



7457-2059

Republic of the Philippines
Department of Education
REGION I
SCHOOLS DIVISION OF VIGAN CITY

Advisory No. 147, s. 2026
July 29, 2026

30 JUL 2026

In compliance with DepEd Order (DO) No. 8, s. 2013
This advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.

**DISSEMINATION OF THE PROPOSED PARENTING PROGRAMS OF THE
PHILIPPINE ALLIANCE OF PARENT OFFICERS AND PARENTS FOR
COLLABORATIVE DEVELOPMENT, INC. (PAPDEV)**

In reference to the communication dated July 24, 2026 from the Philippine Alliance of Parent Officers and Parents for Collaborative Development, Inc. (PAPDev), this Office disseminates the information regarding the organization's proposed lineup of parenting programs aligned with the provisions of Republic Act No. 11908, otherwise known as the Parent Effectiveness Services Program Act of 2022.

Attached to this Advisory is the proposal/letter of PAPDe, which is hereby disseminated to all public and private schools in the Division for their information, reference, and appropriate consideration.

Interested schools may coordinate directly with the organizer, subject to the approval of the School Head and compliance with existing DepEd policies, particularly **DepEd Order No. 19, s. 2008 (No Collection Policy)** and other applicable issuances governing the conduct of school activities and partnerships. **Any fees, contributions, or expenses shall not be imposed as mandatory upon learners or parents.**

Participation shall be voluntary, and no mandatory fees or contributions shall be imposed upon learners or parents. This advisory is for information and guidance.

SGOD/SMN/cjdg/ADV-PAPDev
July 2P, 2026



Address: Mena Crisologo St. corner Rivero St., Brgy. IX, Vigan City, Ilocos Sur
Telephone No: (077) 722-20-23 / (077) 632-05-33
Email Address: vigan.city@deped.gov.ph
Website: www.depedvigan.city

Your Feedback is important to us. Visit this link bit.ly/SDOViganCityCSM



PAPDEV Parenting Programs 2026

2007-2059 E 1247

From PAPDEV. NATIONAL <papdev.national@gmail.com>

Date Fri 24/07/2026 12:28

To DEPED VIGAN CITY <vigan.city@depd.gov.ph>

1 attachment (1 MB)

Letter for Request of Advisory Parenting Programs.docx;

You don't often get email from papdev.national@gmail.com. [Learn why this is important](#)

Dear Sir/Madam:

Greetings!

Please find attached herewith the Letter of Request for an Advisory of PAPDEV in line with its Parenting Programs 2026.

Thank you very much and God bless!

Respectfully,

Mr. Benedict N. Marin
President & CEO
PAPDEV



Philippine Alliance of Parent Officers and Parents for Collaborative Development, Inc.

July 24, 2026

VILMA D. EDA, CESO V
Schools Division Superintendent
Department of Education
Schools Division of Vigan City

Thru: Division PTA Focal Person
Public & Private School Heads
DFPTA Executive Council
Municipal & School PTAs
Private School PTAs

Dear SDS Eda:

Greetings of Peace!

Parenting is an indispensable element towards success in the education sector. The parent's role goes beyond continuity of learning at home. It encompasses character development, discipline, values formation as well as the development of life skills and positive habits. However, parenting Gen Z and Gen Alpha individuals has proved to be a challenge for most parents. Being able to successfully navigate an ecosystem where screen/gadgets and the Internet receives the majority of children's attention and focus has been an everyday struggle for most parents. Should this remain unaddressed, we might see more recurring and bigger issues among learners such as bullying, violence related incidences, discipline and behavioral problems and even poor academic performance in the foreseeable future.

In this light, we are pleased to present to your good office our official line-up of parenting programs aligned with the provisions of Republic Act 11908 otherwise known as the Parent Effectiveness Services Program Act of 2022.

