



2601-1461

Republic of the Philippines
Department of Education
REGION I
SCHOOLS DIVISION OF VIGAN CITY

Advisory No. 42, s. 2026

In compliance with DepEd Order (DO) No. 8, s. 2023
This advisory is issued not for endorsement per DO No. 28, s. 2001,
But only for the information of DepEd Officials,
Personnel/staff, as well as the concerned public.

**28th WORD CUP PHILIPPINES-NATIONAL JOURNALISM CONFERENCE
AND CONTEST**

In reference to **DepEd Advisory No. 10, s. 2026**, the Word Cup Associated Editors Co. invites both public and private schools nationwide to its *28th Word Cup Philippines-National Journalism Conference and Contest*, at Ating Tahanan, Baguio City, on March 6-8, 2026.

This year's theme, "Stories that Matter: Campus Journalism for Community and Nation," highlights the role of campus journalism in giving voice to local narratives, promoting social awareness, and cultivating young communicators who can critically engage with issues affecting their schools, communities, and country. Through practitioner-led workshops, newsroom simulations, and rigorously judged contests, the program reinforces journalistic standards, media literacy, and ethical storytelling among learners.

The 28th Word Cup Philippines offers the following:

- Hands-on capacity-building sessions for student journalists and school paper advisers aligned with current media practices and digital platforms;
- Authentic newsroom and press conference simulations that promote experiential learning, critical thinking, and collaboration;
- Publication and showcase opportunities for outstanding student outputs that reflect community and development concerns; and
- Institutional recognition through the Word Cup Ambassadors Award for exemplary schools, advisers, and educational leaders.

The event is open for elementary, junior, and senior high school learners. Interested participants can register through the link: <https://bit.ly/28thWordCupPH>.

Participation of learners and teachers from public and private schools shall be purely **voluntary** and will not hamper instructional time in compliance with the provisions of DepEd Order No. 012, s. 2025, titled *Multi-Year Implementing Guidelines on the School Calendar and Activities* and DepEd Order No. 9, s. 2005 titled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*, and the policy on off-campus activities stated in DepEd Order No.66, s. 2017.



Republic of the Philippines
Department of Education
REGION I
SCHOOLS DIVISION OF VIGAN CITY

This is also subject to the no-collection policy as stated in Section 3 of Republic Act No. 5546 also known as *An Act Prohibiting the Sale of Tickets and/or the Collection of Contributions for Whatever Project or Purpose from Students and Teachers of Public and Private Schools, Colleges and Universities* (Ganzon Law), issued in DepEd Order No. 19, s. 2008, and reiterated in DepEd Memorandum No. 041, s. 2024.

For more information, please contact:

Word Cup Associated Editors Co.
Mobile Number: **0954-190-2247**
Email Address: wordcup.phippines@gmail.com
Facebook Page: facebook.com/associatededitorsco

SGOD/HRDD/aff/ADV_28thWordCupPhilippines
February 9, 2026 *✓ ✓*



January 8, 2026

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

28th WORD CUP PHILIPPINES–NATIONAL JOURNALISM CONFERENCE AND CONTEST

The Word Cup Associated Editors Co. invites both public and private schools nationwide to its 28th Word Cup Philippines–National Journalism Conference and Contest, at Ating Tahanan, Baguio City, on March 6–8, 2026.

This year's theme, Stories that Matter: Campus Journalism for Community and Nation, highlights the role of campus journalism in giving voice to local narratives, promoting social awareness, and cultivating young communicators who can critically engage with issues affecting their schools, communities, and country. Through practitioner-led workshops, newsroom simulations, and rigorously judged contests, the program reinforces journalistic standards, media literacy, and ethical storytelling among learners.

The 28th Word Cup Philippines offers the following:

- Hands-on capacity-building sessions for student journalists and school paper advisers aligned with current media practices and digital platforms;
- Authentic newsroom and press conference simulations that promote experiential learning, critical thinking, and collaboration;
- Publication and showcase opportunities for outstanding student outputs that reflect community and development concerns; and
- Institutional recognition through the Word Cup Ambassadors Award for exemplary schools, advisers, and educational leaders.

The event is open for elementary, junior, and senior high school learners. Interested participants can register through the link: <https://bit.ly/28thWordCupPH>.

Participation of learners and teachers from public and private schools shall be purely voluntary and will not hamper instructional time in compliance with the provisions of DepEd Order (DO) No. 012, s. 2025, titled Multi-Year Implementing Guidelines on the School Calendar and Activities and DO 9, s. 2005 titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith, and the policy on off-campus activities stated in DO 66, s. 2017.

This is also subject to the no-collection policy as stated in Section 3 of Republic Act No. 5546 also known as An Act Prohibiting the Sale of Tickets and/or the Collection of Contributions for Whatever Project or Purpose from Students and Teachers of Public and Private Schools, Colleges and Universities (Ganzon Law), issued in DO 19, s. 2008, and reiterated in DepEd Memorandum No. 041, s. 2024.

For more information, please contact:

Word Cup Associated Editors Co.
Mobile Number: 0954-190-2247
Email Address: wordcup.philippines@gmail.com
Facebook Page: facebook.com/associatededitorsco



Outlook

Invitation to Support Schools' Participation: 28th Word Cup Philippines (DepEd Advisory Issued)

From Wordcup Mentor <wordcupmentor@gmail.com>

2021-1461 E

Date Tue 20/01/2026 14:17

To Wordcup Mentor <wordcupmentor@gmail.com>

2 attachments (2 MB)

DepED CO Advisory No. 010, s. 2026 28WordCup.pdf; 28th Word Cup Invitation - SDS.pdf;

You don't often get email from wordcupmentor@gmail.com. [Learn why this is important](#)

Dear Schools Division Superintendent,

Warm greetings.

We respectfully inform your good office that the **Department of Education – Central Office has issued an advisory** in support of the **28th Word Cup Philippines – National Journalism Conference and Contest**, to be held on **March 6–8, 2026 in Baguio City**.

In this regard, we respectfully invite the Schools Division Office to **encourage interested schools and campus journalism advocates** to participate in this national learning activity, which provides practitioner-led training, newsroom simulations, and values-driven journalism development for students and school paper advisers.

