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Republic of the Philippines
Department of Education
REGION I
SCHOOLS DIVISION OF VIGAN CITY

Office of the Schools Division Superintendent

29 JUN 2026

DIVISION MEMORANDUM

No. 487, s.2026

ONLINE ORIENTATION ON THE KNOWLEDGE CHANNEL PORTABLE MEDIA LIBRARIES (KCPMLS)

To: Assistant Schools Division Superintendent
Chief Education Supervisor (CID and SGOD)
All Public Elementary and Secondary School Heads
All Other Concerned

1. In reference to the partnership proposal submitted by the **Knowledge Channel Foundation, Inc. (KCFI)** regarding the procurement of the **Knowledge Channel Portable Media Libraries (KCPMLS)**, this Office announces the conduct of an **Online Orientation on July 7, 2026 (Tuesday), at 9:00 A.M.** via **Google Meet**.

2. The orientation aims to introduce the Knowledge Channel Portable Media Libraries (KCPMLS), its curriculum-aligned multimedia learning resources, and its potential to support teaching and learning in public schools.

3. The participants to this activity are the following:

- CID chief;
- Learning Resource (LR) Supervisor; and
- School Heads of all public elementary and secondary schools

4. The Google Meet link and other meeting details are the following:

LINK: <https://bit.ly/KCPMLsOrientation>

Meeting ID: 494 845 817 422 99

Passcode: dH7wG2jv

5. Immediate and wide dissemination of this Memorandum is desired.



VILMA D. EDA, CESO V
Schools Division Superintendent



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KCFI Partnership Proposal to SDO Vigan City- Knowledge Channel Portable Media Library

From Aira Gumandoy <aira.gumandoy@knowledgechannel.org> *Wole-1444 E 10/8*
Date Tue 16/06/2026 13:21
To DEPED VIGAN CITY <vigan.city@deped.gov.ph>
Cc liberty.reyes <liberty.reyes@knowledgechannel.org>; Edric Calma <edric.calma@knowledgechannel.org>

1 attachment (2 MB)

KCFI Partnership Proposal to SDO Vigan City- Knowledge Channel Portable Media Library.pdf;

You don't often get email from aira.gumandoy@knowledgechannel.org. [Learn why this is important](#)

Dear **SDS Eda**,

I am Aira Gumandoy from the Knowledge Channel Foundation, Inc. (KCFI). It is a pleasure to reconnect after having the opportunity to engage with you through one of KCFI's training programs. We have always appreciated your dedication to education and your commitment to creating better learning opportunities for Filipino learners.

In line with this shared advocacy, we would like to explore a possible partnership with your division through the provision of Knowledge Channel Portable Media Libraries (KCPMLs) for public elementary and high schools. Through this initiative, we hope to support teachers with accessible, curriculum-aligned multimedia resources that can help make classroom learning more engaging and effective.

Attached is our proposal for your review and consideration. We would be grateful for the opportunity to discuss the initiative further and explore how it can complement your division's existing programs and priorities.

Thank you very much for your time and consideration. We look forward to the possibility of working together in support of your learners and educators.

All the best,



RASHMI AIRA GUMANDOY | Resource Mobilization Associate

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June 16, 2026

VILMA EDA

Schools Division Superintendent
Schools Division Office of Vigan City

Dear **SDS Eda**:

Warm greetings from the Knowledge Channel Foundation, Inc.!

Knowledge Channel Foundation, Inc. (KCFI) is a non-stock, non-profit organization that has been serving Philippine education for over 26 years. KCFI works closely with the Department of Education (DepEd) and various partners to provide curriculum-aligned, media-based learning resources that support teaching and improve learning outcomes among Filipino learners.

We are pleased to submit for your consideration a proposal for the procurement of Knowledge Channel Portable Media Libraries (KCPMLs) for all public elementary and high schools in Vigan City.

The KCPML is an offline plug-and-play device preloaded with educational videos, interactive games, session guides, and other learning resources aligned with the Department of Education curriculum. Designed to operate without internet connectivity, it enables teachers to deliver engaging and effective learning experiences while providing young learners with access to quality educational content.

