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Republic of the Philippines
Department of Education
REGION I
SCHOOLS DIVISION OF VIGAN CITY

ADVISORY NO. 201, s. 2026

21 OCT 2026

In compliance with DepEd Order (DO) No. 8, s. 2013
The advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.

INVITATION TO INTERNATIONAL TRAINING ON GUIDANCE AND COUNSELING

In reference to the Regional Advisory No. 140, s. 2026 titled Invitation to International Training on Guidance and Counseling, this office disseminates the conduct of the activity on October 24-26, 2026, via Online Zoom Cloud Meeting.

The 3-Day activity aims to equip guidance counsellors, guidance advocates, school heads, values educators, child protection officers, student welfare personnel with early mental health indicators, trauma-informed counseling, legal responsibilities in student privacy, and monitoring and evaluation of guidance services.

Participation to the said training shall be on Official Time in accordance with DepEd Order No. 43, s. 2020 and registration fees may be charged to MOOE or other local funds subject to the usual accounting and auditing rules and regulations.

For further information, feel free to the secretariat at 09215794211.

Attached is the said regional advisory and letter from Dr. Crisanto E. Avila, President/ Executive Director of WAERA Inc. for reference.

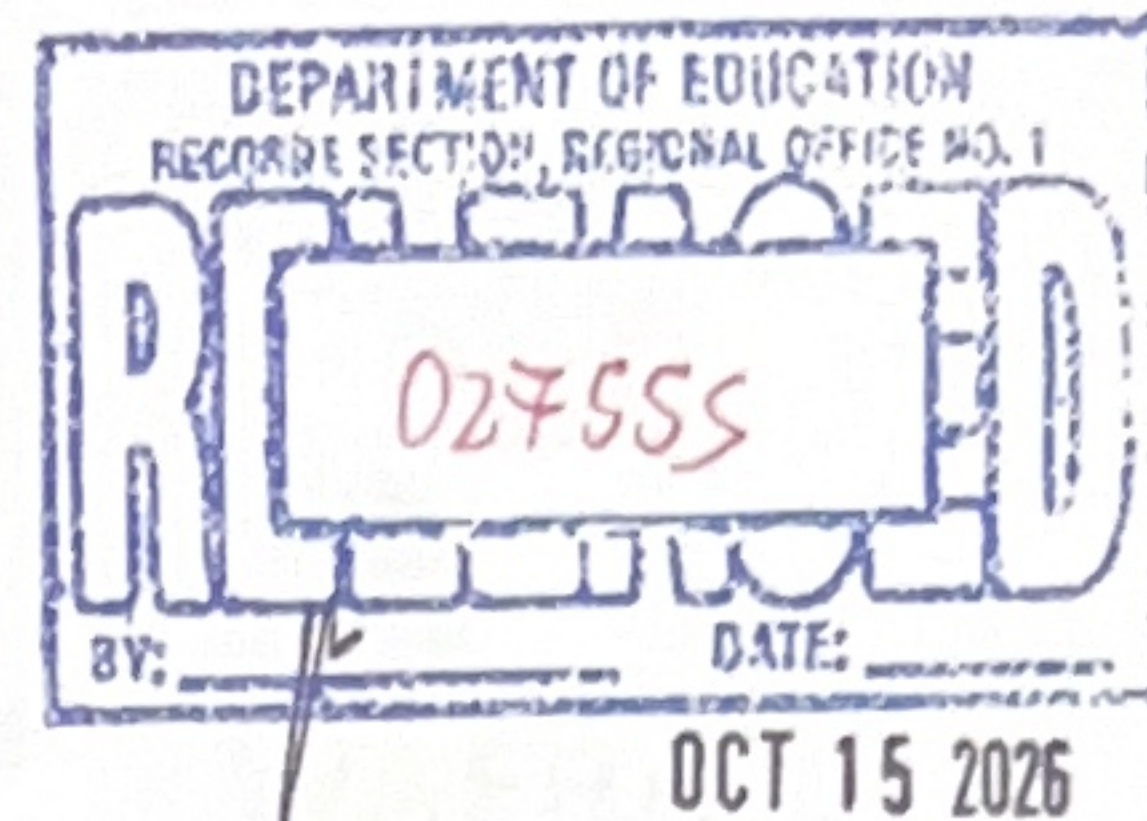
SGOD/SDF/ADV/WAERA
October 19, 2026



9 Mena Crisologo St. corner Rivero St., Brgy. IX, Vigan City, Ilocos Sur
☎ (077) 722-20-23 / (077) 632-05-33
✉ vigan.city@deped.gov.ph
🌐 www.depedvigancity.com



Republic of the Philippines
Department of Education
REGION I



2610-1895 E/839

Advisory No. 146, s. 2026

OCT 15 2026

In compliance with DepEd Order (D.O) No. 8, s. 2013
this advisory is issued not for endorsement per D.O No. 28, s. 2001,
but only for the information of DepEd Officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

INVITATION TO INTERNATIONAL TRAINING ON GUIDANCE AND COUNSELING

The World Association of Educators, Researchers, and Authors Inc. (WAERA) announce its invitation to the upcoming International Training on Guidance and Counseling with the theme, "Strengthening School Guidance and Counseling through GAD and Mental Health Synergy" via Online Zoom Cloud Meeting on October 24-2026.