We respectfully seek your consideration to **allow participating schools, at their discretion, to charge legitimate participation-related expenses to their respective MOOE**, subject to existing accounting, auditing, and local approval rules. This will help ensure equitable access for deserving student journalists and advisers.

We would be grateful for your support in endorsing this activity through your **journalism supervisors and school heads**, should you find it aligned with your division's learning and literacy priorities.

Further details, including the DepEd advisory, program, and guidelines, are attached.

Registration link: bit.ly/28thWordCupPH

Thank you very much for your continued leadership in supporting campus journalism and learner development.

Respectfully yours,

EUGENIO SONNY O. CALAPIT, Ed.D., EnP

Executive Director

Word Cup Philippines

wordcup_philippines@gmail.com | 0954 190 2247



No. 25 Kalayaan Avenue, Fort Bonifacio, Taguig City
facebook.com/associatededitorsco
wordcup.phippines@gmail.com
0954 190 2247

15 January 2026

Dear Superintendent:

Warm greetings!

Good news. The Department of Education – Central Office has issued an advisory encouraging schools nationwide to participate in the **28th Word Cup Philippines – National Journalism Conference and Contest**, happening on **March 6–8, 2026** in Baguio City.

The conference theme, **"Stories that Matter: Campus Journalism for Community and Nation,"** highlights the role of campus journalism in giving voice to local narratives, promoting social awareness, and cultivating young communicators who can critically engage with issues affecting their schools, communities, and the country. Through practitioner-led workshops, newsroom simulations, and rigorously judged contests, the program reinforces journalistic standards, media literacy, and ethical storytelling among learners.

For decades, Word Cup Philippines has become one of the country's longest running and most trusted platform for the training and recognition of campus journalists, school paper advisers, and student publication leaders. The conference is designed to strengthen journalism as both a skill and a civic responsibility, emphasizing storytelling that is grounded in community realities, public service, and national development.

Recent Word Cup conferences have drawn thousands of participants from across the regions, providing immersive learning experiences such as live press briefings, writing laboratories, editing clinics, and multimedia storytelling workshops. Participating schools benefit not only from student achievements and national recognition, but also from strengthened institutional capacity in communication, literacy, and creative learning.

The **28th Word Cup Philippines** will offer:

- * **Hands-on capacity-building sessions** for student journalists and school paper advisers, aligned with current media practices and digital platforms
- * **Authentic newsroom and press conference simulations** that promote experiential learning, critical thinking, and collaboration
- * **Publication and showcase opportunities** for outstanding student outputs that reflect community and development concerns
- * **Institutional recognition** through the Word Cup Ambassadors Award for exemplary schools, advisers, and education leaders

In view of the DepED's continuing thrusts on literacy development, 21st-century skills, values formation, and civic engagement, we respectfully request **cascading this information** to schools, and if possible, explore funding options through their **MOOE or SEF or Training funds**, which support various learning and development initiatives.

Registration details, program overview, and guidelines are provided in the attached materials. Interested participants may also register through <https://bit.ly/28thWordCupPH>, and direct inquiries to wordcup.phippines@gmail.com and 0954-190-2247. Updates are likewise available through our official Facebook page, Word Cup Associated Editors Co.

We would be deeply grateful for your support in empowering the next generation of storytellers, truth-seekers, and nation-builders.

With sincere regards,


EUGENIO SONNY O. CALAPIT, Ed.D., EnP
Executive Director



No. 25 Kalayaan Avenue, Fort Bonifacio, Taguig City
facebook.com/associatededitorsco
wordcup.phippines@gmail.com
0954 190 2247

28th Word Cup Philippines

Indicative Matrix of Activities*

6 March 2026 (Friday)

4:00-5:00 PM	Arrival of participants; Distribution of IDs, kits and t-shirts
--------------	---

7 March 2026 (Saturday)

7:00-8:00 AM	Distribution of IDs, kits and t-shirts		
8:00-11:30 AM	Opening Program & Press Conference		
11:30 AM – 12:45 PM	Lunch		
1:00-3:00 PM	News Writing (NW) <i>Pagsulat ng Balita</i>	Feature Writing (FW) <i>Pagsulat ng Lathalain</i>	Editorial Writing (EDW) <i>Pagsulat ng Pang-ulang Tudling</i>
3:00 PM	Output deadline for NW, FW and EDW participants		
3:15-4:00 PM	Mobile Journalism (MJ)	Photojournalism (PJ)	Sports Writing (SP) <i>Pagsulat ng Balitang Isports</i>
4:00 – 5:00 PM	Coverage of Sports event		
5:00 – 6:00 PM	Workshop (MJ, PJ, SP)		
6:00 PM	Output deadline for MJ, PJ and SP participants		

8 March 2026 (Sunday)

8:00-10:00 AM	Science & Technology Writing (STW) <i>Pagsulat ng Agham at Teknolohiya</i>	Copyreading & Headline Writing (CHW) <i>Pag-uulo at Pagwawasto ng Balita</i>	Editorial Cartooning (EC) <i>Paglalarawang Tudling</i>
10:00 AM	Output deadline for STW, CHW and EC participants		
10:15- 12:00 NN	Watercolor Wellness		
12:00-1:30 PM	Lunch		
1:45-5:00 PM	Awarding Ceremony Word Cup Ambassador Award (School Paper Advisers) Word Cup Institutional Ambassador Award Recognition of Exemplary Work		

* SUBJECT TO CHANGE

Please note that [the actual program starts on 7 March 2026](#). Participants arriving in Baguio City on [6 March 2026](#) can claim their IDs, kits and shirts from 4:00 to 5:00 PM at the venue.



No. 25 Kalayaan Avenue, Fort Bonifacio, Taguig City
facebook.com/associatededitorsco
wordcup.phippines@gmail.com
0954 190 2247

DETAILS OF REGISTRATION

Objectives of the press coverage and national contest:

1. Enhance skills in writing, photography, and mobile journalism.
2. Cover live press briefings.
3. Recognize and award exemplary work.
4. Publish quality outputs in national media.