This initiative supports DepEd's commitment to improving learning outcomes, strengthening foundational skills, and ensuring equitable access to quality education for all learners. I have attached a detailed proposal for your review and consideration

Should you have any questions or wish to schedule a meeting to discuss the proposal, you may reach out to Aira Gumandoy, Resource Mobilization Admin Associate, at aira.gumandoy@knowledgechannel.org or +63 919 675 9787.

Thank you very much for your time and leadership in advancing quality education.

Respectfully yours,

EDRIC C. CALMA

Vice President
Knowledge Channel Foundation, Inc.

PARTNERSHIP PROPOSAL TO THE SCHOOLS DIVISION OFFICE OF VIGAN CITY

KNOWLEDGE CHANNEL PORTABLE MEDIA LIBRARY

**A Multimedia Solution for Enhanced and Meaningful
Learning in Filipino Classrooms**

About the KCPML

The Knowledge Channel Portable Media Library (KCPML) is an external hard disk drive loaded with DepEd aligned curriculum-based video lessons, e-modules, session guides, and other learning materials for elementary school, and/or high school.

KCPML brings fun in learning. "Ang saya matuto!"



Rationale

In today's digital world, multimedia tools are paramount in enhancing learning experiences. Evidence from international and local studies, and KCFI's experiences, highlight how video lessons, engage learners across all ages, fostering personalized learning paths and developing critical 21st-century skills. KCFI's interactive and fun videos ignite learners' interest, improving comprehension, critical thinking, creativity and academic performance.

KCPML Package

Item	Description and Inclusions	Package Cost
KCPML	KCPML containing Knowledge Channel multimedia learning resources	Php 25,000 per unit
Teacher Training	A 2.5-hour online technical training session for teachers on effectively integrating and maximizing the use of Knowledge Channel videos in their daily lessons.	FREE
Printed Catalog	List of video lessons arranged per subject and grade level, with corresponding learning competencies	FREE
Shipping Cost	Shipping to DepEd Schools Division Office via courier service	FREE
TOTAL		PHP 500,000 for 20 units of KCPMLs

Impact of Learning with Knowledge Channel Videos

Basa Bilang Year-End Report, 2022

Learners who learned with Wikaharian and Ready, Set, Read videos showed significant improvements in oracy, oral reading ability, and reading comprehension in Filipino and English, respectively.

DLSU, National University, 2017

Students from schools which received the Knowledge Channel package performed better in achievement tests compared with comparison schools, as seen in mean percent achievement scores - 33% difference in the 2009 population, 31% in 2010, and 45% in 2011.

Lasallian Institute for Development and Educational Research, 2015

Researchers saw a 74.15% mean difference in scores with students in the Active learning environment, which utilized the pause-play strategy with Knowledge Channel videos, compared with students in the Lecture - no Knowledge Channel video environment.



What Educators Say

Mapandi ES

Marawi City, Lanao del Sur

"Maganda po ang epekto niya sa mga bata, kasi interested po sila sa mga lessons nila. Hindi sila nag-aabsent. Sana ganun din po ang mangyari sa lahat ng schools, na magkaroon po sila ng Knowledge Channel Portable Media Library na magagamit po nila."

- Majarlica Baragona, Principal

Compol ES

Catarman, Camiguin

"Ang kagandahan ng PML, meron na pong list of videos and competencies kaya easy for the teachers to search kung anong angkop na video lesson. Yung mga bata nagiging attentive kapag viewing - naka-catch yung attention nila. Mas naging valuable and worthwhile and learning with the Portable Media Library."

- Jehan Pacudan, Principal

Roman Tantiongco Memorial School

Morong, Rizal

"Ang lessons at games ng Knowledge Channel ay malaking tulong. Talagang napakahusay at madaling madaling ituro ang lesson. Hindi lamang magdali sa aming guro, pati na din sa bata; na-engage sila sa mga learnings na binibigay nitong Knowledge Channel."

- Louis Pavel & Razzel Mae Ramos, Teachers

Acereda IS

Bobon, Northern Samar

"Yung mga estudyante po namin ay excited silang matuto! Very eager po silang matuto. Hindi lang po libro at module ang dala-dala namin, pati na rin po ang TV at video lessons ng Knowledge Channel."

- Rhea Alo, Teacher

For more information,
please contact:

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