



Republic of the Philippines
Department of Education
REGION I
SCHOOLS DIVISION OF VIGAN CITY

Office of the Schools Division Superintendent

18 AUG 2026

DIVISION MEMORANDUM

No. 657 s. 2026

**COLGATE AND DEPED SMILES BRIGHT FUTURE PROGRAM DISTRIBUTION
OF ORAL HEALTH BUNDLES TO KINDERGARTEN AND GRADE 1 PUPILS IN
PUBLIC ELEMENTARY SCHOOL SY 2026-2027**

To: Schools Division Superintendent
Chief Education Supervisors
School Heads of Public Elementary, Secondary and Integrated Schools
All Others Concerned

1. Pursuant to DepEd Order No. 28, s. 2018 and DepEd Order No. 33, s. 2019, this initiative supports the School Health Dental Care Program (SHDCP) and the Bright Smiles, Bright Futures (BSBF) Program. It aims to promote good oral hygiene among public school learners by providing oral care kits, educational materials, and dental services. The BSBF kits will be distributed to schools by the Division Dentist and Supply Officer from **August 19 to 20, 2026**.

2. This initiative aims to strengthen oral health education in public schools by providing learners with essential dental care products and appropriate instructional materials.

3. The distribution shall include the following, as indicated in the attached distribution list:

- a. 38 boxes of BSBF sampling kits;
- b. 15 bundles of BSBF sample products for Division Personnel, School Heads, and Teachers; and
- c. 20 boxes of BSBF kits for uncovered schools and classrooms.

4. To ensure the smooth implementation and proper monitoring of the program, School Heads are requested to adhere to the attached guidelines.

5. Classroom teachers are likewise requested to provide their full support in the implementation of the following classroom-level activities: *(Please refer to the attached letter.)*

6. Immediate and wide dissemination of this Memorandum is desired.

SCHOOLS DIVISION OFFICE
DEPED VIGAN CITY

18 AUG 2026

VILMA D. EDA, CESO V
Schools Division Superintendent

To be included in the Perpetual Index

Under the following subject

Colgate School Health Dental Care Program (SHDCP)

RELEASED

Address: Mena Crisologo St. corner Rivero St., Brgy. IX, Vigan City, Ilocos Sur
Telephone No: (077) 722-20-23 / (077) 632-05-33
Email Address: vigan.city@depd.gov.ph
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DISTRIBUTION LIST
BSBF KITS KINDER AND GRADE 1

Name of School	KINDER	Tooth paste	Tooth brush	Grade 1	Tooth paste	Tooth brush	Received By:/Date
BPES	36	2	36	39	3	39	
Gov. EIIMES	16	1	16	16	1	16	
MES	24	2	24	17	1	17	
SPBES	26	2	26	20	1	20	
TES	16	1	16	15	1	15	
VCS	114	8	114	110	7	110	
APES	38	3	38	41	3	41	
BMSW	87	6	87	80	5	80	
CAPEB	14	1	14	22	2	22	
JSES	16	1	16	19	1	19	
PIS-ELEM	35	2	35	42	3	42	
SJES	39	3	39	34	2	34	
BMSE	30	2	30	22	2	22	
CCES	26	2	26	28	2	28	
CAMIS-ELEM	35	2	35	30	2	30	
NES	57	4	57	71	5	71	
RES	25	2	25	19	1	19	
RPES	24	2	24	28	2	28	

Prepared By:

ZYRA MAE G. SOL, DMD
Dentist II

Reviewed By:

RODRIGO Q. REYES, JR
CES-SGOD

Approved By:

VILMA D. EDA, CESO V
Schools Division Superintended

SCHOOLS DIVISION OFFICE
DEPED VIGAN CITY

18 AUG 2026

RELEASED



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DISTRIBUTION LIST
UNCOVERED SCHOOLS AND CLASSROOM

Name of School	Number of Toothpaste and Toothbrush Given to Schools					# of Tooth brush	# of Tooth paste	Received By: /Date
	Grade 2	Grade 3	Grade 4	Grade 5	Grade 6			
BPES	37	34	38	18	52	179	15	
Gov. EIIMES	20	16	16	21	33	106	15	
MES	18	23	12	29	32	114	15	
SPBES	28	30	17	28	24	127	15	
TES	16	16	13	20	13	78	15	
VCS	100	97	110	111	129	547	15	
APES	32	37	36	36	47	188	15	
BMSW	82	83	114	83	143	505	15	
CAPEB	14	11	16	23	18	82	15	
JSES	10	15	16	21	33	95	15	
PIS-ELEM	39	39	40	48	49	215	15	
SJES	29	30	34	34	36	163	15	
BMSE	17	22	21	27	31	118	15	
CCES	20	13	25	27	35	120	15	
CAMIS-ELEM	24	32	29	36	39	160	15	
NES	58	64	60	85	80	347	15	
RES	23	17	28	18	23	109	15	
RPES	15	22	25	20	19	101	15	

Prepared By:

Zyra Mae G. Sol
ZYRA MAE G. SOL, DMD
Dentist II

Reviewed By:

Rodrigo Q. Reyes, Jr
RODRIGO Q. REYES, JR
CES-SGOD

Approved By:

Vilma D. EDA
VILMA D. EDA, CESO V
Schools Division Superintended

SCHOOLS DIVISION OFFICE
DEPED VIGAN CITY

18 AUG 2026

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DISTRIBUTION LIST
OF DIVISION PERSONNEL, TEACHERS & NON-TEACHING, AND
PRINCIPALS

SCHOOLS (Principal, Teaching & Non-Teaching)

Name of School	# of Teachers	Principal	Non-Teaching Personnel	#of Toothbrush	# of Toothpaste	Received By: /Date
BPES	19	1	2	22	44	
Gov. EIIMES	8	1	2	11	22	
MES	10	1	2	13	26	
SPBES	9	1	2	13	26	
TES	8	1	3	12	24	
VCS	40	1	5	46	92	
APES	16	1	3	20	40	
BMSW	33	1	4	38	76	
CAPEB	10	1	3	14	28	
JSES	10	1	2	13	26	
PIS-ELEM	17	1	2	20	40	
SJES	15	1	2	18	36	
BMSE	10	1	3	14	28	
CCES	10	1	2	13	26	
CAMIS-ELEM	14	1	2	17	34	
NES	22	1	5	28	56	
RES	10	1	2	13	26	
RPES	9	1	3	13	26	

Prepared By:

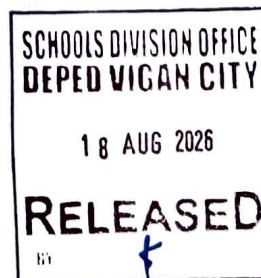
ZYRA MAE G. SOL, DMD
Dentist II

Reviewed By:

RODRIGO Q. REYES, JR
CES-SGOD

Approved By:

VILMA D. EDA, CESO V
Schools Division Superintended



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DIVISION PERSONNEL

SDO	# of Toothbrush	# of Toothpaste	Received By: / Date
OSDS	32	64	
CID	16	32	
SGOD	16	32	
COS & JO	7	14	
UTILITY	2	4	
GUARD	2	4	

Prepared By:


ZYRA MAE G. SOL, DMD
Dentist II

Reviewed By:


RODRIGO Q. REYES, JR
CES-SGOD

Approved By:


VILMA D. EDA, CESO V
Schools Division Superintended





BRIGHT SMILES, BRIGHT FUTURES PROGRAM
School Year 2024-2025

A Joint Program of the Department of Education and Colgate-Palmolive Philippines, Inc.

Dear School Head,

During School Year 2025, Colgate-Palmolive Philippines, Inc. (CPPI)—in partnership with the Department's Bureau of Learner Support Services and the Adopt-A-School Program—successfully distributed 2,155,239 toothbrushes, toothpaste units, and oral health educational posters to Kindergarten pupils across approximately 33,000 public schools.

For the upcoming School Year 2026–2027, CPPI continues its vital support through the **Bright Smiles, Bright Futures® (BSBF)** program by allocating an estimated 3.9 million toothbrushes and toothpaste units. This initiative will reach nearly 99% of the Kindergarten and Grade 1 population across 38,752 public schools nationwide.