Whereas, Section 2 States that "It is the declared policy of the State to recognize the sanctity of family life, protect and strengthen the family as a basic autonomous social institution and foundation of the nation, strengthen its solidarity, and actively promote its total development. The right of families or family associations to participate in the planning and implementation of policies and programs that affect them shall be promoted. It is further the policy of the State to defend the right of children to assistance, including proper care and nutrition, and special protection from all forms of neglect, abuse, cruelty, exploitation, and other conditions prejudicial to their development."

Subsequently, Section 5 provides that "There is hereby established a PES Program to assist all parents and parent-substitutes in strengthening their knowledge and skills in responding to their parental duties and responsibilities, protect and promote children's



Philippine Alliance of Parent Officers and Parents for Collaborative Development, Inc.
rights, foster positive early childhood development, and advance their educational progress.”

(c) Challenges of Parenting. — This aims to provide participants with a more in-depth understanding of the obstacles that will be faced by parents and how stronger parenting skills will be able to address them. Innovations, technology, changes in values, and issues brought about by globalization and social media may be considered as challenges;

(d) Child Development. — This aims to provide participants with a proper understanding of child growth and development, age-appropriate and development-appropriate interventions, different learning avenues for children, and domains of child development. This shall likewise include the importance of encouraging parents and parent-substitutes to fully support their children's cognitive development, most importantly their skills on reading, mathematics, science, and development;

(e) Keeping Children Safe from Abuse. — This aims to prevent child abuse by educating parents about the rights of their children and familiarizing them with risk factors of warning signs of abuse in children. It shall present the basic principles on laws relevant to violence and abuse against children and how to report incidents thereon to the proper government authorities;

(f) Building the Child's Positive Behavior. — This aims to improve parental understanding of child behavior and promote and support the development and socialization of the child. Basic theories on child behavior, character development, and factors that can positively or negatively affect the same shall be discussed;

Our parenting programs were developed through extensive research and are aimed towards capacitating parents and guardians to raise well-rounded, emotionally-sound and resilient individuals. In addition, all of our programs are workshop-based, requiring parent attendees to participate and provide the required input for every activity.

We are humbly seeking for your support to this initiative through the issuance of an Advisory.

We have attached the proposed Parenting Programs 2026 for your review and evaluation. Should PTAs and parents find them instrumental not just in advancing and capacitating parenting skills but strengthening the partnership and collaboration between school and parents for our learners, the following details are provided:

Email: papdev.national@gmail.com
FB/Messenger: Bench Marin
Mobile: 0943-707-1520
Alternate Email: benedictmarin@gmail.com

PAPDEV
Philippine Alliance of Parent Officers and Parents for Collaborative Development, Inc.

Together, let us advance parenting and strengthen the support pillars for our learner's development.
God bless and more power!

Respectfully yours,


Mr. Benedict N. Marin
President & Chief executive Officer
Chairman of the Board of Trustees
Philippine Alliance of Parent Officers and Parents for Collaborative Development Inc. (PAPDEV)

Official Parenting Programs for 2026

*(Aligned and in support with the RA 11908 also known as
The Parent Effectiveness Service (PES) Program Act)*

**Developed by the Philippine Alliance of Parent Officers and Parents for Collaborative
Development Inc. (PAPDEV)**



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2026**



Philippine Alliance of Parent Officers and Parents for Collaborative Development, Inc.

Program I. RATED SPG: BRIDGING GENERATIONS
Secrets to Parenting Across Generations for Filipino Families

Rationale

The age of advancement brought about by the Internet and the digital landscape introduced to us the newest generational groups namely Gen Z and the Gen Alpha. Both this groups share one thing in common, a DNA which can be described as tech savvy, open minded and opinionated individuals. Thus, parenting both Gen z and Gen Alpha requires a deeper understanding of the unique characteristics of every generation and how they were raised by their parents. In this topic, parents will be presented with the best parenting strategies from every generation and how we can use this knowledge to help us in overcoming the ever-challenging parenting duties. This is not about identifying who is the best generation, rather the program is all about bridging generational gaps towards achieving a proactive and responsive parenting approach.