Contests are **optional** and open to:

- Elementary, junior, and senior high school students
- Tertiary students
- School paper advisers, language and communication arts teachers, department heads, school heads, and public information officers

What to bring:

- *Mobile Journalism participants* – cellphone, lapel/mic, and/or laptop with video editing applications
- *Photojournalism participants* – cameras or cellphones

WORD CUP AMBASSADORS AWARD

- Aspirants must submit a **2 to 3-minute video message/testimonial** on how Word Cup workshops have benefited students, teachers, or schools. These will be posted on our social media pages.
- To qualify as an **Institutional Ambassador Awardee**:
 - Bronze: minimum of 10 participants
 - Silver: minimum of 15 participants
 - Gold: minimum of 20 participants

ACCOMMODATION AND LOGISTICS

Overnight accommodation on March 7 is included BUT transportation for activities outside the venue are **not included and must be shouldered separately by participants.**

T-SHIRT CUTOFF DATE

- Official Word Cup t-shirts are available at **₱400/shirt**.
- **Order deadline: 15 February 2026** (to allow time for production)



No. 25 Kalayaan Avenue, Fort Bonifacio, Taguig City
facebook.com/associatededitorsco
wordcup.philippines@gmail.com
0954 190 2247

28th Word Cup Philippines

Participation Fee per person

(includes overnight accommodation for March 7 only)

Early bird <i>Payment made on or before 15 February 2026</i>	₱6,500
Regular <i>Payment made from 16 February 2026 onwards</i>	₱7,000
Meals 7 March – AM and PM snacks, Lunch and Dinner 8 March – Breakfast, AM snacks, and Lunch	
Transportation NOT included	
Additional night accommodation without meals – ₱1,000/person	
Participation fees may be deposited to: BDO Account Number 012330 081983 Account Name: Word Cup Associated Editors Co.	

No Word Cup event has ever been rescheduled or cancelled. For own cancellation in case of force majeure and government pronouncement, **fees paid may be applied to the next Word Cup event.**



No. 25 Kalayaan Avenue, Fort Bonifacio, Taguig City
facebook.com/associatededitorsco
wordcup.phippines@gmail.com
0954 190 2247

Advisory No. **010**, s. 2026

January 8, 2026

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

28th WORD CUP PHILIPPINES—NATIONAL JOURNALISM CONFERENCE AND CONTEST

The Word Cup Associated Editors Co. invites both public and private schools nationwide to its 28th Word Cup Philippines—National Journalism Conference and Contest, at Ating Tahanan, Baguio City, on March 6–8, 2026.

This year's theme, Stories that Matter: Campus Journalism for Community and Nation, highlights the role of campus journalism in giving voice to local narratives, promoting social awareness, and cultivating young communicators who can critically engage with issues affecting their schools, communities, and country. Through practitioner-led workshops, newsroom simulations, and rigorously judged contests, the program reinforces journalistic standards, media literacy, and ethical storytelling among learners.

The 28th Word Cup Philippines offers the following:

- Hands-on capacity-building sessions for student journalists and school paper advisers aligned with current media practices and digital platforms;
- Authentic newsroom and press conference simulations that promote experiential learning, critical thinking, and collaboration;
- Publication and showcase opportunities for outstanding student outputs that reflect community and development concerns; and
- Institutional recognition through the Word Cup Ambassadors Award for exemplary schools, advisers, and educational leaders.

The event is open for elementary, junior, and senior high school learners. Interested participants can register through the link: <https://bit.ly/28thWordCupPH>.

Participation of learners and teachers from public and private schools shall be purely voluntary and will not hamper instructional time in compliance with the provisions of DepEd Order (DO) No. 012, s. 2025, titled Multi-Year Implementing Guidelines on the School Calendar and Activities and DO 9, s. 2005 titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith, and the policy on off-campus activities stated in DO 66, s. 2017.

This is also subject to the no-collection policy as stated in Section 3 of Republic Act No. 5546 also known as An Act Prohibiting the Sale of Tickets and/or the Collection of Contributions for Whatever Project or Purpose from Students and Teachers of Public and Private Schools, Colleges and Universities (Ganzon Law), issued in DO 19, s. 2008, and reiterated in DepEd Memorandum No. 041, s. 2024.

For more information, please contact:

Word Cup Associated Editors Co.
Mobile Number: 0954-190-2247
Email Address: wordcup.phippines@gmail.com
Facebook Page: facebook.com/associatededitorsco

Published Articles, 27th Word Cup Philippines
<https://bit.ly/WordCupYearenderDailyTribune>

Daily Tribune
WITHOUT FEAR & WITHOUT FAVOR

NEWS ▾ the 2020 ▾ COMMENTARY ▾ BUSINESS ▾ LIFE ▾ SHOW ▾ ACTION ▾ GLOBAL GOALS ▾ SNAPS ▾ DYARYO TIRADA ▾ MORE ▾

NATION

Word Cup's fight vs disinformation through experience



(FILE) Bicol Saro Rep. Terry Ridon comments on Haux incident. (Photo: Inquirer.net/Milou of Rep. Terry Ridon)

Alvin Murcia

Published on 12 Dec 2020, 6:09

Share ▾

As misinformation floods social media and trust in institutions wavers, Word Cup Philippines is doubling down on experiential journalism — training students not just to write, but to question, verify, and serve the public.

As jubilant students in crisp school uniforms lined up for registration at the storied Plaridel Hall of the National Press Club, it was clear this was no ordinary campus activity. Press credentials were issued, notebooks opened, and cameras readied. Moments later, the announcement came: participants in the news, editorial, and feature writing categories were to prepare for an actual press briefing.

This was Word Cup Philippines at work — where journalism is not taught as theory, but practiced in real time.

Professional journalists and seasoned reporters attended not merely to cover the event, but to mentor the next generation of truth-tellers. Instead of inspirational national issues, flood control controversies, political dynasties, and governance questions — raised directly with a sitting lawmaker.

Representative Terry Ridon of the Bicol Saro Partylist was met not with scripted questions, but with sharp, no-holds-barred inquiries from students as young as 12. It was journalism stripped to its essentials: curiosity, courage, and accountability.

The press briefing offered participants and school publication advisers a rare chance to step into the shoes of working reporters — covering live issues, framing questions, producing stories, and defending facts under deadline pressure.

This experiential learning model is Word Cup's signature, and one that even the Department of Education and the Commission on Higher Education may find both relevant and effective in upskilling young communicators.