The three-day virtual convergence aims to equip guidance counselors, guidance advocates, school heads, values educators, child protection officers, and student welfare personnel. The training covers key areas including early mental health indicators, trauma-informed counseling, legal responsibilities in student privacy, and monitoring and evaluation of school guidance services.

Attached is detailed information about the activity for reference. Interested participants may contact the secretariat at 09215794211. Registration fees may be charged to MOOE or other local funds subject to the usual accounting and auditing rules and regulations.

Attendance of the interested participants in the seminar shall be on Official Time and shall be in accordance with DepEd Order No. 43, s.2020 (Omnibus travel guidelines for all personnel at the Department of Education).

For other concerns, please contact:

DR. CRISANTO E. AVILA

President/Executive Director
WAERA Inc.

Contact Number: 09215794211

E-mail address: submissions@alloysianpublications.com

HRDD/aac/ADV_WAERAOctober
October 14, 2026



HRDD260826



BETMA ENGLISH- VIETNAM
ALOYSIAN PUBLICATIONS-PHILIPPINES
BETMA ENGLISH- VIETNAM



INTERNATIONAL TRAINING ON GUIDANCE AND COUNSELING:
Nurturing Mind, Soul, and Identity: Strengthening School Guidance and
Counseling through GAD and Mental Health Synergy
October 24-26, 2026

Online via Zoom Cloud Meetings Hosted at St. Aloysius Academy of Dasmarinas

3-DAY TRAINING PROGRAM MATRIX

DAY 1: NURTURING THE MIND (Mental Health, Crisis Intervention, and Psychological First Aid)
Session Chair / Moderator: Day 1 Host Team

Time Block	Activity / Topic	Speaker / Resource Person
07:30 AM – 08:30 AM	Registration & Virtual Attendance Roll Call/Shout-out	Technical Secretariat
	OPENING PROGRAM	
	• Doxology & National Anthems • Welcome Address & Rationale • Keynote Address	DDDr. Crisanto E. Avila CEO, The Aloysian Publications BS In Values Education and Psychology Master in Development Communication MA in Educational Management DCED, EdD and PhD in Educational Management Professor, De La Salle University
08:30 AM – 09:30 AM	International Guest Keynote Speaker DR. SAMEER M. BABU Associate Professor Department of Educational Studies at Jamia Millia Islamia, New Delhi (Central University) M.A. in Politics, M.Ed., M.Sc. (Psychology), and M.A. in Public Administration PhD in Education	
09:30 AM – 10:15 AM	Topic 1: Mapping the Modern Mind: Current Trends, Prevalence, and Early Indicators of Youth Mental Health Challenges	DR. CHRISTOPHER F. SASOT Registered Guidance Counselor (RGC) / Clinical Psychologist
10:15 AM – 10:30 AM	☺ HEALTH BREAK / MORNING INTERMISSION	—
10:30 AM – 11:15 AM	Topic 2: Foundations of Psychological First Aid (PFA): Core Principles for Guidance Personnel and Educators in School Crises	LILIBETH C. CAMACHO, RPh, CHRA Guidance Designate Notre Dame Institute of Anngay, La Union, 2503 Bachelor of Science in Psychology Registered Psychometrician Certified Human Resource Associate Civil Service Professional Eligible