Key Objectives: At the end of the program, parents are expected to:

1. Have a knowledge and appreciation of the key differences of every generation
2. Understand the unique qualities of Gen Z and Gen Alpha individuals
3. Understand how parenting should continuously evolve to address the needs of young individuals
4. Discuss and share with fellow parents the challenges of raising Gen Z and Alpha children and how to overcome them
5. Identify the best parenting strategies from each generation and come up with an empowered parenting approach
6. Advance Filipino Parenting anchored on positive values and legacies built by previous generations

Key Target for Parents: Gen Z and Alpha Mental Health and Wellness

Program of Activities:

Power Point aided Discussion and Interactive Activities

Testimonials and Sharing

Focus Group Discussions

Audio Visual Presentations

Key Reference:

From the Book entitled: ***Rated SPG: Bridging Generations, Secrets to Parenting Across Generations*** by Mr. Benedict N. Marin



Philippine Alliance of Parent Officers and Parents for Collaborative Development, Inc.

Program II. THE MINDFUL FILIPINO PARENT

A Stress-Free Guide to Raising Happy, Resilient, and Emotionally Healthy Children

Rationale

Parenting is stressful. This the mindset most parents share. The duties, responsibilities, expectations, and the exhausting and draining day to day battles every parent is facing on their journey of raising children can even be written into a novel. Yet amidst all the pressures and struggles, there is something oddly satisfying about parenting. A simple smile, a warm hug and the ever-sweet words of “iloveyou” from our children can make every parent feel recharged and full of positive energy. One of the best practices that can help parents is the art of “mindfulness”, which can be further developed into mindful parenting. It is the ability of a parent to immerse his/herself fully into the “moment” and be present with their children. It strengthens the bond between parent and child, it helps fight stress, it breaks the cycle of reactive parenting and most importantly, it helps raise children who are happy, resilient, grounded, confident and emotionally sound.

Key Objectives: At the end of the program, parents are expected to:

1. Assess and understand the stress level associated with parenting
2. Have an appreciation of mindfulness and how it can positively help us
3. Understand the needs of children and how parents can address them
4. Have a deeper understanding of what mindful parenting is and how it can help us in our parenting journey
5. Develop mindful parenting habits which can be applied daily
6. Strengthen positive Filipino values and family relationship

Key Target for Parents: Help address bullying and violence related incidences in schools

Program of Activities:

Power Point aided Discussion and Interactive Activities

Answering of Simple and Fun Questionnaires

Audio Visual Presentations

Key Reference:

From the Book/Journal entitled: *The Mindful Filipino Parent: A Stress-Free and Practical Guide to Raising Happy, Resilient and Emotionally Healthy Children* by Mr. Benedict N. Marin



Philippine Alliance of Parent Officers and Parents for Collaborative Development, Inc.

Program III. THE 12 SIMPLE THINGS EVERY PARENT MUST TEACH THEIR CHILDREN
A Practical Guide to Raising Grounded, Responsible, and Kind Human Beings

Rationale

Every parent dream that their child will grow up to be kind, compassionate, successful and a responsible member of the society. It is one of the ultimate motivating factors why we send our children to school to get the best education and why we would do everything in our power to give them the best things in life. However, the reality is that we are not the only ones who can influence them. Specifically in today's world, our children are constantly stimulated and influenced by the environment around them. How can we make sure that they grow and develop the way we envisioned? The answer is simple and its not rocket science. All we need to do is to teach them simple habits which they can live with every day. This are not just "simple habits" though as they were carefully researched and are anchored on values which we strongly believe will shape our children positively.

This program is centered on the power and opportunities of being able to develop daily habits. Parents can and should practice them every day with their children to achieve holistic development and strong character formation. Lastly, these habits were also designed to provide long term solution to some of societies' biggest problems like corruption, greed, apathy and indifference through cultural transformation.