In an era shaped by artificial intelligence, disinformation, and content shortcuts, Word Cup insists on something radical: original thinking, clear writing, and verified reporting. Outputs are evaluated not just for style but for substance, ensuring that ideas are organized into coherent arguments grounded in facts.

Now in its 27th season, Word Cup has become a national microcosm of perspectives, bringing together students and advisers from across the Philippine archipelago to engage with issues that matter — from governance and the environment to science and community journalism.



Published Articles, 25th Word Cup Philippines Ninth Masterclass

<https://www.facebook.com/share/p/16fQ42s8pV/>





No. 25 Kalayaan Avenue, Fort Bonifacio, Taguig City
facebook.com/associatededitorsco
wordcup.philippines@gmail.com
0954 190 2247

Published Articles, 25th Word Cup Philippines Ninth Masterclass

<https://www.facebook.com/share/p/16hTy8sMN1/>

MANILA BULLETIN

Philippines World Business Opinion Lifestyle Entertainment Sports

Lifestyle | Youth

Campus journalist weighs in on AI's double-edged role in truth and deception

AI, or a lie?

By MEL CRESWELL

Published on 12/24/2023 10:00:00 AM



Text by JESSTONY B. ANGEL

Cartoon by ALNICO FERNANDEZ JR.

With the rapid rise of artificial intelligence (AI), now capable of generating realistic videos, we must ask ourselves: are we embracing a revolutionary breakthrough, or have we just unlocked a powerful new channel for the spread of fake news?

AI is no longer a futuristic concept—it's here, woven into our daily routines. From drafting essays to generating images and automating paperwork, AI has become a convenient tool for many Filipinos. It's undeniable: AI makes life easier. But as with any powerful tool, there are downsides, especially when it's used to mislead, manipulate, or misinform.

Take, for instance, the AI-generated video involving the impeachment of the Vice President. In the video, "AI students" were shown responding to the issue. But if the goal was to gather genuine youth opinion, why rely on computer-generated persons? Why not amplify real voices?

The truth is, every AI-generated output is based on prompts and commands from a human operator. It reflects the intent, bias, and perspective of its creator. And when such content is framed as public opinion, it risks becoming a sophisticated form of disinformation.

Latest Stories

- Bakit ngayon lang? Diokno raises eyebrow on DOH's inspection of health...
- Cabinet: VP Sara's accusations baseless, ICI members are 'experts with...
- PAGASA: Rami moves over Manila Bay
- 4 South Koreans arrested, 3 of them fugitives -- BI
- Legal advocate Ivabella Grace shines at the 48th Mrs. Universe pageant in...

Editor's Picks

- Bakit ngayon lang? Diokno raises eyebrow on DOH's inspection of health...
- Cabinet: VP Sara's accusations baseless, ICI members are 'experts with...
- PAGASA: Rami moves over Manila Bay
- 4 South Koreans arrested, 3 of them fugitives -- BI
- Legal advocate Ivabella Grace shines at the 48th Mrs. Universe pageant in...

Recommended For You

- Bakit ngayon lang? Diokno raises eyebrow on DOH's inspection of health...



No. 25 Kalayaan Avenue, Fort Bonifacio, Taguig City
facebook.com/associatededitorsco
wordcup.philippines@gmail.com
0954 190 2247

Published Articles on the 25th Word Cup Philippines

<https://mb.com.ph/2025/07/16/truth-and-trend>

Truth and trend

The digital war for the youth's opinion

By MICHAEL JAY DEMINGAY
Illustration by LEMAR D. FENA

Digital footprints are now louder than street protests. Social media has become the battleground of thoughts, opinions, and ideologies, especially among the youth. Platforms like Facebook, TikTok, X, and Instagram have grown into spaces where conversations unfold, sometimes even faster than traditional news can catch up. But with this comes a challenge: How do we ensure that what shapes our youth is rooted in truth—and not just in trends?

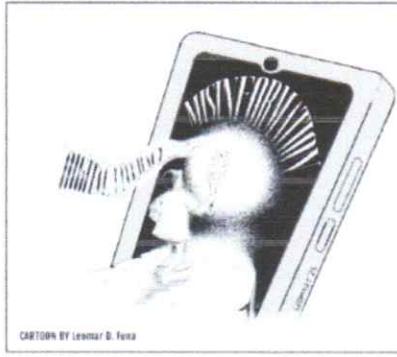
Social media has empowered the voice of the youth like never before. It has enabled them to engage in social issues, speak out against injustice, and influence conversations that once seemed beyond their reach. With just one click, they can create movements, organize protests, or advocate for change. This digital empowerment is vital, but so is the need to complement it with accountability and awareness.

In this digital age, however, the spread of misinformation, disinformation, and fake news remains a

growing and glaring threat. Opinions are often formed not solely through facts, but also through edited content, misleading headlines, and viral posts designed to provoke emotion rather than encourage understanding. It becomes increasingly difficult to distinguish verified knowledge from manipulated narratives.

In this digital war, campus journalists are among the most affected. Many still struggle to distinguish truthful information from fake news. They trust the sources they are until they realize they have unknowingly become messengers of misinformation. While these campus journalists are expected to be the watchdogs in their respective schools, they are bombarded with so much whitewashed content that separating fake from real information becomes a challenge.

Therefore, campus journalists must be equipped with the tools to verify sources, fact-check claims, and report issues that matter. But they can't do this alone. For example, school paper advisers (SPAs) are not only mentors as they are also the frontline defenders of truth, tasked with guiding the youth to become vanguards

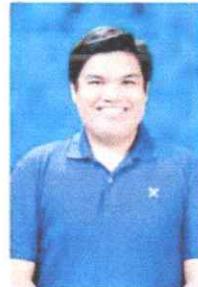


CARTOON BY Lemar D. Fena

of ethical journalism and responsible digital citizenship. The SPAs are responsible for nurturing a generation that can resist misinformation and rise above digital manipulation.

When emotions are weaponized and misinformation is left unchecked, critical thinking becomes more crucial than ever. Algorithms—systems that rank user-provided signals to determine what type of content to display—often trap users within echo-chambers, exposing them only to opinions that reinforce what they already believe. This narrow perspective threatens healthy discourse.

To maximize social media's potential, the government, schools, and communities must work hand-in-hand to promote digital literacy and access to truthful information. Although social media shapes opinions, it must not be left unchecked. In the hands of informed and conscientious



THE AUTHOR, Michael Jay Demingay

youth, it becomes not just a platform, but a powerful instrument for change.