Time Block	Activity / Topic	Speaker / Resource Person
11:15 AM – 12:00 NN	Topic 3: <i>Trauma-Informed Counseling: Creating Safe Psychological Spaces for Vulnerable and At-Risk Learners</i>	Dr. Kamile Cristine Pacris-Quitevis
12:00 NN – 01:00 PM	➤ LUNCH BREAK	—
01:00 PM – 01:45 PM	Topic 4: <i>De-escalation and Suicide Prevention Protocols: Assessment, Intervention, and Postvention Strategies in Schools</i>	CRIS ANTHONY T. ARRIOLA, MAED CAR Master in Education, Major in Guidance & Psychology
01:45 PM – 02:30 PM	Topic 5: <i>Substance Abuse and Digital Addiction: Guidance and Counseling Interventions for 21st-Century Behavioral Risks</i>	GYE LYNNE T. GODIO Learner Rights and Protection Coordinator Adolescent Behavioral Health Advocate
02:30 PM – 02:45 PM	➤ HEALTH BREAK / AFTERNOON INTERMISSION	—
02:45 PM – 03:30 PM	Topic 6: <i>Addressing Academic Anxiety and Burnout: Building Emotional Resilience and Coping Mechanisms in Students</i>	MARK A. SANTILLANA Master of Arts in Education Major in GUIDANCE AND COUNSELING Bachelor of Science in Psychology School Guidance Advocate
03:30 PM – 04:15 PM	Topic 7: <i>Inter-agency Referral Networks: Navigating Legal and Clinical Pathways for Specialized Psychological Care</i>	JESTONI T. DEL CASTILLO Master of Arts in Pastoral Ministry
04:15 PM – 05:00 PM	Topic 8: <i>Care for the Caregivers: Burnout Prevention, Self-Care, and Compassion Fatigue Management for Counselors and Educators</i>	ASST. PROF. ALEXANDER B. PRUDENTE JR., MPSY Faculty Member, Department of Psychology Polytechnic University of the Philippines Master in Psychology Major in Clinical Psychology
05:00 PM – 05:15 PM	Synthesis, Open Forum & Day 1 Synthesis/Wrap-up	Session Chair & Day 1 Speakers

DAY 2: NURTURING THE SOUL (Values-Driven Counseling, Inclusive Safe Spaces, and Holistic Wellbeing)
Session Chair / Moderator: Day 2 Host Team

Time Block	Activity / Topic	Speaker / Resource Person
08:00 AM – 08:30 AM	Virtual Assembly, Doxology, & Recapitulation of Day 1	Dr. Bernaldo R. Macugay Jr. / Technical Team
08:30 AM – 09:15 AM	Topic 9: <i>Holistic Counseling Paradigms: Integrating Emotional, Social, and Spiritual Wellbeing into Guidance Programs</i>	EDMAR A. TUMOMBA, PHD SHS Teacher VI DepEd SDO I Pangasinan I Guidance Designated
09:15 AM – 10:00 AM	Topic 10: <i>Values-Based and Strengths-Focused Counseling: Empowering Learners Through Self-Discovery and Purpose</i>	MR. IRIS V. MENTE Guidance Counsellor III
10:00 AM – 10:15 AM	☯ HEALTH BREAK / MORNING INTERMISSION	—
10:15 AM – 11:00 AM	Topic 11: <i>Building Restorative Justice Frameworks: Moving from Punitive Discipline to Empathetic Conflict Resolution</i>	KAIZEN ZAI F. BAGUNDOL BS Psychology
11:00 AM – 11:45 AM	Topic 12: <i>Anti-Bullying and Cyber-Safety Strategies: Establishing Peer Support Networks and Positive School Culture</i>	CONCEPCION LIBUIT Kidapawan City
11:45 AM – 01:00 PM	☞ LUNCH BREAK	—
01:00 PM – 01:45 PM	Topic 13: <i>Social-Emotional Learning (SEL) Integration: Embedding Mental Health Competencies into Classroom Dynamics</i>	ANGELICA R. CADAG, RGC University of Nueva Caceres Naga City
01:45 PM – 02:30 PM	Topic 14: <i>Career Guidance in Changing Times: Aligning Student Aptitudes, Mental Readiness, and Future Pathways</i>	ARIEL BABO C. BANGISAN, LPT, RPm, Teacher V and Guidance Designate Department of Education, Luba District, SDO Abra, CAR BS PSYCHOLOGY, Master of Arts in Counseling Registered Psychometrician, Master of Arts in Education major in Special Education
02:30 PM – 02:45 PM	☯ HEALTH BREAK / AFTERNOON INTERMISSION	—
02:45 PM – 03:30 PM	Topic 15: <i>Strengthening Home-School Synergy: Engaging Parents and Guardians in Mental Health and Guidance Initiatives</i>	PROF. RAJ KUMAR SINGH School of Management Sciences, Varanasi, India
03:30 PM – 04:15 PM	Topic 16: <i>Expressive Therapies in School Settings: Utilizing Art, Music, and Journaling in Group and Individual Counseling</i>	EDISA FORONDA Guidance Counselor

Time Block	Activity / Topic	Speaker / Resource Person
04:15 PM – 05:00 PM	Open Forum, Open Discussions & Day 2 Synthesis/Wrap-up	Session Chair & Day 2 Speakers

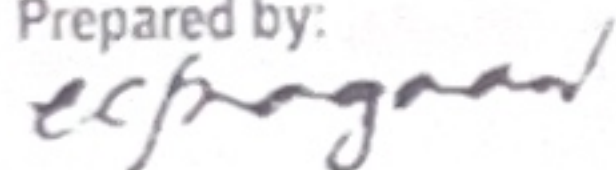
DAY 3: NURTURING THE IDENTITY (GAD Integration, Inclusivity, and Ethical Supervision)

