Pilipinas, Bagong Pag-asa: Pagkakaisa at Pananagutan para sa Makabuluhang Pagbabago”

Mechanics:

1. Open to all Grades 4–6 learners, including Learners with Disabilities (LWDs).
2. LWDs may be assisted by a support aide (for mobility or setup) without influencing artistic output.
3. The poster must be original, created on the spot, and drawn on ¼ illustration board.
4. Art materials are learner’s choice—traditional or digital.
5. Each Division submits one (1) entry through the Division EPS in EsP in coordination with SNED Supervisors.

Judging Criteria:

Relevance to Theme – 40%

Creativity and Originality – 25%

Inclusivity and Expression of Values – 20%

Presentation and Neatness – 15%

Total – 100%

Enclosure 2 to RM _____, s. 2025

JUNIOR HIGH SCHOOL LEVEL – Inclusive Essay Writing Contest
Theme: “Bagong Pilipinas, Bagong Pag-asa: Pagkakaisa at Pananagutan para sa Makabuluhang Pagbabago”

Mechanics:

1. Open to all Grades 7–10 learners including LWDs
2. May be written in Filipino or English; assistive technology permitted.
3. Word limit: 800 words.
4. Each Division submits one (1) entry through the Division EPS in EsP in coordination with SNED Supervisor.

Judging Criteria:

- Depth of Content and Reflection – 40%
Coherence and Organization – 25%
Creativity and Originality – 20%
Grammar and Clarity – 15%
Total – 100%



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Enclosure 3 to RM _____, s. 2025

SENIOR HIGH SCHOOL LEVEL
Inclusive Values Advocacy Video Contest
Theme: “Bagong Pilipinas, Bagong Pag-asa: Pagkakaisa at Pananagutan para sa
Makabuluhang Pagbabago”

Mechanics:

1. Open to all Grades 11–12 learners, individual or group (max. 5 members).
2. Videos may be produced in any local language or Filipino Sign Language (FSL) with subtitles.
3. Length: 3–5 minutes, MP4 format.
4. Each Division submits one (1) entry through the Division EPS in EsP in coordination with SNED Supervisor.

Judging Criteria:

Message and Relevance to Theme – 40%
Creativity and Originality – 25%
Inclusivity and Technical Quality – 25%
Impact and Advocacy Strength – 10%
Total – 100%