As critical thinkers, now is the time for us to advocate for truth in the name of transparency and good governance through access to accurate and verified information. For in this ongoing digital war, social media is shaping opinions and, ultimately, the direction of our nation.

The author is the school paper adviser of *The Iloilo Echo*, the official student publication of Filmore Christian University in Iloilo City, Capiz.



Published Articles on the 21st Word Cup Philippines

Inquirer: Uptrend in science museums investment to benefit DepEd learners
bit.ly/InquirerOn21stWordCup

Sep 13, 2024

INQUIRER.NET

Today's Paper

NEWS GLOBAL NATION BUSINESS LIFESTYLE ENTERTAINMENT TECHNOLOGY SPORTS OPINION

LATEST NEWS STORIES HEADLINES METRO REGIONS NATION WORLD CON NEWSLETTER

REGIONS

Uptrend in science museums investment to benefit DepEd learners

INQUIRER.NET | 02:27 PM May 10, 2024



Dr. Eugenio Soringa, executive director of World Cup Associated Editions Co., welcomes some 250 campus journalists to the 21st Word Cup National Journalism Conference and Contests at Angeles Hill, Tagaytay.

MANILA, Philippines—A young campus journalist struggled to free a rope trapped inside a one-meter tall, square-shaped metal device. A puzzle master quickly intervened, demonstrating how to navigate the tubular labyrinth.

This "rope puzzle" was among the many interactive exhibits that captivated the 250 campus journalists and school publication advisers attending the 21st Word Cup National Journalism Conference and Contests held in Tagaytay City on May 4-5.

May Pagsinohin, executive director of the Philippine Science and Technology Foundation (PSTF), explained that science museums like these are designed to pique children's curiosity and interest in science.

While the PSTF-operated Science Centrum in Marikina remains closed to the public despite the lifting of health restrictions, Pagsinohin acknowledges that investment in science museums in the Philippines falls short compared to ASEAN neighbors.

No. 25 Kalayaan Avenue, Fort Bonifacio, Taguig City
facebook.com/associatededitorsco
wordcup.philippines@gmail.com
0954 190 2247

EDITOR'S PICK

MOST READ

- US ELECTION** Trump falsely accuses Ohio immigrants of abducting, eating pets
- ENVIRONMENT** Wildfires around Los Angeles blanket city in smoke
- US ELECTION** Key takeaways from Kamala Harris-Donald Trump debate
- CULTURE** Fernando Amorsolo: A refresher on the first-ever Filipino National Artist
- ENERGY** Meralco hikes power rates by 15¢KWh this September
- ENTERTAINMENT** Manny Jacinto among nominees for People magazine's Sexiest Man Alive

TAGS: [Journalism](#)

Subscribe to our newsletter!

SUBSCRIBE

By providing an email address, I agree to the [Terms of Use](#) and acknowledge that I have read the [Privacy Policy](#).

Manila Times: Campus journalism can boost interest in science
bit.ly/ManilaTimesOn21stWordCup

No. 25 Kalayaan Avenue, Fort Bonifacio, Taguig City
facebook.com/associatededitorsco
wordcup.philippines@gmail.com
 0954 190 2247

B12 | Campus Press THURSDAY May 9, 2014



World Cup Associated Editors Co-Executive Director Eugenio Salaya (center) interacts with participants to the 21st Word Cup National Journalism Conference and Contests at Angeles City Hall, Taguig City, on May 4 and 5, 2014. Campus journalists take videos and photos of the event as reference for their outputs. (CAMPUS PRESS)

'Campus journalism can boost interest in science'

SOME 263 campus journalists and school paper advisers from across the country can help "improve public understanding and appreciation of the value of science in everyday life," Science Communicators Philippines Inc. (SciCommPh) head Ruby Roan Cristobal said during the 21st Word Cup National Campus Journalism Press Conference and Contests.

Ruby Cristobal, senior lecturer at the University of the Philippines Los Baños (UPLB) College of Development Communication, saw the need for scientists and those in the applied sciences to speak more publicly while challenging campus journalists to serve as "microphones" to help increase the field.

"Science communicators and education help inform policymakers and provide sound basis for decision making," she said.

The Word Cup, held in Angeles City, Ilocos Norte on May 4 and 5, 2014, carried the theme "The Role of

Science Museums in Promoting A Science Nation: Raising Interest in Science, Math and STEM Related Courses and Careers."

Ruby Cristobal also hosts the Sunday radio program "Radio Beyond" on DZBB and has been the chief science research specialist at the Department of Science and Technology (DOST) for 46 years.

She said, "NGOs are more vocal" while many scientists who generate actual knowledge through research are often not of the public.

Ruby Cristobal was with co-presenter May Pagimanan, who

managed the Philippines' first science museum dedicated to science during the conference.

Philippine executive director of the Philippine Foundation for Science and Technology, who oversaw Science Centrum, shared the views of Roan Cristobal that education need to come to help promote interests in the field, which in turn may prod public officials to fund science education.

She observed that public and private investments in science museums remain low.

While Science Centrum, a privately operated museum dedicated to promoting interest in the sciences, has served over a hundred thousand visitors over the years, the proportion remains low compared to around 26 million learners in science nationwide.

Pagimanan said a financial investment of about P5 million is needed to create a regional science museum. The organization currently has eight regional hubs in partnership with local governments. **THE MANILA TIMES**

Eugenio Salaya, organizer of the 21st Word Cup, said the event featured two of the country's experts "as a necessary first step in eventually asserting the Department of Education (DepEd) in promoting science and math education in view of the very low Program for International Student Assessment (PISA) ranking of 15-year old learners in the country."

"They say that it takes a community to raise a child, and we need properly communicating with them the issues and challenges can help address these concerns," Salaya, former media professional with a doctorate and advanced degree in education and management, added.

He added that the participants will submit their concern entries based on the information gathered from the pre-conference and their follow-up interviews with the presenters. After that, the evaluation will be done in critiqued Word Cup entries, who are media practitioners. **THE MANILA TIMES**

UST summit advances church heritage conservation

UST University of Santo Tomas (UST) is hosting the National Seminar on Church Archives and Heritage Workers starting May 8 to May 10, 2014, at its Manila Ecclesiastical Center, 5th Floor, International Center, Pasig City.