Session Chair / Moderator: Dr. Marilou O. Racelis / Closing Secretariat

Time Block	Activity / Topic	Speaker / Resource Person
08:00 AM – 08:30 AM	Virtual Assembly, Doxology, & Recapitulation of Day 2	Day 2 Synthesis Officer / Technical Team
08:30 AM – 09:15 AM	Topic 17: <i>Fundamentals of Gender and Development (GAD) in Education: Concepts, Legal Mandates, and School Compliance</i>	JOSELITO A. AGUID
09:15 AM – 10:00 AM	Topic 18: <i>Gender-Responsive Guidance and Counseling, Deconstructing Stereotypes and Unconscious Biases in Student Advising</i>	KEN AVILA CUALVAR AB in Theology Gender Studies Professor / RGC
10:00 AM – 10:15 AM	☞ HEALTH BREAK / MORNING INTERMISSION	—
10:15 AM – 11:00 AM	Topic 19: <i>Supporting SOGIESC and Diverse Youth: Creating Affirming Spaces for LGBTQIA+ Learners in Schools</i>	KIM M. CUASAY Bachelor in Arts, Psychology
11:00 AM – 11:45 AM	Topic 20: <i>Handling Gender-Based Violence (GBV) and Child Abuse: Mandatory Reporting, Legal Responsibilities, and Support Systems</i>	LILIBETH M. VIRTUS, PhD Certified Guidance Advocate of DepEd SDO Batangas City, Region IV-A CALABARZON DOCTOR OF PHILOSOPHY IN Educational Management Education Program Supervisor In Science of SDO Batangas City
11:45 AM – 01:00 PM	☞ LUNCH BREAK	—
01:00 PM – 01:45 PM	Topic 21: <i>Intersectionality in School Guidance: Addressing the Overlap of Gender, Socioeconomic Status, and Special Needs</i>	GERARD DIESTRO Bachelor of Arts in Psychology
01:45 PM – 02:30 PM	Topic 22: <i>Designing a GAD-Enhanced School Guidance Program: Strategic Planning, Budgeting, and Resource Allocation</i>	DR. REXIE M. CASTRO Principal IV Apolinario Mabini Elementary School SDO Manila - NCR
02:30 PM – 02:45 PM	☞ HEALTH BREAK / AFTERNOON INTERMISSION	—

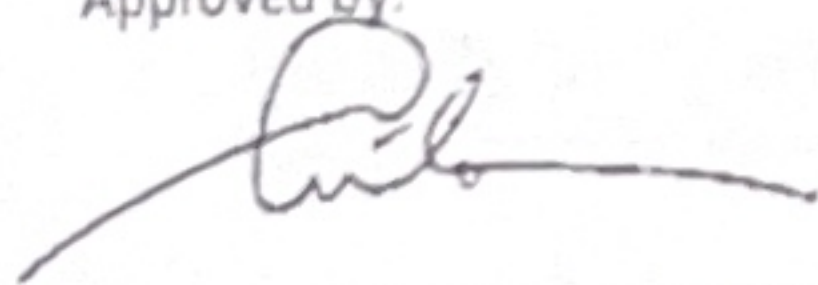
Time Block	Activity / Topic	Speaker / Resource Person
02:45 PM – 03:30 PM	Topic 23: <i>Ethical Boundaries and Confidentiality, Legal Responsibilities in Student Data Privacy, Mental Health Records, and GAD Cases</i>	EDITHA V. VILLAMOR Assistant Professor IV University of Perpetual Help System Dalta Ed.D. educational Management MAED - Guidance and Counseling Bachelor- BS Industrial Psychology
03:30 PM – 04:15 PM	Topic 24: <i>Monitoring, Evaluation, and Impact Assessment: Measuring the Effectiveness of Integrated Mental Health and GAD Guidance Services</i>	DR. MARY JANE F. PERNITES SEPS-HRDS, SDO CARCAR CITY, DepEd Region VII
	CLOSING PROGRAM & CONFERMENT OF CERTIFICATES	
	• Doxology & Anthems	Dr. Ester C. Magaan, Supervising Head
04:15 PM – 05:30 PM	• Words of Challenge & Response	DDDr. Crisanto E. Avila, CEO
	• Awarding of Certificates & Plaque of Recognition	Dr. Marilou O. Racelis, Master of Ceremonies
	• Closing Remarks	

Prepared by:



ESTER C. MAGAAN, EdD
Over-all Chairman
Master Teacher II, Laong-Laan Elementary School, SDO- Manila
NCR

Approved by:



CRISANTO E. AVILA, DCEd, EdD, PhD
CEO & Director, St. Aloysius Academy of Dasmarinas, Inc.
City Schools Division of Dasmarinas
CALABARZON, Philippines



WORLD ASSOCIATION OF EDUCATORS, RESEARCHERS, AND AUTHORS, INC.