Key Objectives: At the end of the program, parents are expected to:

1. Gain an in-depth appreciation for the transformative power of habits
2. Enlightened with theoretical references on unmanaged behaviors and how they shape our children's future personalities
3. Draw the relationship between children's unmanaged behaviors and societal problems and how they can be addressed
4. Understand the 12 simple things which can help children develop positive habits towards character formation and holistic development
5. Be capacitated and empowered on their child rearing duties focusing on discipline, value formation and positive habit development.

Key Target for Parents: Positive Habits Development & Address Academic Struggles

Program of Activities:

Power Point aided Discussion and Interactive Activities

12 Habits Presentation and Practical Guide & Audio-Visual Presentations

Key Reference:

From the Book/Journal entitled: ***THE 12 SIMPLE THINGS EVERY PARENT MUST TEACH THEIR CHILDREN A Practical Guide to Raising Grounded, Responsible, and Kind Human Beings*** by Mr. Benedict N. Marin

Program IV. PARENTS: THE ONLY INFLUENCERS THAT TRULY MATTERS!
Parenting in the Age of Social Media and Digital Natives

Rationale

The Age of Screens and Internet is upon us. To say that it has a lot of positive effects on us is an understatement. From our studies, to health, to communication and almost every aspect of our lives, the Digital Environment affects us in one way or another. In addition, it paved the way to the rise of the “Influencers”. Individuals who may or may not be masters/specialists in a particular area and has a following usually on social media among other platforms. This is where things can be a bit alarming. When parents let children have full autonomy on the content they indulge in, they become vulnerable to online threats and opportunistic individuals. The big question is, how can parents monitor their children? How should the line between the positive and detrimental effects of digital exploration be drawn by parents? And lastly, how can parents become influencers in their own right to promote positive parenting and guided development among their children? This program will help parents update their skills in raising digital natives (Gen Z and Alpha) and maximize the opportunities of technology to advance positive parenting in the ever changing and fast paced digital environment.

Key Objectives: At the end of the program, parents are expected to:

1. Understand how social media and the Digital Environment affect their children
2. Gain valuable insights on how to identify between positive and negative contents that their children consume
3. Use the “Influencer” methodology/art to promote positive parenting and strengthen relationship among children
4. Re-establish their authority as parents despite the challenges of the digital environment
5. Explore the opportunities of social media and Technology to advance parenting

Key Target for Parents: Strengthen Parent-Child Relationship/ Mental Health and Wellness of Parents & Learners

Program of Activities:

Power Point aided Discussion and Interactive Activities

Fun Quizzes and Focus Group Discussions

Audio Visual Presentations

Group Presentation



Philippine Alliance of Parent Officers and Parents for Collaborative Development, Inc.

PROGRAM MATRIX

Topic/Program	Rated SPG: Secrets to Parenting Across Generations.....	The Mindful Filipino Parent: A Stress-Free Guide to Raising.....	12 Simple Things Every Parent Must Teach their Child	Parents: The Only Influencers that TRULY Matter!
Introductory Discussion (30 minutes)	How parents raise children from every generation?	How stressful can parenting be?	The Power of Habits	The age of Influencers
Core Issues (30 minutes)	Which Parenting Style works best for Gen Z & Alpha? Gen Z & Alpha: Who are they? *Ask parents to identify their parenting styles *Is it effective in raising their child?	How Stress are you as a Parent? (Take the Parent STRESS test) The Mindful Parent Check (Assess the Mindfulness orientation of parents)	Why habits start at home and how it can determine a child's success? How parents fail to teach positive habits to their children Identify how habits lead to a successful and positive life	Why are we letting screens take over parents' roles? Ask parents to identify the influencers their children consider relevant How do these influencers affect children's behavior and development?
Workshop (2 hours)	Parenting Across Generations: Identifying the Best Parenting Strategies for Gen Z & Alpha Learning, unlearning, and relearning: Parenting as a lifelong commitment	The Mindful Filipino Parent: Practical Strategies and Daily Targets The 30 Day Mindful Parenting Journey	The 12 Simple Things Explained and Illustrated How parents can start developing Positive daily habits for their children	How to become the BEST and most RELEVANT Influencer in your child's life Redefining and strengthening Parent-Child Relationship
FGDs, Group Work and Presentation of Outputs (1 Hour)	The PARENT Pledge	Mindful Filipino Parent: The 30- Day Journey	Start Today: From Small to Great, Cultivating Positive Change among Children	TRENDING: Parents as the Influencers that TRULY MATTER!
Question & Answer (30 minutes max)	CALL TO ACTION			