The seminar has invited diocesan and religious heritage funds, resources, diverse church voices and religious congregations nationwide, those sponsored and directly involved in advancing roles in participation in academic and professional capacity-building event aimed toward the conserving of church archival heritage.

It will recognize the Society of Ecclesiastical Archivists of the Philippines (SEAP) membership from around the nation, reinforce the importance of the archdiocese, diocesan, religious archivists, parochial secretaries and records committee in the implementation and fulfillment of the Church records preservation, discuss existing practices and explore the pivotal role of archivists and heritage workers and provide knowledge and skills in managing the Church's cultural heritage records.

National Commission for Culture and the Arts (NCCA) Chairman Vilma Veneracion Manila graced the event and delivered a special message.

On the first day of the seminar on Wednesday, UST faculty of Civil Law Dean Nilo Dizon delivered the keynote address on "Intellectual Property Law – Applicable to Ecclesiastical and Academic Institutions and Domains." Prof. Reginaldo T. Francisco discussed "The Status Quo of the Catholic Church Heritage in the Philippines" and Commission on Culture and the Arts (CCA) Director for Cultural Heritage Division Secretary Dr. Mila Ted Merello tackled "Archives and Canon Law."

Archivist of Manila Chancellor Fr. Justice Stanley spoke on "The Impact of the Work of Diocesan Archivists, Parish Secretaries and Archivists," while NCCA National Committee on Archives Head Emma Madrid Key on the "Panel Discussion on Government Archives." Eddie Jose Delgado from the National Archives of the Philippines and Vilma Rodriguez from the Senate of the Philippines Archives.

Also included were lectures from Fr. Jesus Alvarado of the Archdiocese of Cagayan de Oro, who headed the discussion on Diocesan Archives; Metropolitan Sr. Wilma Sumangkalang OP from the St. Catherine of Siena Archives; Fr. Marlon Lonzaga OP from the Dominican Archives; and Fr. Nestor Impeido from the Salesian Archives. They also discussed the topic of Religious Archives and Family Search Philippines.

Meanwhile, Sr. Wilma Sumangkalang OP from the St. Catherine of Siena Archives; Fr. Marlon Lonzaga OP from the Dominican Archives; and Fr. Nestor Impeido from the Salesian Archives jointly discussed the topic of Religious Archives and Family Search Philippines.

For the fourth and final day of the seminar, the seminar is the UST Recto for Information and Communications Technology, Atty. Prof. Jerylyn Fausto will deliver a lecture on " Parish Registers, Parish Records, Management of Ecclesiastical Socials," while UST Acting Archivist Fr. Gaspar Salas and SEAP Secretary Manila will lead the "SEAP Moving Forward Workshop and Planning Session."

Concluding the four-day National Seminar will be a concluding Mass with Domingo Bishop Joint Center as the main celebrant and homilist.

For more information, email info@seap.org.ph

BulSU hosts intl education summit in Malolos

BULACAN State University (BulSU) will host the 1st International Education Summit (IES) 2014 at the Malolos Sport and Convention Center in Malolos, Bulacan, from May 14 to 16, 2014, and BulSU President Genito

Quintos said, "Sustainability for Quality and Excellence Through Transformational Outcomes-Based Education (TOBE)," the summit aims to advance sustainability and excellence in education.

Guests of honor and keynote speakers are Commissioner on Higher Education (CHED) Chairman Dr. Prospero de Vera III and Dr. Isidro J. Villaseca. Dr. Vera represented by CHED Region 3 Director Luis Yulo will speak about "Key Higher Education Trends and Issues to Know."

Speakers during the plenary session include CHED OIC-Deputy Executive Director Dr. Froila Nilda to talk on "The Internationalization: Fostering the Global Setup

" Graduate Employability and Capabilities" and "Value of OBE," William Leahy to speak on "Quality Education Through OBE."

Mapua University Institute for Digital Learning Dean Jonathan Maraman will talk on "Transformational OBE: Challenges and Benefits" and "Designing OBE Framework: Instructional Materials and Methods Strategies."

Mapua University professor and Association of Education Research on and Training President Janice Bago will talk on "Assuming Core Skills and Competencies and Providing Feedback," and Mapua University professor Felice Verba will speak on "Empowering Leaders and Faculties Toward a Sustainable Quality Education."

The IES 2014 is expected to gather participants across the academic particularly members of the Philippine Association of State Universities and Colleges, government sector and non-government organizations to discuss the crucial

role of OBE in driving positive change and innovation in higher

education.

ANTONIO G. PAPA

MMSU prof wins Swiss Invention silver

EDUARDO G. BANAL, MMSU, and Dr. J. Ernesto G. Bautista, MMSU, received the silver award in the Swiss Invention Competition 2014 held in Geneva, Switzerland, on April 22 to 24, 2014.



TM

Climate action now

By JOHN RYAN M. JACOB

Worsening global temperatures. Rising sea levels. Melting ice caps. These are just a few of the signs of environmental crisis that climate change are around us and its effects create a global impact that threatens to rock the ecological sphere and disrupt the dynamics of ecosystems.

Climate and environmental movements assert that climate change is a mere obstacle to the advancement of urban hubs that would improve the quality of life, raise income levels, and develop business activities.

However, despite the fruits of industrial development, climate change still continues to be unaddressed while further worsens the damage caused by climate change.

For instance, a 2010 United Nations report concluded that there will be an increase in sea levels underlined with the population already declining in many regions. This failure would be due to increasing urban sprawl and sustained economic action.

In addition, a 2018 report from PAGASA revealed that there will be an increase in mean temperatures when there's a large amount of greenhouse gas present. This change is being driven by increasing carbon dioxide and other human-made emissions.

The global effects of climate change can be seen in the increases of sea levels where 26 cities are found to be highly vulnerable to a one-meter sea level rise. According to a 2017 study by the Asian Development Bank (ADB), this will

'Come together because your future is at risk. If we take action now, we can work together toward ensuring that our future and the future of the next generation will be safe.'

'The environmental climate change and its chain that improve the quality of life in the world needs for ecological sustainability.'