(WAERA) SEC Registration No.: 2025110225731-54

In Partnership with Aloysian Publication-Philippines & BETMA English-Vietnam

GENERAL PROGRAM GUIDELINES

INTERNATIONAL TRAINING ON GUIDANCE AND COUNSELING

"Nurturing Mind, Soul, and Identity: Strengthening School Guidance and Counseling through GAD and Mental Health Synergy"

Dates: October 24–26, 2026 | **Platform:** Online via Zoom Cloud Meetings

Student well-being and academic success are deeply intertwined with identity, mental wellness, and supportive educational environments. Traditional school support systems often address mental health issues and Gender and Development (GAD) mandates in isolation. However, psychological distress cannot be separated from a student's gendered experiences, social environment, and sense of safety.

This three-day international training brings together educators, guidance personnel, and school leaders to establish an integrated, trauma-informed framework. By creating synergy between mental health services and GAD principles, schools can move beyond basic compliance toward cultivating affirming spaces that nurture the mind, soul, and identity of every learner.

PROGRAM OBJECTIVES

1. **Align** school guidance counseling objectives with national Gender and Development (GAD) mandates, child protection policies, and institutional strategic plans.
2. **Identify** early behavioral, emotional, and somatic warning indicators of youth mental health challenges for timely, gender-responsive intervention.
3. **Formulate** an ethical decision-making protocol for student data privacy, mental health records, and complex disclosure scenarios in compliance with legal standards.
4. **Develop** measurable, gender-disaggregated Key Performance Indicators (KPIs) to monitor and evaluate guidance service impact.
5. **Optimize** resource allocation by justifying funding for mental health and guidance initiatives using the mandatory 5% GAD budget allocation.
6. **Strengthen** institutional capacity across all levels of school administration to foster inclusive, trauma-informed, and safe learning environments.

WHO CAN ATTEND

This training is open to all:

- Classroom Teachers & Subject Teachers
- College & University Professors
- Guidance Teachers & Designated Guidance Advocates
- Licensed Guidance Counselors
- School Administrators, Principals, & Department Heads
- School Supervisors & Education Program Specialists

LIST OF TOPICS COVERED

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DAY 1: "Nurturing the Mind" — Foundational Mental Health, Crisis Intervention, and Psychological First Aid

Focus: Establishing trauma-informed guidance services, addressing youth mental health challenges, and conducting immediate psychological interventions in schools.

1. **Topic 1:** *Mapping the Modern Mind: Current Trends, Prevalence, and Early Indicators of Youth Mental Health Challenges*
2. **Topic 2:** *Foundations of Psychological First Aid (PFA): Core Principles for Guidance Personnel and Educators in School Crises*
3. **Topic 3:** *Trauma-Informed Counseling: Creating Safe Psychological Spaces for Vulnerable and At-Risk Learners*
4. **Topic 4:** *De-escalation and Suicide Prevention Protocols: Assessment, Intervention, and Postvention Strategies in Schools*
5. **Topic 5:** *Substance Abuse and Digital Addiction: Guidance and Counseling Interventions for 21st-Century Behavioral Risks*
6. **Topic 6:** *Addressing Academic Anxiety and Burnout: Building Emotional Resilience and Coping Mechanisms in Students*
7. **Topic 7:** *Inter-agency Referral Networks: Navigating Legal and Clinical Pathways for Specialized Psychological Care*
8. **Topic 8:** *Care for the Caregivers: Burnout Prevention, Self-Care, and Compassion Fatigue Management for Counselors and Educators*

DAY 2: "Nurturing the Soul" — Values-Driven Counseling, Inclusive Safe Spaces, and Holistic Wellbeing

Focus: Cultivating character, empathy, spiritual/emotional wellness, and inclusive school environments that foster student belonging.

1. **Topic 9:** *Holistic Counseling Paradigms: Integrating Emotional, Social, and Spiritual Wellbeing into Guidance Programs*

2. **Topic 10:** *Values-Based and Strengths-Focused Counseling:* Empowering Learners Through Self-Discovery and Purpose
3. **Topic 11:** *Building Restorative Justice Frameworks:* Moving from Punitive Discipline to Empathetic Conflict Resolution
4. **Topic 12:** *Anti-Bullying and Cyber-Safety Strategies:* Establishing Peer Support Networks and Positive School Culture
5. **Topic 13:** *Social-Emotional Learning (SEL) Integration:* Embedding Mental Health Competencies into Classroom Dynamics
6. **Topic 14:** *Career Guidance in Changing Times:* Aligning Student Aptitudes, Mental Readiness, and Future Pathways
7. **Topic 15:** *Strengthening Home-School Synergy:* Engaging Parents and Guardians in Mental Health and Guidance Initiatives
8. **Topic 16:** *Expressive Therapies in School Settings:* Utilizing Art, Music, and Journaling in Group and Individual Counseling

DAY 3: "Nurturing the Identity" — Gender and Development (GAD) Integration, Inclusivity, and Ethical Supervision

Focus: Embedding Gender and Development principles, supporting diverse student identities, and ensuring legal and ethical compliance in guidance services.