To ensure the seamless rollout and tracking of the program in your school, please adhere to the following streamlined guidelines:

1. Distribution Logistics

- **Coordinate Logistics:** Contact your division's Dentist-In-Charge (DIC) to confirm the exact delivery or pick-up date for your school's BSBF Boxes.
- **Acknowledge Receipt:** Formally sign the **BSBF Division Monitoring Form** immediately upon taking physical custody of the boxes.
- **Prompt Rollout:** Launch the program without delay to ensure students receive their oral care kits in accordance with the implementation schedule.

2. Implementation & Reporting Protocols

As School Head, you are responsible for overseeing the campus-level implementation by partnering directly with your Grade Leaders and Class Advisers.

- **Document Dissemination:** Provide your Grade Leaders with copies of the *Implementation Guidelines* and the official *Letter to Teachers*.
- **Complete Local Forms:** Ensure the **School Monitoring Form (SMF)** is thoroughly filled out immediately following the student distribution.
- **Consolidate and Submit Reports:** Instruct implementing teachers to compile a brief narrative report complete with photo documentation. Review and email this narrative alongside the completed **BSBF School Monitoring Form** to bsbfphilippines@bsbfphils.com using the mandatory formatting below:

Email Subject: BSBF 2026 Program Report - [Name of Division]

Email Body Requirements:

- Name of School
- Complete School Address
- School Contact Details
- Names of Teachers Implementing the program activities
- Name of School Head

In appreciation of your invaluable leadership and support, CPPI will be sending dedicated product packages directly to your school. Furthermore, as part of our efforts to enhance the BSBF Monitoring Process, CPPI field volunteers may be deployed to your campus to assist your staff with the implementation.

We deeply value your collaboration in ensuring these dental care products benefit our young learners. For any questions regarding the program or delivery tracking, please reach out to the BSBF Monitoring Team at 0966-2367381 (Globe), 0944-8154995 (Smart), or via email at bsbfphilippines@bsbfphils.com.

Warm Regards,

Diomar M. Escat
Public Health/Scientific Affairs Manager
Colgate Palmolive Philippines Incorporated

BRIGHT SMILES, BRIGHT FUTURES PROGRAM
School Year 2024-2025

A Joint Program of the Department of Education and Colgate-Palmolive Philippines, Inc.

Dear Teacher,

The **Bright Smiles, Bright Futures® (BSBF)** program is dedicated to providing essential oral care kits, educational resources, and dental services to public school children. Our mission is to highlight the significance of oral health and emphasize the powerful impact that daily hygiene practices have on a child's overall well-being.

For **School Year 2026-2027**, every Kindergarten student will be equipped with a classroom oral health kit containing one (1) Kiddie Toothbrush and a 214g tube of toothpaste. Additionally, supplemental educational materials will be distributed through your division's Dentist-In-Charge (DIC) to assist you in providing proper instruction.

Your Vital Role as a Classroom Teacher

We kindly ask for your vital support in executing the following classroom-level activities:

1. **Kit Distribution:** Distribute the individual BSBF oral care kits to your students.
2. **Daily Routine:** Conduct, oversee, and encourage the daily toothbrushing activity within your classroom.
3. **Progress Tracking:** Monitor and document behavioral improvements and positive shifts in oral hygiene habits among your learners.

Reporting and Documentation Protocols

To help us assess the program's reach and effectiveness, please compile a brief narrative report accompanied by clear photographic evidence of your classroom activities. Email this narrative along with your completed **BSBF School Monitoring Form** to bsbfphilippines@bsbfphilis.com using the mandatory protocol below:

Email Subject: BSBF 2026 Program Report - [Name of Division]

Email Body Requirements:

- Name of School
- Complete School Address
- School Contact Details
- Names of Teachers implementing the program activities
- Name of School Head

A Token of Our Appreciation: In recognition of your valuable contribution and dedication to the program, CPPI will send a special token of appreciation to your school upon receipt and verification of your completed program report.

Your active involvement is crucial to the success of the BSBF Program and to brightening the smiles of our young learners. Should you have any inquiries regarding classroom implementation or material deliveries, please reach out to the **BSBF Monitoring Team** at **0966-2367381 (Globe)**, **0949-8154995 (Smart)**, or via email at bsbfphilippines@bsbfphilis.com.

Thank you for your unwavering dedication to fostering a healthier, happier future for our students!

Warm regards,

Thank you and best regards,



Diomar M. Escat
Public Health/Scientific Affairs Manager
Colgate Palmolive Philippines Incorporated