Stakeholders of the environment, civic groups, the government, and all of us - should pool resources toward preventing ample yet diverse ways to address climate change as proposed in the National Framework Strategy on Climate Change.

It is time for everyone to answer the call of environmental advocacy, not later. Let us take the Climate Change Commission, who said, "There is no time to waste. If we take action now, we can work together toward ensuring that our future and the future of the next generation will be safe."

Are you ready to take action now?

Janet, 26, is a JRUSS3 student at the Colegio de Immaculada Concepcion in Mandate, Cebu

EDITOR'S NOTE During the 14th Word Cup held in Sochi, Russian journalists and editorial pages called on all over the country to support the global climate strike movement. In Sochi, to express concern over such as mental health and climate change. After the tournament, the movement has continued to demand a climate strike movement. (Photo by John R. Jacob)

No one is spared

By JONATHAN R. FRAMANIE

Climate change is inevitable to grow. It is no longer an abstract scenario of the future. We feel it now. We see it now. We urgency, we are now doing tangible actions to act now, with effects on climate change on a global scale.

Also, people they act aware about climate change but they must act off, actually only know little about it.

With overwhelming scientific evidence, reports, and data revealing extreme weather, record-breaking temperatures, melting glaciars, we tend to just submit ourselves at the mercy of nature. What perhaps not anymore especially in the case of climate change.

According to Satsuki Patric from the Climate Change Convocation under the Paris Agreement.

'Climate change is inevitable to ignore. It is no longer an abstract scenario of the future. We feel it now. We see it now.'

Janet has 12 years of experience in editing school papers. Her is currently teaching at Koenigsegg National Comprehensive High School.

the Philippines has committed to cut greenhouse gas emission by 70 percent by 2050.

'The commitment is doing sustainable development using all media platforms, symposium, and trainings on the effects of climate change, and to act relay campaign which can be done to help this kind of situation.'

Scientists who agree with warning that the issue must be addressed in bigger perspective to gain global attention. Climate change must be given optimum attention, more than anything else.

'Without doubt, the issue now is beyond the use of fossil fuel, industrial revolution, loss of carbon sinks, and the increase in global temperatures. The argument was must be beyond the picture of forests burning, coral reefs dying, and water supplies shrinking.'

'It is about finding tangible and sustainable renewable energy sources. We must act together to act. We need to do it now - faster and briefer - because no one is spared. Remember we can fight climate change. We are the world's greatest resources.'



Write about climate change

Dr. Oscar C. Madog, senior and columnist at SucessNet, speaks to participants, composed of students, journalists and school paper advisers, how to report on climate change in the fall - engaging various stakeholders in the Climate Crisis held during the 14th Word Cup in Sochi. (Photo by Janice R. Domingo)

No classes, yehey?

By JINVILLE D. VILLANUEVA

It has been two months into the academic year yet students have already missed a lot of classes due to extreme weather conditions. On the first week of September alone, out of the five school days, students in Cebu have only attended their classes more than their Monday, Tuesday, Thursday and Friday classes have been suspended due to extreme weather brought about by Typhoon Ompong.

Meanwhile, posts on social media seem to show how most students are in favor of these suspensions. Albeit wet and they would be putting their hopes up to a week from their government or maybe...

However, the frequent rainfall seems to be just a glimmer of a future. The 'dry' being a 'wet' scenario, students who are used to climate change, talked about how rainfall patterns have changed and how winds and rains have become more severe.

Climate supported by Satsuki Patric from the Climate Change Convocation who underscored Madog's point. Typically, the Philippines encounters about 20 typhoons a year. Though the typhoons visiting the archipelago have lessened in

number, they became stronger in intensity.

'More typhoons are strengthened and there are no indications we have never experienced before,' said Patric.

Patric lamented that local government officials are sometimes caught off guard by these changes but this has improved through time apparently now that there are more active monitoring agencies such as the National Disaster Risk Reduction and Management Commission.

'These changes are no doubt effects of climate change. However, students are not the only ones affected.'

'Farmers don't know when to plant anymore,' said Patric. He then 'changed' the term climate change to state it not only as 'climate crisis' but more as 'climate emergency'.

'It climate change has become a threat to the survival of man,' warned Madog.

The next time students hope for class suspension, may they be removed or the bigger battle that all of us are facing. There is more to it than just being a day off from class.

Meanwhile, 26, is a communication arts student from Lyceum of the Philippines-Cebu

Take the first step

By RJ LARSANG

Numerous national and international interventions have been proven to be inadequate in reversing the devastating effects of climate change.

'Climate change has been a roundabout topic that it has already become a staple on news papers and campus publications. And most of these articles focus on one topic - the blame game.'

However, we are not off the hook when it comes to climate change. It's an inherent fact that we are at fault here.

'This is not a matter of judging who is to blame.'

'It's a matter of do, don't, or do.'

In his talk, climate change speaker and author of 'The Climate Crisis' Christopher shared his insights and experiences on climate change.

Patric encouraged the young journalists to use the 'power of the pen' in combating climate change.

'To be involved, take it as an issue, and write in publications,' Madog said.

'Actions speak louder than words. It is an adage that has continued to prove that it is easier said than done.'

'Everyone should take part in alleviating and eventually eradicating this global crisis. It is never enough to pinpoint the root cause of all of these.'

'Words are empty if not coupled with the right actions.'

As Dr. Martin Luther King, Jr. once said, 'Take the first step in faith. You don't have to see the whole staircase, just take the first step.'

'We already know what needs to be done. We have to act now and save the planet. Take the first step.'

Janette is a school paper editor of Columbian College (Borneo campus) in Cainta.



Learn what PH is doing vs. climate change

Participants of the 14th Word Cup interview Satsuki Patric (source) of the Climate Change Convocation. In the photo, the Patric with other students a report on climate change in the Philippines. The report is 10 pages long and is to be presented to the government to address the issue. (Photo by Janice R. Domingo)

Participants of the 14th Word Cup interview Satsuki Patric (source) of the Climate Change Convocation. In the photo, the Patric with other students a report on climate change in the Philippines. The report is 10 pages long and is to be presented to the government to address the issue. (Photo by Janice R. Domingo)

Thursday, August 1, 2019

On Green, and BIRKIN, and
Eunice Domingo edomino@grin.com.ph



Tell by PATRICK JURET & BAYAZO

When the busy concrete jungle that is Metro Manila, one would not expect to find a haven for wading birds. This area is the La Pines Pines Aquatic Critical Habitat and Ecosystem Area (LPCHEA), a place that a high urbanized place could still spare some space for birds.