1. **Topic 17:** *Fundamentals of Gender and Development (GAD) in Education:* Concepts, Legal Mandates, and School Compliance
2. **Topic 18:** *Gender-Responsive Guidance and Counseling:* Deconstructing Stereotypes and Unconscious Biases in Student Advising
3. **Topic 19:** *Supporting SOGIESC and Diverse Youth:* Creating Affirming Spaces for LGBTQIA+ Learners in Schools
4. **Topic 20:** *Handling Gender-Based Violence (GBV) and Child Abuse:* Mandatory Reporting, Legal Responsibilities, and Support Systems
5. **Topic 21:** *Intersectionality in School Guidance:* Addressing the Overlap of Gender, Socioeconomic Status, and Special Needs
6. **Topic 22:** *Designing a GAD-Enhanced School Guidance Program:* Strategic Planning, Budgeting, and Resource Allocation
7. **Topic 23:** *Ethical Boundaries and Confidentiality:* Legal Responsibilities in Student Data Privacy, Mental Health Records, and GAD Cases
8. **Topic 24:** *Monitoring, Evaluation, and Impact Assessment:* Measuring the Effectiveness of Integrated Mental Health and GAD Guidance Services

REGISTRATION FEES & PAYMENT DETAILS

- **Standard Registration Fee:** ₱500.00
- **Early Bird Rate:** ₱350.00 (Available until October 10, 2026)

Payment Method:

- **GCash Number:** 09215794211

- **Account Name:** Cris Avila

Note: Please save or take a screenshot of your GCash transaction receipt. You will need to upload it when completing the online registration form.

REGISTRATION & ACCESS LINKS

- **Registration Link:** Click here to register: [Insert Link Here]
- **Downloadables & Learning Materials:** Access session slides, matrix forms, and templates here: [Insert Link Here]

ONLINE ENGAGEMENT & ETIQUETTE (NETIQUETTE)

- **Attire:** Smart Casual (Strictly **NO** sleeveless shirts, undershirts/sando, or casual house clothes while on camera).
- **Daily Attendance Requirement:** Attendance will be taken twice daily (Morning and Afternoon sessions). Participants must accomplish the digital attendance links posted in the Zoom chat to qualify for the Certificate of Participation.
- **Camera Policy:** Keep your camera turned **ON** as much as possible, especially during open discussions and photo opportunities.
- **Audio Courtesy:** Keep your microphone **MUTED** upon entering the Zoom room to minimize background noise. Use the "Raise Hand" feature or type in the chat box if you wish to speak or ask questions.
- **Chatbox Ethics:** Use the Zoom chat box exclusively for relevant queries, insights, and session activities. Unprofessional, offensive, or off-topic remarks are strictly prohibited.

THINGS TO PREPARE BEFORE THE EVENT

- A stable internet connection (wired or strong Wi-Fi recommended).
- A desktop computer, laptop, or tablet with a working webcam, microphone, and updated Zoom application installed.
- Digital copies of your GCash payment receipt for verification.
- A quiet, well-lit environment free from household or office distractions.

Prepared by:



DDDr. CRISANTO E. AVILA, MDC, DCEd, EdD, PhD

President / Executive Director

World Association of Educators, Researchers, and Authors, Inc.

CEO, Aloysian Publications

Director, St. Aloysius Academy of Dasmarinas



General Information About the Organization COMPANY PROFILE

THE ALOYSIAN PUBLICATIONS, CENTER FOR THE
PROMOTION OF CAMPUS JOURNALISM, & WORLD
ASSOCIATION OF EDUCATORS, RESEARCHERS,
AND AUTHORS, INC. (WAERA)

Official Name of the Organizations:

THE ALOYSIAN PUBLICATIONS
CENTER FOR THE PROMOTION OF CAMPUS JOURNALISM
& WORLD ASSOCIATION OF EDUCATORS, RESEARCHERS, AND AUTHORS, INC.
(WAERA)

Office address:

1. Block 8 Lot 1 Phase 2 Extension, Mabuhay City, Paliparan 3, Dasmarinas City, Cavite
 2. Block 4 Phase 3A Lot 58 and 59, Peony Street, Greenwoods Executive Village, Paliparan 1, Dasmarinas City, Cavite
- Contact details:

☎ Mobile: 0921-579-4211

✉ Email: submissions@alloysianpublications.com

🌐 Website:

🌐 Follow us on Facebook:

- **Foundational Pioneer (Est. 2005):** Center for the Promotion of Campus Journalism (CPCJ)
- **Parent Organization:** The Aloysian Publications (*Accredited PRC CPD Provider since 2021*)
- **Global Subsidiary Body:** World Association of Educators, Researchers, and Authors, Inc. (WAERA)
- **SEC Registration No.:** 2025110225731-54
- **International Serial Identifier:** ISSN 2782-859X (*The Educators' Link*)
- **Corporate Headquarters:** Dasmarinas City, Cavite, Philippines

I. PROFILE OF THE ORGANIZATION

1. Mandate and Institutional Purpose

The Center for the Promotion of Campus Journalism (CPCJ), alongside The Aloysian Publications and its sovereign international extension wing, the World Association of Educators, Researchers, and Authors, Inc. (WAERA), operates as a premier publishing, research-support, campus journalism benchmark, and continuous professional development conglomerate.

Tracing its roots back to 2005, the conglomerate represents a comprehensive advocacy spanning more than 10 years of unwavering commitment to the upliftment, career progression, and professional empowerment of educators nationwide and globally.

The organization is legally mandated to:

- **Advance Campus Journalism Excellence:** Serve as an SEC-registered pioneering body dedicated to training, mentoring, and promoting campus journalism standards among educators, school paper advisers, and student journalists across primary, secondary, and tertiary levels.
- **Provide Accredited CPD Programs:** Deliver high-caliber, PRC-accredited Continuing Professional Development (CPD) programs that enhance the pedagogical, managerial, media, and technological competencies of professional teachers.
- **Advance Academic & Empirical Publishing:** Provide an ethical, peer-reviewed international platform for educators to publish empirical research, classroom case studies, creative authorship, and journalistic work.
- **Facilitate Career Progression:** Directly assist Department of Education (DepEd) and Commission on Higher Education (CHED) personnel in fulfilling statutory promotion criteria (e.g., *DepEd Order No. 66, s. 2007*; *DepEd Order No. 007, s. 2023*) through recognized publication credits, international speakerships, and merit awards.
- **Bridge Local and Global Research:** Serve as a borderless collaborative network linking Philippine educators with the international academic and media community.

2. History and Major Milestones

- **2005 (Foundational Era – CPCJ Establishment):**
 - Formally established and SEC CN200912347 registered as the **Center for the Promotion of Campus Journalism (CPCJ)**, an organization of dedicated educators created to promote campus journalism excellence across the Philippines.
 - Laid the groundwork for over a decade of continuous advocacy aimed at empowering school paper advisers and teacher-writers.
- **2021 (Establishment of The Aloysian Publications & PRC Accreditation):**
 - Expanded operations through the creation of **The Aloysian Publications** in Dasmariñas City, Cavite, building upon the rich legacy of CPCJ.
 - Earned official accreditation as a Continuing Professional Development (CPD) Provider from the Professional Regulation Commission (PRC).

Launched its flagship national/international magazine, *The Educators' Link*, endorsed by the Department of Trade and Industry (DTI) and registered with the National Library of the Philippines under ISSN 2782-859X.

- **2021–2025 (Empirical Impact, Mass Promotion & 10+ Years of Advocacy):**
 - Successfully published the intellectual and journalistic outputs of over 10,000 international educators.
 - Directly facilitated the formal career promotion, rank advancement, and reclassification of over 5,000 DepEd and CHED teachers, master teachers, and administrators across Luzon, Visayas, and Mindanao.
 - Solidified more than 10 years of comprehensive advocacy for teacher welfare, professional dignity, and career upliftment.
- **2025 (Global Expansion & SEC Incorporation of WAERA):**
 - Officially incorporated its sovereign international extension wing: the **World Association of Educators, Researchers, and Authors, Inc. (WAERA)** under SEC Registration No. 2025110225731-54.
 - Established an international pool of resource speakers, panel discussants, and global academic award programs.

II. EXECUTIVE SUMMARY & INSTITUTIONAL ARCHITECTURE

Founded on a paradigm of absolute commitment to the global teaching and campus journalism community, the **Center for the Promotion of Campus Journalism (CPCJ)** and **The Aloysian Publications** serve as the rock-solid national operational engines, legal CPD infrastructure, and media journalism centers.

Complementing these foundational organizations, **WAERA** acts as the borderless global extension wing. Together, this consolidated entity seamlessly bridges the gap between baseline classroom regulatory needs, campus media excellence, and expansive cross-border academic research networks.

III. VISION, MISSION, AND PHILOSOPHY

🎯 Strategic Vision

To be the foremost benchmark publication, campus journalism authority, and professional development conglomerate for educators in the Philippines and the global academic community—dedicated to championing the systemic cause of teachers and executing a holistic, technology-driven enhancement of the international education and media sectors.