Program Facilitator:

Mr. Benedict N. Marin, MBAC

Current Affiliation:

President, Chief Executive Officer

Philippine Alliance of Parent Officers and Parents for Collaborative Development Inc. (PAPDEV), a non-stock non-profit national organization duly registered with the Securities and Exchange Commission

President, Chairman of the Board of Trustees

Junior Association of Student and Youth Leaders of the Philippines Inc. (JUANSTEP), a non-stock non-profit national organization of youth leaders duly registered with the Securities and Exchange Commission

Chief Executive Officer

Barefoot Leadership Consultancy and Management (formerly BCM Seminars and Training Services), a private training and development firm focusing on grassroots leadership and human development

Education:

Doctor of Jurisprudence (Juris Doctor) - ongoing

Pampanga State University College of Law

Masters in Public Administration (for Comprehensive Examination)

Masters in Business Administration (for Comprehensive Examination)

University of the Assumption

City of San Fernando, Pampanga

Areas of Specialization:

Leadership Training

Events Management

Integrated Marketing Communications

Sustainable Project Development and Management

Retreat, Recollection and Self-Empowerment Programs

Research and Solutions Management

Book Author



PAPDEV Certificate of Incorporation



REPUBLIC OF THE PHILIPPINES
SECURITIES AND EXCHANGE COMMISSION
2F Legislative Bldg. Tarlac City



COMPANY REG. NO.: 2022070060079-06

CERTIFICATE OF INCORPORATION

KNOW ALL PERSONS BY THESE PRESENTS:

This is to certify that the Articles of Incorporation and By Laws of:

**Philippine Alliance of Parent Officers and Parents for Collaborative
Development Inc.**

were duly approved by the Commission on this date upon the issuance of this Certificate of Incorporation in accordance with the Revised Corporation Code of the Philippines (Republic Act No. 11232), which took effect on February 23, 2019 and copies of said Articles of Incorporation and By Laws are hereto attached.

This Certificate grants juridical personality to the corporation but does not authorize it to issue, sell or offer for sale to the public, securities such as but not limited to, shares of stock, investment contracts, debt instruments and virtual currencies without prior Registration Statement approved by the Securities and Exchange Commission; nor to undertake business activities requiring a Secondary License from this Commission such as, but not limited to acting as: broker or dealer in securities, government securities eligible dealer (GSED), investment adviser of an investment company, close-end or open-end investment company, investment house, transfer agent, commodity/financial futures exchange/broker/merchant, financing/lending company, and time share/club share/membership certificate issuers or selling agents thereof; nor to operate a fiat money to virtual currency exchange. Neither does this Certificate constitute a permit to undertake activities for which other government agencies require a license or permit.

This Certificate DOES NOT AUTHORIZE INVESTMENT SOLICITATION AND INVESTMENT-TAKING WITHOUT A SECONDARY LICENSE FROM THIS COMMISSION.

As a registered corporation, it shall submit annually to this Commission the reports indicated at the back of this certificate.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of this Commission to be affixed to this Certificate at 2F Legislative Bldg. Tarlac City, Philippines, this day of 18 July Two Thousand Twenty Two.

RICHARD R. LAU'S
Director

*This is a computer generated certificate.
signature is not required*

For SEC use only:
5949 (PSIC as revised)
Non-stock Corporation
Corporation with 5 or more incorporators