Profiling itself as being listed in the Haven Watch of International Importance, the 175-hectare LPCHEA caters to more than 3,000 migratory birds which travel to the area as a rest stop from tedious migration over the months of August to July.

However, with urbanization creeping just right at an alarming rate to take over the area, more birds will find themselves in these birds have to adapt this habitat.

Adding to that challenge, during the construction of the elevated expressway from Bulacan to the area of 200 and 250 feet, increasing the amount of solid waste in the water. This forces the birds to eat the trash, which serves as food for the birds that come from as far as Australia, New Zealand and Japan.

It is also important to note that infrastructure development in passing ground in the area which could affect the health of the 36-hectare mangrove.



DOCENTE Felicia, SR, a university of LPCHEA and protect the cleanliness of the habitat as it is also the source of livelihood for them. They eat an average of two kilos of trash for an hour using their nets. (Photo by Honey A. Domingo)



The impact of urban expansion is on the country's economy and environment. Urbanization entails the provision of increased supplies, stronger international ties and a more equitable economic growth. But should this prosperity be at the expense of the environment?

The people of LPCHEA firmly believe that the habitat could be an umbrella for migratory birds which could be offered as a tourist attraction. After learning about the importance of nature, an migratory birds in flight, and then the impact of the presence of humans, this could be an ideal site for visitors to learn the joy of our

RIGHTS, FLY OVER THE LPPCHEA

There are about 80 bird species documented in the 175-hectare area.

Photo taken: Word Cup Innovation participants gather at the conference area for an ecology educational lecture and a bird watching activity.

DENR protected area BIRKIN's Conservation Section and organized by the Makati Student-Legis Club.

The club, with the support of the group in the cleanup, tree planting and ecology education at the LPPCHEA gave the government time back the Sta. Lucia Rehabilitation in 2008.

From the 175-hectare area which

campus LPPCHEA – serve as a catch

basin of solid wastes mostly plastic

and household wastes. On a weekly

average, about 0.5 tons of garbage are found in the area.

Los Pines Beach Site is route to its

final destination in Rodriguez, Rizal.

(Photo by Honey A. Domingo)



A DSWD worker, one of 45 personnel assigned at the LPPCHEA, gather garbage, mostly plastics and household non-biodegradable wastes which wash ashore due to the strong waves of the South China Sea, roboots, Cavite and Batangas areas. (Photo by Jesus Hope Belarca of Batangas NICS, Zamboanga Sibugay). Left to average, since the Manila Bay rehabilitations which turned out to be, there were 100 tons of trash weighing 6 to 7 kilograms when dry. (Photo by Bea Herly T. Engpao from V. Mapa High School, Manila)

Urbanization entails with it the promise of increased employment, stronger international ties and a more equitable economic growth. But should this prosperity be at the expense of the environment?

and with the loss of volunteering one time and execute private empathy between our self and our planet.

Sadly, we live in a time where considering the environment is not a priority in the scope of urbanization/purification.

But on the side of the coin, if we get rid of our goals to make nature conservation, LPPCHEA could not only ensure the survival of the habitat but also for migratory birds for years to come but also becomes a driving example how environmental conservation can exist simultaneously with urbanization.

The next is National High School in Nagcarlan, Laguna. (Photo by Eunice Domingo)

Corporate-led forest restoration program cited by CSR group

GREEN IS IN!

Eco responsibility

Toyota Motor Philippines (TMP) joined the Global 2000 Environmental Month through a series of activities that raise awareness and promote environmental conservation. TMP team members and representatives from the Toyota Motor Philippines (TMP) planted 200 trees inside the 15-hectare Toyota Forest at the Toyota Industrial Economic Zone in Santa Rosa, Laguna. Toyota volunteers also participated in the river clean-up along the Sitio Santa Rosa River near the company's facility in Batangas. By cleaning up the river, TMP aims to help protect the environment. The Sitio Santa Rosa River is connected to Laguna Lake, which is one of the primary water sources for livelihood of nearby communities.



The future has indeed taken root for global environmental Energy Investment Corporation (EIC) whose Birth giving birth to the first CSR project in the Philippines. EIC implemented social responsibility CSR project in environment at the League of Corporate Foundations (LCF) CSR Gold Standard.

EIC is the first corporate-led forest restoration program that has been bringing threat gaps and restoring the natural habitat of our threatened Philippines native trees.

"This reforestation is a big lesson for us because it motivates our people who have their own valuable CSR programs as well," said Atty. Allan V. Bacalso, head of EIC's CSR group.

Planting trees and growing them have been an integral part of

sustaining the government's environmental program for more than 20 years. In 2001, the company launched BIRKIN to expand its program to include the restoration of 100,000 hectares native trees. A total of 300 threatened native tree species have been prioritized for this research and protection as these numbers have been declining with some even believed to be extinct.

In 2017, EIC finished planting, caring trees in the Philippines and has been expanding its reach and through its corporate Material Supply Chain (MSC) technology, which minimizes our forest's natural environment in two automated factories located in the Philippines' industrial facility in Valenzuela, Negros Oriental and in Antipolo, Metro Manila.

Moreover, around 3,200 hectares of forest land and surrounding EIC land have been reforested.

This is equivalent to about 1.4 million

seedlings planted all over the country in partnership with 100 farmers association whose members are incentivized to help EIC grow and maintain its forest.

EIC's BIRKIN emphasizes that, with the right combination of win-win strategic partnerships, the triple bottom line of environmental, social, and economic transformation is achievable.

Another good example of successful strategic partnerships is the 16 million US dollar in 10 Years for Greening Philippines, which is the largest ever award in the 1st Citi Cup Awards' Outstanding CSR Collaboration Project category. This is in in a agreement that EIC and the government will have 100,000 trees to be planted in Nagcarlan, Laguna, by planting, growing, and maintaining 10 million trees in 10 years.

As of 2018, EIC's 16 has already

planted over 10 million trees onto the 160,000 ha of land under its care.

Visit our Facebook Page for updates: facebook.com/associatededitorsco