🏛️ Institutional Mission

We are resolutely committed to offering teachers a distinguished, internationally recognized platform for professional publication, empirical authorship, campus journalism mentorship, and institutional training. We aim to support educators in meeting and exceeding statutory criteria for career advancement, institutional promotions, and lifelong CPD, thereby fostering sustainable growth and unyielding excellence in the global educational ecosystem.

IV. CORE MANDATES OF THE WAERA-ALOYSIAN-CPCJ CONGLOMERATE

1. **Promote Campus Journalism & Media Literacy:** Elevating campus press standards, training school paper advisers, and instilling ethical journalism practices among student writers.
2. **Promote Global Collaboration:** Facilitating structured, cross-border partnerships among international educators, researchers, and authors to accelerate the exchange of cutting-edge instructional ideas.
3. **Advance Education and Research:** Supporting the systemic development, localized adaptation, and rapid dissemination of high-quality educational practices across diverse disciplines.
4. **Foster Scholarly & Journalistic Publishing:** Encouraging academic writing, news writing, and book-length authorship, ensuring rigorous adherence to international ethical standards and anti-plagiarism metrics.
5. **Host International Conferences & Press Symposia:** Organizing high-impact international conferences, press conferences, and workshops for continuous professional growth and CPD tracking.
6. **Empower Academic Career Progression:** Providing institutional resources, grants, publication credits, and leadership opportunities to enhance teacher career longevity and promotion.
7. **Support Lifelong Learning:** Championing continuous skill acquisition, digital media literacy, and intellectual curiosity among educators worldwide.
8. **Recognize Excellence:** Honoring outstanding, transformative contributions to education, campus journalism, empirical research, and creative writing through strict, merit-based awards.

V. THE FIVE PILLARS OF ADVOCACY

Aloysian Publications, CPCJ, and WAERA operate under a unified advocacy framework:

1. **Journalistic & Media Mastery:** Training educators and student journalists in ethical, modern, and investigative media practices.
2. **Teacher Empowerment:** Building confidence, digital literacy, and pedagogical control.
3. **Career Advancement:** Providing tangible, accredited metrics (CPD units, published works, citations) for DepEd/CHED promotions.
4. **Professional Development:** Delivering continuous, research-aligned, and PRC-accredited training programs.
5. **Global Equity:** Ensuring equal access to international publishing and recognition regardless of geographic origin.

VI. GLOBAL MEMBERSHIP BENEFITS MATRIX (WAERA-ALOYSIAN-CPCJ)

Benefit Category	Operational Description & Advantage
Preferred Institutional Access	Subsidized, discounted registration rates to all national and international training tracks, journalism clinics, PRC-accredited CPD events, and publishing modules.
Journalism & Media Credentials	Direct endorsement, judge placement, and speaker clearance for division, regional, and national press conferences and journalism workshops.
International Awards & Laurels	Direct eligibility for nomination in premium international and national award ceremonies honoring exemplary research, teaching, school paper advising, and authorship.
Cross-Border Mobility	Access to international study tours, institutional exchange programs, and global school system exposure.
Elite Speakership Packages	Direct placement in the international pool of resource speakers for global educational forums, press webinars, and academic conferences.
Global Peer Networks	Integration into an elite directory of international researchers, university professors, media professionals, and authors for co-authorship pipelines.

VII. LEADERSHIP PROFILE: FOUNDER & CEO

The visionary driving the parent conglomerate, its journalism center, and its global subsidiaries brings **over 25 years** of classroom, editorial, press leadership, and administrative experience to the institution.

🎓 Academic Pedigree

DR. CRISANTO E. AVILA, DCEd, EdD, PhD completed his comprehensive academic training across premier institutions in the Philippines, specializing in Communication, Social Science, Journalism, Theater Arts, and Educational Management:

- Philippine Normal University (PNU)
- De La Salle University (DLSU)
- University of the Philippines (UP)
- University of Perpetual Help System DALTA
- Baliuag University

🏆 Professional Accolades & Track Record

- **Founder**, Center for the Promotion of Campus Journalism (CPCJ - Est. 2005)
- **Outstanding Alumni** of the Philippine Normal University (PNU)
- **Multiple-time Winner and Finalist** in the prestigious Catholic Mass Media Awards (CMMA)
- **Official Qualifier** in the Metrobank Search for Outstanding Teachers
- **National Outstanding Teacher in Filipino** and recognized **Outstanding School Paper Adviser** of the Philippines

Prepared and Certified Correct by:



DR. CRISANTO E. AVILA, DCEd, EdD, PhD

Chief Executive Officer

Center for the Promotion of Campus Journalism (CPCJ)

The Aloysian Publications / WAERA, Inc.