



Republic of the Philippines
Department of Education
REGION I
SCHOOLS DIVISION OF VIGAN CITY

2606-

2008 - 1469

Office of the Schools Division Superintendent

26 AUG 2020

DIVISION MEMORANDUM

No. 687, s. 2026

**DISSEMINATION OF DM-OUHRODI-2026-29362 REITERATION OF THE
RESPONSIBLE USE OF SOCIAL MEDIA BY ALL PERSONNEL OF THE
DEPARTMENT OF EDUCATION AND WARNING AGAINST
UNPROFESSIONAL CONDUCT**

To: Assistant Schools Division Superintendent
Chief Education Supervisor, CID
Chief Education Supervisor, SGOD
Section Heads/Unit Heads
Public Elementary and Secondary School Heads
All Others Concerned

1. Attached is Memorandum from the Office of Undersecretary, entitled, ***"Dissemination of Dm-Ouhrodi-2026-29362 Reiteration of the Responsible Use of Social Media by All Personnel of the Department of Education and Warning Against Unprofessional Conduct,"*** for the information and guidance of all concerned.
2. All personnel are hereby reminded to exercise their freedom of expression responsibly and within the bounds of **decency, professionalism, prudence, and respect for the rights of others** in their use of social media and to uphold the highest standards of professional and ethical conduct.
3. All personnel are advised to **desist from committing acts** that may tarnish the image of the Department, adversely affect learners, or be contrary to law, good morals, good customs, public policy, public order, public safety, or public interest. **Personnel are likewise expected to set a good example to learners and the education community.**
4. **Unprofessional conduct committed through online platforms may result in appropriate administrative, civil, or criminal action, in accordance with existing rules and regulations, including DepEd Order No. 49, s. 2006 and the 2025 Rules on Administrative Cases in the Civil Service.**
5. Immediate dissemination and strict compliance with this Memorandum are hereby directed.

VILMA D. EDA, CESO V
Schools Division Superintendent

SCHOOLS DIVISION OFFICE
DEPED VIGAN CITY

26 AUG 2020

RELEASED



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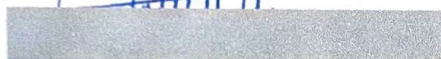
Republic of the Philippines
Department of Education
OFFICE OF THE SECRETARY

MEMORANDUM

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TO : Undersecretaries
Assistant Secretaries
Bureaus and Service Directors
Regional Directors
Schools Division Superintendents
Public Elementary and Secondary School Heads and Teachers
All Others Concerned

FROM : 
ATTY. FATIMA LIPP D. PANONTONGAN
Undersecretary and Chief of Staff
Office of the Secretary


ATTY. FILEMON RAY L. JAVIER
Undersecretary for Legal and Legislative Affairs

SUBJECT : REITERATION OF THE RESPONSIBLE USE OF SOCIAL MEDIA BY ALL
PERSONNEL OF THE DEPARTMENT OF EDUCATION AND WARNING
AGAINST UNPROFESSIONAL CONDUCT

DATE : August 24, 2026

1. On 11 August 2026, this Office issued the Memorandum of even date reminding the personnel of the Department of Education (DepEd) to use their social media responsibly and in accordance with relevant DepEd Orders and issuances. However, despite the issuance of the Memorandum, this Office continues to receive reports of social media posts and content involving DepEd personnel which may not be consistent with professional and ethical standards expected of DepEd personnel.
2. This Office hereby reiterates that **all DepEd personnel are expected to exercise professionalism, prudence, and sound judgment in their use of social media.** They are expected to uphold the highest degree of professionalism and to set a good example to learners and the whole education community. In this regard, DepEd personnel are reminded to desist from committing acts that may tarnish the image of this Department, or worse, adversely impact the views of our learners.
3. While this Office accords its employees their right to freedom of speech, this constitutional guarantee is not absolute. This Office will not hesitate to hold any DepEd personnel administratively liable for unprotected speech, especially those disseminated through social media.
4. Verily, DepEd officials and employees are reminded to exercise their freedom of expression within the bounds of decency and respect to the rights of other individuals



and to desist from doing any act or disseminating statements or posts that may be

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contrary to law, good morals, good customs, public policy, public order, public safety, and public interest.

5. **Without prejudice to the filing of the appropriate criminal or civil cases, any unprofessional conduct shown in an online platform, or otherwise, may subject a DepEd personnel to administrative liability, pursuant to DepEd Order No. 49, s. 2006 otherwise known as the "Revised Rules of Procedure of the Department of Education in Administrative Cases", and the "2025 Rules on Administrative Cases in the Civil Service."**
6. Immediate dissemination of and strict compliance with this Memorandum is directed.